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**MORE GUARANTEED BARGAINS APPEAR ON PAGE 10**

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5 COUPONS IN EVERY 20's PACKET  
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|-----------------------------|----------------------------------|----------------------------------|
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| " 1lb. Mincemeat.           | " 1 lb. tin Oxtail Soup.         | " 1 lb. Packet Tea.              |
| " 1lb. Strawberry Jam       | " 1 lb. box of Ginger Chips.     | " Jelly Tablet—Raspberry.        |
| " 1 lb. Beans with Pork.    | " Small Salmon and Shrimp Paste. | " " " Strawberry.                |
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# JOHN BULL

For the People—

—the Right to Justice and Truth



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THURSDAY,  
for Week ending Saturday,  
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other parts of the world, 1½d.

## Cabinet-making Secrets : Snowden Remains on Deck

### Tariff Bill Next Year

#### Financiers are Dubious

**A**LTHOUGH it has been confidently declared that on the election of the new Government Mr. Philip Snowden would leave the Cabinet, we have good reason to state that he will not follow that course.

Mr. Snowden will certainly take a peerage, but will probably remain a member of the Cabinet as Lord Privy Seal. His successor as Chancellor of the Exchequer will be Mr. Neville Chamberlain, whose place at the Ministry of Health is intended for Mr. Kingsley Wood.

The Liberals, with their small number of M.P.s, will be expected to make room for Sir John Simon, Lord Hailsham and Mr. Amery, for the Conservatives are on top and intend to stay there.

#### Plans for Parliament

Those who expect the new Parliament to get busy with all kinds of new legislation are doomed to disappointment. No measures of importance will be introduced until after Christmas.

Our forecast is that the House will adjourn after two or three weeks, not to meet again until February.

It will be necessary, of course, to pass the Expiring Laws Continuation Bill, so as to carry on the various Acts that would automatically expire before the end of the year. Last year the Tories took this opportunity of extending the Dyestuffs Act for an extra twelve months, and they intend to adopt the same course again.

Otherwise it is not expected that the new Parliament will do any legislating this year.

#### Tariff moves

Tariffs are not to be allowed to wait and the Cabinet Committee which was appointed two months ago to investigate the subject, will be reconstructed at once, this time with Mr. Neville Chamberlain as chairman to see that the Committee does not go Free Trade.

The Tory rank and file will accept the new committee only on the understanding that it makes a quick report, and the assumption is that a Tariff Bill will be the first big measure when Parliament resumes in the new year.

Sir Herbert Samuel and his fellow Liberals will then have to sit up and ask themselves where they are.

#### Watching France

Financial leaders in the City are now anxiously waiting to see France's next move, following the success of the new Government here.

While France is enthusiastic about the victory on some grounds, there are already strong indications that she is growing nervous regarding the effect of a high tariff policy in Great Britain on French trade.

Bankers in the City in close touch with French finance believe that there may be an effort to use the credits of a total of £75,000,000 granted to the Bank of England and the Treasury by France as a bargaining lever in this matter.

Britain might be able to pay off

some of the credits, but she is hardly likely for some time to be able to pay off all.

Look out for some interesting developments before long.

#### Doubtful

Big financial interests in London with much money invested in South American and other countries overseas, are now growing a little anxious as to the effect of tariffs upon those countries.

They are particularly anxious about the effect upon the Argentine, and especially upon British-owned railways in that country, if a high tariff is placed on Argentine wheat.

It is likely, therefore, that before tariff proposals are actually formulated, there will be some long discussions between City leaders and some members of the Government.

As a result of these discussions it is very probable that tariffs, when they come, will not be so complete as some of the whole-hog Protectionists desire.

#### Loss and gain

Parliament will be a poorer place as a result of the loss of all the Labour women M.P.s.

There is consolation in the fact, however, that the new women Members are all of a good type.



No novice is Miss Cazalet

Miss Thelma Cazalet has served her apprenticeship to public life on the L.C.C. Mrs. Tate is a cousin of Lord Hailsham, and has a long political record.

Mrs. Ida Copeland is one of the leaders of the Girl Guide movement, while Miss F. M. Graves was attached to the Foreign Office during the war.

Miss Florence Horsburgh has been one of

Lady Haig's chief helpers in the work of the British Legion. The Hon. Mary Pickford and Miss Irene Ward are also both old campaigners.

#### A dead tax

One result of the election is that the Taxation of Land Values is now dead although it still remains on the Statute Book.

The tax will never be collected, for a clause will be inserted in the next Budget cancelling all the valuation arrangements, and decreeing that the tax which was to become payable in the financial year beginning next

April shall be regarded as though it had never been passed by Parliament.

The Conservative junta has already decided that this is to be done.

#### A hard road

Mr. Ramsay MacDonald's path is not going to be all strewn with roses. If his Government's majority had been smaller his position would have been happier.

As it is, the Conservative section of his Government alone has more than one-half of the seats in the House, which means that they can throw him overboard when they will. This, despite the fact that all his National Labourites and the Liberals might side with him.

#### The old loves

Although the Labour Party will find a seat for Mr. Henderson as soon as he is fit to fight a bye-election, the party managers will not be able to get the other defeated ex-Ministers back into the House. There are precious few seats that can be regarded as safe Labour ones just now, and those M.P.s who hold them mean to stick to them.

Mr. Clynes will go back to his position as President of the General and Municipal Workers' Union.

Mr. Alexander will become once more the chief of the Co-operative movement's Parliamentary committee, and Mr. Arthur Greenwood will direct the Labour Party's research and information department.

#### Other changes

Mr. Lees Smith will go back to his professorship at the London School of Economics, and Mr. Tom Shaw is to devote all his time as Secretary to the International Federation of Textile Trade Unions, a post for which he is well qualified.

Mr. Herbert Morrison will once more give his full time to the secretaryship of the London Labour Party.

John Clynes, Arthur Greenwood, Arthur Henderson, Tom Shaw and Albert Alexander could have gone on holding office in posts worth £5,000 a year had they agreed to the 10 per cent. cut in the unemployment benefit.

They refused, and are now paying the price.

#### L. G.'s return

If his favourable convalescence continues, Mr. Lloyd George should be back in the House of Commons early in the new year.

He will then be the Government's most formidable critic—for there is no doubt that he will be found on the Opposition side of the House.

Had he been well enough to take part in the vital Downing Street conferences, subsequent history might have been very different.

#### Ramsay on tour

Mr. MacDonald has always had a flair for conferences, where he can make speeches addressed to the whole world, and the new Government is likely to indulge him in his pet habit.

An Imperial Conference is to be staged at an early date and also a World Conference on war debts and currency.

While Mr. MacDonald goes on these various jaunts, Mr. Baldwin will stay at home and look after the House of Commons.

#### Americans curious

During recent months scores of American investigators—official and unofficial—have been seeing for themselves how the unemployment insurance system works in this country.

The real reason why they are so curious is that there is a growing demand in the United States for some form of unemployment insurance. In the States, where 20 per cent. of the workers are unemployed, the out-of-work must subsist on charity or starve. Hundreds of them are dying of starvation. Before this winter is out President Hoover will wish that his country had some more constructive relief scheme than his policy of individual charity.

#### Making history

For the first time since its inception a judge of the Court of Criminal Appeal has had to sign a warrant for the arrest of a man who failed to surrender after being allowed bail during the period between conviction at the Old Bailey and date of appeal at the High Courts of Justice.



Lord Hewart, the Lord Chief Justice, made history last week when he signed a warrant form that was printed nearly a quarter of a century ago.

His signature a milestone The absconding appellant, Alexander Davidson Stewart, was sentenced to twelve months' imprisonment for forgery, and because of his flight, bail conditions at the Court of Criminal Appeal are to be stringently revised, with the result that genuine appellants will now be penalised.

#### Dread

Thousands of disabled ex-service men who are examined every year by medical boards receive a buff slip telling them that they will not be notified of the result of the examination unless an alteration is made in their pension.

The result is weeks of anxiety. Fearing that his meagre award might be reduced, one neurasthenic pensioner recently committed suicide some time after being boarded. The inquest showed that no reduction would have been made, however.

The Ministry of Pensions saves a few pounds a year by this method. But is it worth it?

## JOHN BULL

### Two-edged sword

The Road Traffic Act is proving a goldmine for lawyers.

Many companies are spending thousands of pounds to defend their licences to ply for hire over certain routes.

If smaller concerns do not spend their capital to defend their routes they may lose the right to run the services. On the other hand, they may not have enough capital left to operate.

One Northern firm has spent over £26,000 in eight months this way.

Small companies are meeting a public demand just as much as the bigger firms are, and they have a right to better justice than this.

### Britain's biggest

British prestige in shipbuilding has been raised considerably abroad by the mammoth mystery liner which is now on the slips at Clydebank.

This monster will be 84,000 tons, 20,000 tons heavier than the *Majestic*, the biggest liner now afloat. She will develop 210,000 horse-power, and her length will be about 350 yards.

It is claimed that she will also be practically unsinkable. That is the greatest point of all. Remember the *Titanic* and the *Lusitania*.

### Mine injustice

In the anthracite coalfields of West Wales there are many miners suffering from anthracosis, or lung congestion from coal dust.

This is not yet classed as an industrial disease, and the result is that these men are facing an early and pain-racked death without any compensation. Many of them have only poor relief on which to exist.

Despite abundant medical evidence, the anthracosis victim has not even the chance to apply for compensation.

It is criminal that these men should be cast on to the industrial scrap-heap without the right to put forward and prove a just claim to compensation.

### The Princess Royal

When the customary period of one year after the death of the late Princess Royal, the King's eldest sister, has passed it is the intention of His Majesty to bestow the title on Princess Mary.

There is no precedence or special privilege attached to the honour, although it has been suggested that the Princess Royal should be allowed to vote in the House of Lords, as do peeresses in their own right.

This, however, is a doubtful point and one which would probably require expert legal opinion.

### Faked labels

The discovery of more than 50,000 faked dress labels in Paris is a reminder that much the same kind of thing is going on in other trades in Great Britain.

Forged labels for wines and spirits is one of the commonest frauds. Inferior red wines are dressed up as vintage port and still wines are aerated to resemble champagne. Coloured water has often been sold as Scotch whisky—of course, in a sealed bottle.

The only safeguard is to buy from firms of repute.

### They pay

Since the devaluation of the £, thousands of Welsh miners, tin-plate workers, and steel workers have started work again after months and even years of unemployment.

During their long spell of idleness

## "IF YOU SEE IT"—(Continued)

they have perforce contracted debts. It is significant that with their first wages most of them have started at once to reduce their liabilities.

You cannot go far wrong in trusting to the natural honesty of our working men, and Welsh landlords and traders have done well to act in this belief.

### Roost robbers

The motor-car and the silent gun have added greatly to the number of poachers, so much so that West Country farmers have been compelled to form a special vigilance corps.

Poultry thieves are also on the increase; they have even introduced gas to stupefy the birds while they are collected and loaded into a van.

These modern methods appear to call for a modern preventative which farmers would very much like to find.

### Ought to be burnt

The Liverpool City Council, with the aid of officials of the British Legion, conceived the idea of a bonfire pageant to burn not Guy Fawkes, but Mars, the God of War. The intention is to make the date on which serious casualties ceased in the war a peace day.

This is a good idea, worthy of extension. Why not do away with the farcical ceremony of searching the vaults of the House of Commons and substitute an official enquiry into the armament firms who are getting ready to profiteer out of the next war?

### A mother's gift

Slavery in England may be dead, but that something very like it still exists appears in the action of Eliza Bagnall, of Crown Street, Hanley, Staffs.

She was summoned for not sending her thirteen years' old daughter to school and brazenly told the court that she had "given" the child to a canal boatman.

The magistrate made an order for the girl to attend school, but no punishment was inflicted on the woman who thus dragged the name of mother in the mud.

They are weak laws which permit such a scandalous action to go unpunished.

### Cheaper theatres

The theatre is at last beginning to realise its danger of extinction by the cinema.

Several big London West End and provincial theatres are discussing reductions in charges.

This is an opportunity for theatres to show they intend seriously to make a bid for popularity.

Several of the larger theatres in Paris have cut down all charges by half, abolished tips, and included programmes in the admission price.

### Our Christmas Gift Offer to You and Your Friend

In a very few weeks Christmas will be here. JOHN BULL has this week a pleasant surprise for all its readers. It is making a special distribution of FREE Christmas Gifts.

Each of these magnificent Gifts consists of a superb Ensign Camera. These British-made Cameras are the last word in fine workmanship and photographic efficiency. They are covered in the latest shade of bright blue and are fitted with two viewfinders, and it is possible to take with them either snapshots or time exposures.

They contain no advertising matter of any kind. You, as a JOHN BULL reader, can secure one of these wonderful free Cameras not only for yourself, but for a friend as well. Write to-day for full particulars and a handsome Christmas Gift Voucher.

This offer is available for ten days only, and no application will be entertained which reaches us after the first post on Saturday, November 14.

Send in your application at once to "Christmas Gift Department," JOHN BULL, 68 Long Acre, London, W.C.2.

### A gallant cripple

The other day an elderly Canton, Cardiff, woman, Mrs. Margaret Ellen James (75), an invalid, was sitting in front of the fire in her room when a blanket in which she was wrapped caught fire.

Her cries attracted the attention of her son-in-law, Mr. T. Jenkins, who only recently lost a leg.

He tried to beat out the flames with his hands, and was badly burned as a result. Unfortunately, the old lady died.

The Royal Humane Society should not pass over this fine act.

### A hint for us

The Shah of Persia has established a noteworthy precedent in international relations by recalling his Minister from Berlin because



The Shah was firm

a German newspaper described him as an "Oriental despot."

The German Government immediately ordered the publication of a full apology and took other steps to pacify the Shah.

We commend this episode to the attention of the Foreign Office.

Slandering foreign

rumours and reports can do and have done considerable harm.

Our diplomats could well be firmer without sacrificing any of their diplomacy.

### Not enough

William Whitelegg, of Brackley Street, Farnworth, Lancs, has been fined £50 for driving a car while drunk.

He ran down a cyclist and then drove straight at two policemen who tried to stop him. Constable Robertson jumped on the running board, but fell off and was injured.

The plucky constable gave chase and

made a second attempt to get into Whitelegg's car. Once more he was thrown off and injured.

Whitelegg was exceedingly lucky to escape with a fine and a year's suspension of his licence. Such a man should never be allowed to drive again.

### Blind deceiver

Months must often elapse between the exposure in JOHN BULL of harpies who prey upon the public and their appearance in the dock.

It was inevitable that David Anderson Macrae, the semi-blind rogue about whom we have had to give cautions, should sooner or later appear at the Old Bailey.

He did so the other day upon the charges we made against him—fraudulently using moneys which he obtained from people for jobs which did not exist.

Judge Gregory leniently passed sentence of a year's hard labour, because of Macrae's blindness. This crook has always played his affliction as a trump card.

### C.O.D.-ing

Certain tradesmen are taking advantage of a loophole in the Post Office regulations to despatch unordered goods per C.O.D. to customers.

There is no regulation compelling consignors of goods C.O.D. to declare that they are being sent to execute an order.

Other countries, for instance India, have this sensible rule. The sooner we follow suit the better.

### Our election contest

There has been an unprecedented entry for our £500 Election Contest, an entry far in excess of any for previous election contests.

Judging has proceeded rapidly and the winner will be announced in our issue of November 14.

### Saved

Alexander and Emily McLean, of Fernley Road, Birkdale, were charged with neglecting their four children and causing them unnecessary suffering.

One child was found to be clad in nothing but a dirty cotton frock, a pair of socks and a pair of slippers.

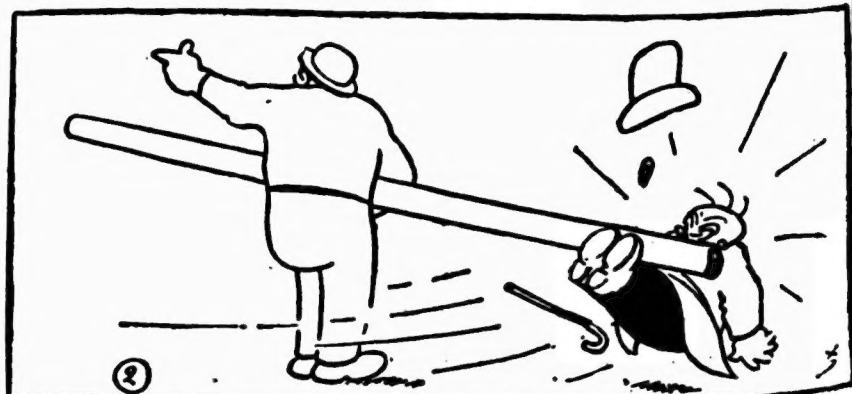
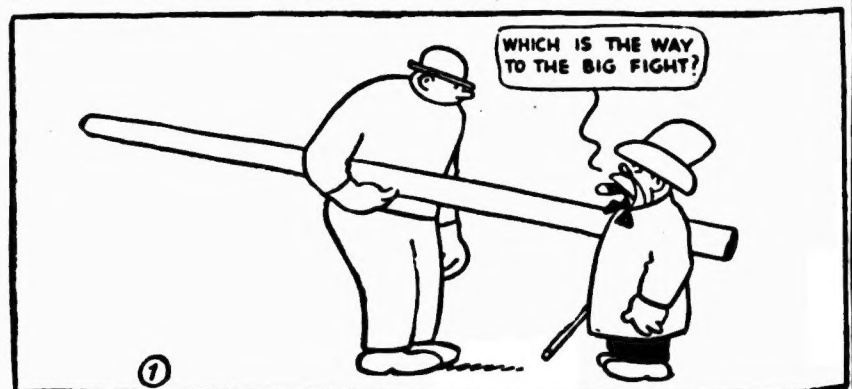
The parents pleaded poverty, but with charity available that is no excuse for little children being so sparsely clad.

The McLeans are lucky to escape with being bound over, but the children are luckier still.

They have been placed in the care of the Public Assistance Committee.

ADAMSON—

—Gets the K.O.



# ARTHUR HENDERSON'S Peace Mission

## MY NEXT JOB

**N**EXT February I hope to go to Geneva to preside over the International Disarmament Conference.

On this Armistice Day may I appeal to all good citizens to help in developing the peace mind amongst their neighbours so that the World Disarmament Conference may be an outstanding success and mark the greatest advance towards universal peace that we have yet known? "The world must disarm." This is my message on the thirteenth anniversary of Armistice Day.

Only by a really courageous attempt to reach international agreement on disarmament can we hope to stave off a repetition of the tragedy of those dreadful years from 1914-18. The old idea that world peace can be secured by each nation arming in self-defence is as dead as the dodo.

All the experience of the years which led up to the outbreak of the Great War confirms the view that it is not possible to save the world from war by preparing for war.

Before 1914 Europe was an armed camp with every nation fearful of each other's intention. Yet all the wealth and terror of international armaments did not prevent 7,000,000 people being killed and 15,000,000 people being broken in the world's most awful holocaust.

In the very nature of things military preparation cannot ward off war. The more one nation arms the greater becomes the dread of its neighbours until a grim competition begins in which they both build up, higher and higher, bristling walls of iron and steel against each other.

Throughout the world fear reacts to fear until at last the vicious circle can only be broken by the guns going off and the very thing happening which all this elaborate preparation was supposed to be a protection against.

And if this is what has happened in the past, what does the future hold for the world unless it has the sense to take the path to safety before it is too late?

**T**HE horrors of the last war, terrible though they were, will be as nothing to those of the next war if mankind is ever mad enough to let it come about.

Great aerial navies will rain death indiscriminately down on men, women and children. Instead of the front-line trenches being in tracts of country reserved for the armed combatants, innocent and helpless people will everywhere fall victims to the new methods of warfare which science has devised.

A great military expert has said that in the last war we were killing by retail, but that in the next war we shall do it wholesale. That is what is coming unless civilisation wakes up in time.

Has not civilisation something better to do than to waste so much of its intelligence, its wealth and its power of organisation in making preparations for the destruction of human life?

Cannot this Armistice Anniversary be a day which we consecrate to the infinitely nobler task of saving human life?

The years pass and the inevitable danger arises of Armistice Day becoming a merely formal celebration. Who wants it to be that?

On this day when millions of people are filled with poignant memories of those they loved who have passed over to the Great Beyond, surely the highest tribute to their memories is to say "Never again."

The brave men themselves whose dust lies in Flanders' fields would themselves desire that

which could be accomplished by the expenditure of that vast sum of money in the right way.

In these days of economy it is high time we began to save far more on the wasteful, unproductive cost of preparing for war instead of on those great social services which make the world a better place for men and women to live in.

Imagine how many thousands of slum-dwellers could be put in clean and happy homes if we only saved the cost of one of these monster ships of naval warfare.

Imagine, too, the money which could be spent on the better education of our children and to the building up of their minds and bodies if we cut down the expenditure on instruments of death.

**G**IVE to a Chancellor of the Exchequer this money to spend on useful things and untold good must result.

Not only is peace expenditure immediate sound economy, but in the long run and over the whole field of human endeavour it is simply the businesslike and common-sense method.

In these days when great unemployment queues have become a familiar and normal sight there is a tendency to forget the main cause of their existence.

We had unemployment before the Great War, but not the chronic and deep-seated trouble we have now.

This great world-wide economic crisis has its roots deep down in the great military and naval conflict which convulsed the world for so many tragic months.

You cannot blow out of the cannon's mouth millions upon millions of the world's resources without having to pay the price some time or somehow.

We are paying it to-day in terms of an impoverished world, a population everywhere with a decreased purchasing power and by armies of idle men and women whose very existence is a standing menace to our common civilisation.

We have already done much to deal with the scourge of war by the adoption of the Optional Clause and by adherence to the General Act.

**U**NDER the Optional Clause all Governments which accept its obligations are bound to submit every dispute of a legal nature to the judgment of the Permanent Court of International Justice.

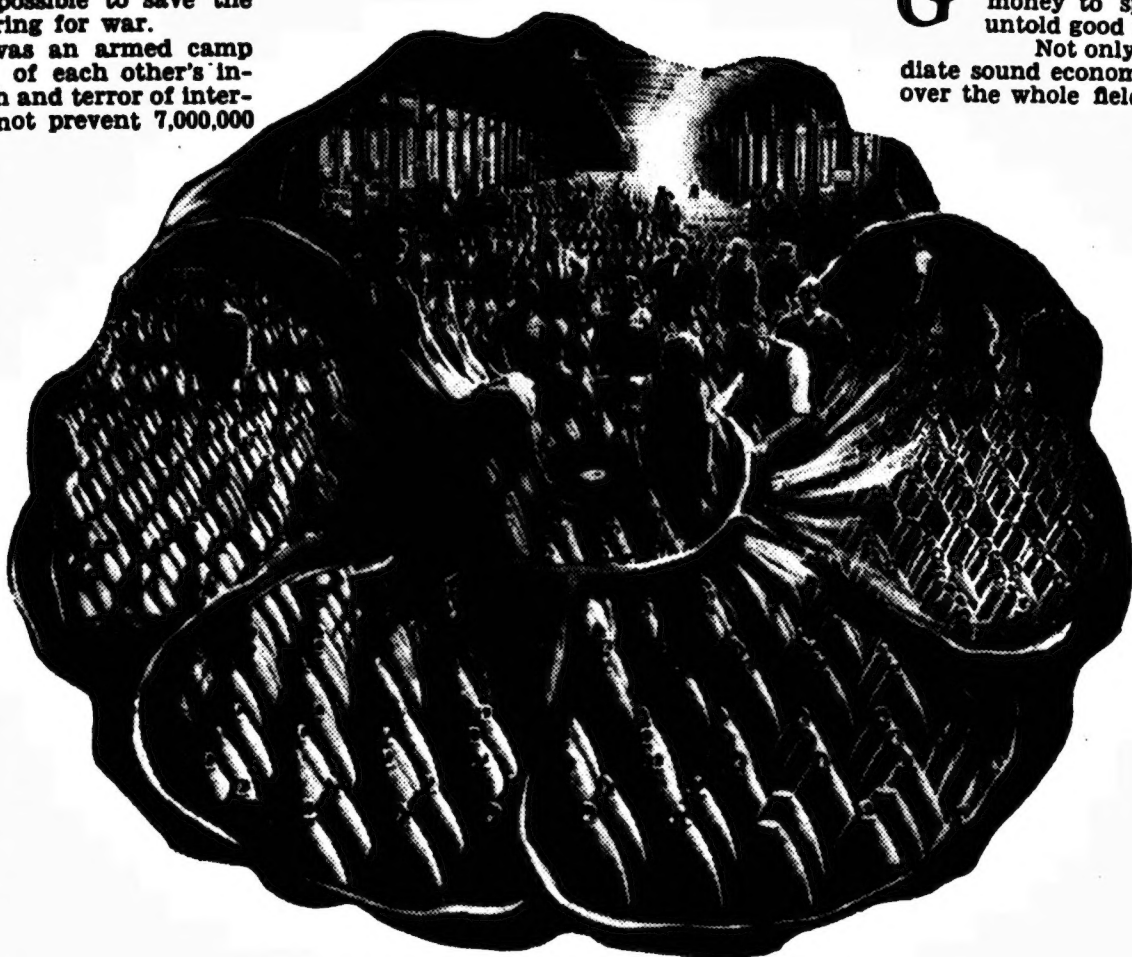
This is a great step forward. For many years now reasonable and self-respecting people have left off settling their personal disputes with pistols or fisticuffs. They now go to the law-courts for an impartial judicial verdict. That is what the nations who have accepted the Optional Clause agree to do.

But the General Act takes us even farther. Those who accept it pledge themselves that in every dispute, whatever its nature, they will accept arbitration and abide by the decision of the arbitrators.

But however much nations are committed to arbitration, the spectacle of growing armaments is bound to cause suspicion and insecurity.

How can nations trust each other if they always fear that somebody else is arming against them?

To find a solution for this problem is the next great stage in the march to world peace.



"Flanders Poppies, row by row . . ."

*A scene in a war-time munition factory*

we who were saved should pay the debt we owe by giving the best of our lives to saving other young men from their fate.

What we must do is to create a peace psychology; we must make a positive contribution towards the building of an organised expression of the people's will which will be determined that—

"Man no more shall seek dominion through a sea of human gore;

War shall spread its gloomy pinion o'er the peaceful earth no more."

In the past the great statesmen of the world have regarded peace as a negative thing. To them peace has seemed to be merely a period during which the nations were at rest from war.

**H**OW is it possible to establish permanent good will while that fatalistic philosophy continues?

Just as the nations now organise themselves for war, so in the future they must organise themselves for peace.

And this is not only imperative on grounds of humanity, but it is sound economics into the bargain.

Think of what could be done with the £115,000,000 which we spend every year in armaments.

Think of the immeasurable social good



## If You are Strong—be Merciful

woman under your care costs the State a fraction of the amount required to maintain them in prison.

I hope that every possible help and support will be given in the future. Your work must not slacken or falter for lack of funds.

JOHN BULL.

Mr. JOHN BULL,  
Ashby-de-la-Zouch

DEAR JOHN,—You were the very first man to cast your vote on polling day in your division of Loughborough.

I do not know your views or how you voted, but I do like your name.

Thank you for your demonstration that

JOHN BULL continues to be first in the field. JOHN BULL.

Mr. NEVILLE DIXEY,  
Lloyd's, London, E.C.3

DEAR SIR,—I see that Lloyd's has made good an embezzlement of £400,000 from a United States of America bank.

This act of yours has not gone unnoticed by thinking people, but it has passed with little comment by the general Press of England.

This I think is a mistake. The world should emphatically be reminded that the Englishman's word is his bond and that you, representing the essence of British soundness, have made good a colossal defalcation without quibble.

There are some fifty other American banks insured by your corporation, and you stand behind hundreds of banks in other parts of the world.

Very quietly you have done something which would have been the subject of great congratulation in America if the guarantors had been American.

JOHN BULL.

Mr. ALBERT WEALL,  
Prescot Street, Salford

DEAR WEALL.—For a young man of twenty you have remarkable quickness of thought and presence of mind.

Your younger sister was preparing to dress when her nightgown caught alight at the fire. She ran downstairs screaming.

You followed and tore the blazing garment away. She was badly burned but your prompt action saved her from far greater injury.

JOHN BULL.

Mr. and Mrs. S. A. HARDSTONE,  
Burnt Ash Hill, Lee, Kent

DEAR PARENTS.—Your only son, Kenneth Wilfred, has paid a tragic price for his humanity.

Although but twenty-two years of age, he saved seven lives by giving his blood. After the eighth transfusion his health broke down and now months of illness have ended in his death.

Although your only son has passed on, you have the living memory of a very gallant young man to comfort you both.

JOHN BULL.

Dr. THEODORE H. VAN DE VELDE,  
Locarno, Switzerland

DEAR SIR,—I get very tired of "expert" psychologists who nowadays

speak and write their views at much length.

Now you have come along as "a special consultant in marriage problems," stating that though two people are united in a happy marriage it does not follow that they are happy people, and that neither man nor woman is better, or higher, or more valuable than the other; but each is different.

"Experts" are not wanted; the real authorities on the marriage subject do not air their views—they are too busy running their homes!

JOHN BULL.

Mr. W. S. WELLS,  
U.S. Consul, Cardiff

DEAR CONSUL.—The other day, on behalf of your Government, you made a presentation to Mr. T. W. Arnott, of Cardiff, second mate of the *Pentwyn*, who, with others of his crew, rescued American seamen off the Florida coast.

You took advantage of the occasion to remark "We all recognise the world

over the wonderful bravery of British seamen in times of stress."

I hope British shipowners will take these words to heart and add the word "dependability" to "bravery."

They would then perhaps give preference to our men instead of giving berths to foreigners.

JOHN BULL.

JOHN EDWARD POTTS,  
Browney Lane, Browney, Durham

BRUTE.—When your fifteen years old daughter asked you for money with which to buy flour, your answer was to strike her on the head until, as one witness said, "she looked as if she had had several rounds with Carnara."

That girl has looked after your home and three other and younger children since their mother died three years ago.

The Durham County magistrates gave you three months' imprisonment. I hope it will be a lesson to you, but I think you would have learned more from a strong dose of Carnara's medicine.

JOHN BULL.

### STRAIGHT from the Shoulder

MR. JUSTICE HAWKE: "Most of the troubles in life come from failing to understand what the other fellow means."

Such as a witness listening to counsel.

SIR JOHN SIMON: "The results of the General Election might be described as an all-in insurance for every British home."

Labour regards it more as the failure of a "third party policy."

### The Sentence of the Court

## The Bishop WHO TRESPASSED

WEARING the relieved expression of a man who had imagined that his pocket was about to be picked and his palace set on fire, but had awakened to find that it was only a dream, the Bishop of London pleaded "Not guilty" to a charge of trespass upon political preserves.

"It is with no pleasure that I am conducting this prosecution," said Mr. Watchdog, K.C.; "for the exalted rank of the accused only makes his behaviour the more inexplicable."

"The offence was committed at a meeting of the London Diocesan Conference, over which he presided. When the Conference was about to settle down to a discussion of Church matters, the Bishop suddenly obtruded a Party political note, by making a perfunctory appeal for Tory votes."

"This in itself was a serious trespass. But he went further; and, in trying to foist his political views on those who had met to discuss spiritual affairs, the Bishop employed language which was insulting to the intelligence of his hearers."

"Nothing will save the country," he announced, "but an overwhelming majority for the National Government. If the verdict of the country goes wrong the pound will fall to 5s. in twenty-four hours, to 1s. within a week, and to 1d. in a month."

"The wildest Tory orator, when election hysteria was at its height, never went to such grotesque lengths as these, and the Court should certainly take notice not only of the undoubted trespass upon political preserves but of the extent to which it was advanced."

Mr. Strawplitter admitted that his client was not well informed regarding politics and finance. In a moment of panic he had perhaps allowed his tongue to run away with his reason and his dignity. The Court should, however, make allowances for election hysteria.

"I find it difficult to accept the plea of hysteria," said Mr. Justice Bull; "for men holding exalted positions have no right to be terrified by bogies such as



are employed by unscrupulous politicians to intimidate people who have not had the educational advantages enjoyed by the accused.

"In the first place, a Bishop who wishes to indulge in political controversy has a ready-made forum in the House of Lords. That being so, it is most unseemly to attempt to use a Diocesan Conference as a political platform."

"The trespass upon political preserves is already established, and I think there was a further trespass upon the patience of his hearers. At a time when enlightened preachers have given up threatening members of other sects with hell-fire, it is distressing to find a member of the Church thundering forth threats of financial excommunication against those whose political opinions differ from his own."

"The Bishop must have known that he was talking childish nonsense, and that a vote for Tweedledee instead of Tweedledum would no more reduce the value of the pound to a penny than it would cause silk stockings to shrink to the dimensions of baby socks."

"Now that the country has given its decision, a number of well-meaning but muddle-headed gentlemen must be thoroughly ashamed of silly things said by them during a period of blue funk."

"If the Bishop's good sense had prevailed, he would, as chairman of the Conference, have called himself to order and suspended himself for the remainder of the sitting."

"He did not do that, however, and I think I can meet the ends of justice in this particular case by binding the accused over to keep the political peace indefinitely whenever he is speaking outside the House of Lords."

# Give LABOUR

a

## Square Deal



by A. G. GARDINER

THE House of Commons that meets next Tuesday will be unique in our Parliamentary history. It will, for all practical purposes, be a House of Commons without an Opposi-

tion. Broadly speaking, only one Party will be represented in it. The remnants of Labour which have survived the blizzard could be brought up in a motor-coach, and what is more important, these remnants do not include any of the responsible leaders of Labour who could make the Opposition an effective critic of the Government.

No one of any Party who is seriously concerned for the future of constitutional Government can view this fact without deep concern. His Majesty's Opposition is as essential a feature of the Parliamentary institution as His Majesty's Government.

You can no more have an efficient Parliament without it than you can have a tug-of-war with only one end of the rope manned. Resistance, debate, criticism are the essence of responsible government. Next Tuesday there will be none.

### We need them

With the least possible delay, one aspect of the evil should be corrected. It is of the first importance, not merely to Labour, but to the country, that vacancies should at once be made to secure the return of Mr. Henderson, Mr. Clynes, Mr. Morrison, Mr. Alexander and Mr. Graham.

Without men of their experience and quality the interest, opinion and point of view of nearly a third of the electorate of the country will find no expression on the floor of the House.

The other vice of the Parliament cannot be so easily removed. For the life of this House of Commons, whether it be long or short, Labour will be represented by a handful of members which bears no relation to the strength of its position in the country.

On the poll recorded it should have nearly 200 members. It has only a fourth of that number.

This anomaly, which constitutes a peril to the State, reveals in startling magnitude a grave defect in our electoral system. We knew of that defect before. It was illustrated in the last Parliament when the Liberals numbered only a third of the total to which their votes in the country entitled them.

### End the farce

The Labour Government took no steps to alter this. It was not their funeral, and they were indifferent.

This time it is their funeral.

I hope the new Government will be wiser in this matter than the last. Their victory contains a warning. The pendulum will not swing their way so decisively next time, and unless they take steps to correct the violence of the swing they may suffer the fate which Labour has suffered now.

The clear lesson is the imperative need of some form of Proportional Representation. I cannot claim to have

been a wholehearted supporter of that course in the past. To-day I see no national escape from it if the representative system is not to be a farce.

Let us look at the position by the light of a single example. I take the case of Birmingham. It has twelve single member constituencies. In the election all the constituencies were fought; most of them on the straight Party issue. For the Conservatives, 336,910 votes were cast; for Labour 118,605.

On that reckoning the Conservatives should have eight of the seats and Labour four. In fact, the Conservatives hold the whole twelve seats, Labour none. In other words, 118,000 voters are as unrepresented as if they were 118,000 rabbits.

The thing is monstrous. It must be trifled with no longer. One of the first and most imperative duties of the new Government is to pass an agreed measure that will put an end to this fantastic denial of democratic government.

I turn to other aspects of the sensational event that has happened. First as to the attitude of the Government. Personally, I desired their victory

He and hundreds of thousands of his fellows are unrepresented — "The thing is monstrous"

tory as the only bulwark against a great peril to the nation.

But I did not desire the dimensions of their victory. It has raised another peril—that of creating a fierce, resentful and embittered frame of mind in a third of the electorate. Only the exercise of great restraint and superlative wisdom can prevent that misfortune.

### Don't be tempted!

They have a heavy responsibility and a unique opportunity. They are elected as a National Government irrespective of Party. At least a third of their votes are the votes of Liberals and Labour.

If they are wise they will check every temptation to exploit this opportunity for Party ends. They will subordinate everything to the one urgent task of restoring the stability and prosperity of the country and bringing it safely through the dark times ahead.

There must be no departure from

the solemn undertakings which Mr. MacDonald and Mr. Baldwin have given to the country; but within the limits of those undertakings there must be a large and tolerant attitude on all sides. The unrepresented third must be made to feel that they are given a square deal—that nothing is done for a Party, and that all is done for the common well-being of us all.

The crisis will come on the question of tariffs. It ought not to be so, but the pedantries of one side and the fanaticism on the other will force the issue.

The Government must stand firm against both, limit their action to the most indisputable necessities which command the agreement of the whole Cabinet, and, above all, avoid the taxation of the food of the people.

If the Government remains unbroken the country will pull through, and it will help the world to pull through. If it breaks up, if at this time next year the cuckoo in the nest has bundled all the other tenants out, we may resign all hope of the recovery either of this country or of the world in the lifetime of this generation.

### Its great part

We want a Five Years' Plan, not on the Russian model, but on our own constitutional model. The Government can give it us. But to do that they must surrender all secondary considerations to the one task of saving the State.

There are two other things to say. The factions of the Liberal Party must drop their factiousness. The Simon and the Samuel camps must come together and there must be no priggish talk of "pure and impure Liberals."

Let us drop these schoolboy jibes—on both sides.

Within the scope of the National Government, the Liberal Party has a great role to play. If it plays it greatly it will, when the time comes to return to Party politics, be a power in the land as it was in the past.

Finally, in regard to Labour. It has suffered a shattering blow, and it is obvious that it has a great task before it to set its house in order. Two things, I think, have been made clear.

The British public will not tolerate any lighthearted tampering with its financial security. Nor, on the other hand, will it accept anything in the nature of a T.U.C. domination of the Government.

If Labour will take these things to heart and get rid of the intellectual revolutionaries who look to Moscow as their new Jerusalem, it will speedily recover the confidence of the public and its power in the State.

Homely Wisdom—by CANON R. J. CAMPBELL, D.D.

## LIFE'S HANDICAPS

THIS is the title Rudyard Kipling gives to some of his stories of the obstacles, hindrances, and drawbacks against which men and women have to strive all their days.

There is no human being who does not know something of this handicap. It is in the struggle therewith that nations and individuals reveal their worth.

Philip Snowden stated on the wireless a few nights ago that the unemployed of the United States of America could draw no "dole"; they would have to depend on charity, or beg, or starve. Life is hard enough here, but it is harder over there.

Immediately after Mr. Snowden's speech Mr. Edgar Wallace broadcast one on crime. Crime, he said, was a social disease due mainly to two moral disorders—vanity and idleness.

Vanity, the desire to show off, to cut a big figure with the least expenditure of effort, Mr. Wallace described as the

mother of crime. Idleness—by which he did not mean compulsory unemployment—he believed to be as prolific a source of evil-doing.

Edgar Wallace was born a poor boy and had a hard early life.

Both he and Mr. Snowden are men who have risen from lowly beginnings. They are first-rate illustrations of the truth that life is a struggle from beginning to end. Those who most clearly realise this and face up to it have less to complain of than those who do not.

Taken on the whole, British character is surviving the test better than that of most countries. The greatest democracy in the world is not that of America, but that of the British Commonwealth of Nations, because in the latter self-help and care for the general good go hand in hand.

Make up your mind that life is not going to let you off the obligation to obey its fundamental law, that while we

strive, we live, and when we cease to strive, we perish.

The time will never come when this fact will not confront you, nor would you be content if it did. You may try to slide and drift through life without exerting yourself or enduring what is disagreeable, but if so you will certainly come to grief.

There is no tonic in trouble equal to that of a resolute spirit and the determination to make the best of things as they are. To give way to depression and brooding over ill-luck is a sure way to unfit yourself for grasping opportunity when it comes.

Do your best within your limits; keep a brave heart; carry your burdens cheerily; be a good neighbour; never seek to gain by another's loss or dwell at ease while he toils; let trouble make you tenderer, not harder; and as the years go on they will become ever richer and fuller, and with the waning of your physical vitality your inner self will shine forth with ever-growing lustre.

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A SQUARE GUARANTEE

**MORE GUARANTEED BARGAINS APPEAR ON PAGE 3**

**A Few Minutes' Work and You Save Pounds on Shoe Repairs!**

The amount of money spent on repairs amounts to an appreciable item. Start today and repair your own leather or rubber shoes. You need only a knife and a little of RHINO MOLE - the synthetic leather paste which can be applied in any shape or thickness, and hardens for use in an hour or two. Absolutely waterproof. Wears your hidden shoes with it for a long time. British made, and guarantee of efficiency on every tube, which contains enough paste for dozens of patches on two substantial shoes. Send a P.O. NOW for Tube. Ideal for crepe rubber and all sports shoes. Currying and Polishing 6d. extra. For Tube, 3 Tubes Post Free.

**RHINO-SOLE (Dept. J.B.)**  
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**7/6 DOWN**  
Riley Bagatelle Table is delivered on first payment of 7/6, carriage paid and transit risks taken by Riley, balance payable by easy monthly instalments. All accessories included. Cash price 22 10s. There are also two other sizes, 7 ft. and 8 ft. All sold away when not in use. Send for illustrated list.

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Send P.O. 4/11 NOW to  
**BEASLEY BELT DEPT. 208K, 26, CHANCING CROSS ROAD, LONDON, W.C.2**

**HOW REDUCED 4/11**  
FROM 8/11 TO 4/11  
9 or 11 inches depth.  
Over 36 in. 1/6 extra.  
Superior quality 7/11 O.E.  
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Send for FREE Booklet of Belts for Men and Women.

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The "PIX" SELECTOR IMPROVES ON ANY SET

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**IMPORTANT.** Mention "Super" and state whether Soundbox fits inside or slips over outside the tone arm of your Gramophone.

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**3,000 STARTLING money-saving Watch and Jewel Bargains!**  
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Send postcard to the Factory now! Hand-some FREE PRIZES. Any article C.O.D.

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**WRITE NOW**

One payment only! Gent's Watch, some Novelty, Silver and Timepiece. A magnificent offer.

**BUILD YOUR RADIOGRAM into this HANDSOME CABINET**

Ready to assemble, in Oak 21 10s. Assembled and polished 22 10s. (Mahogany 6 extra)

This superb Cabinet is 21 in. deep, high, 21 in. wide, 18 in. deep, and takes a panel 18 in. x 18 in. or smaller. Best security for radio and carriage paid. FREE! Send 1d. stamp for 24-page illustrated catalogue of other cabinets, etc.

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Woodmill Company (Dept. J.B.), 15, Orgreave St., Rochdale Green Rd., London, E.1. Tel: West 104

**SHOE COMFORT**

The concealed pocket in these smart shoes gives added comfort just where it's wanted. Soft cushion insole. Flexible sole. Fine soft uppers. Black Patent (No. 51) or Brown Glace (No. 52). Size or half size.

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**THE BIGGEST RADIO BARGAIN SINCE BROADCASTING BEGAN**

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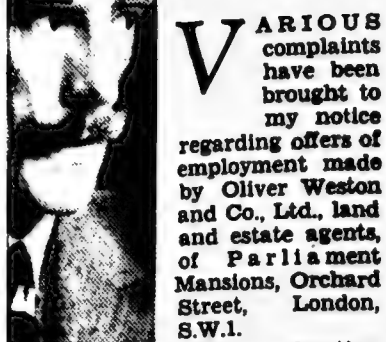
This magnificent British-made 2-Valve Radio Receiver, entirely complete with Loud Speaker, Gramophone, Extra Batteries and Accumulator, all self-contained in a handsome Mahogany Cabinet.

**79/- cash or 7/6 monthly.**

Write at once for Beautiful Illustrated Booklet **ECLIPSE RADIOPHONES (Dept. 3), 97, GRAY'S INN ROAD, LONDON, W.C.1**

Weekly Informations from MAJ.-GEN. SIR WYNDHAM CHILDS

# BUSINESS EXPERT EXPOSED



"I wish the investors had consulted me"

VARIOUS complaints have been brought to my notice regarding offers of employment made by Oliver Weston and Co., Ltd., land and estate agents, of Parliament Mansions, Orchard Street, London, S.W.1.

In its advertisements this firm is pleased to describe itself as "an old-established London business."

It also declares that an excellent salary, a share of the profits and pleasant duties await successful applicants.

Let me cite the actual experience of one such applicant—a man who lives in Leytonstone.

After replying to Oliver Weston and Co.'s advertisement, he was invited to call at the company's office for an interview.

He duly kept the appointment and was received by two men, one being introduced as "Mr. Charles Stanford."

It was Mr. Stanford who did most of the talking, and he spoke convincingly of the company's prospects.

## The glow fades

The applicant was greatly impressed by the various details laid before him and was given to understand that he could start as a general clerk, with £8 a week and a bonus, based on the profits, which would probably bring his remuneration up to nearly £8 weekly. There was only one stipulation: he must invest £300, and in view of all the rosy pictures Stanford had painted, he consented.

When he had parted with his money he found that there was very little work for him to do.

At first he was simply called upon to copy a lot of old records into a new ledger, which didn't seem to justify the remuneration he had been promised.

Shortly afterwards he was transferred to a branch office in Camberwell, the manager of which, he presently discovered, had also invested £300 in the company.

Business was far from brisk, but salaries were paid regularly in cash for about four weeks.

But after that, the branch manager and his clerk could get no satisfaction whatever.

## I am sorry . . .

There was no real work and no money. They were even unable to obtain petty cash for office expenses!

When they came to make enquiries they found a number of other investor-employees in a similar predicament; but by this time the leading personality of Oliver Weston and Company, Ltd., Mr. Charles Stanford, had disappeared.

A lot of the company's books and papers were missing, too.

The disillusioned investors—several of whom had parted with as much as £500—had no alternative but to close down the various branch offices to which they had been posted, and when they went to the bank to ascertain the position of the company they found a balance of exactly £3 12s. 6d.

I am profoundly sorry for all the un-

fortunate investors, but I wish they had consulted me before closing with offers of employment.

Had they done so I should most certainly have warned them to leave the proposition alone—advice, in fact, which was given to one prospective investor who took the precaution of calling at this office last June.

## The real culprit

He was then on the point of investing £500 and but for his foresight he would most certainly be in the same predicament as those whose sorry experience I have just outlined.

Now similar complaints have been brought to my notice regarding another firm of estate agents called Grey, Sayer and Co., Ltd., of Finsbury Pavement, London, E.C.

Various people have invested sums ranging from £150 to £300 in this concern in order to obtain employment, but have found little or nothing to do, and have been unable to get their salaries after the first few weeks.

The leading light of Grey, Sayer and

Co., Ltd., they knew as a man named J. Stiles, but he, too, faded away mysteriously when he was most wanted.

This is decidedly illuminating, for I am satisfied that Mr. Joseph Stiles, of Grey, Sayer and Co., Ltd., and Charles Stanford, of Oliver Weston and Co., Ltd., are one and the same person.

Joseph Stiles is, in fact, his real name. Not long ago he was associated with a bogus land scheme which he also conducted from an office in Finsbury Pavement.

Prior to that he was associated with a man at an office in the vicinity of Carey Street, London, W.C., in a bogus share scheme.

He has also played a part in a big Canadian mining company swindle. With regard to his present ventures



They are watching the bogus businesses. Divisional Detective-Inspector Sharpe of Brixton (Left) and Chief Constable Ashley of Scotland Yard, where victims have lodged complaints

I understand that numerous complaints have been lodged with the police, and I hope that the operations of Mr. Joseph Stiles, alias Charles Stanford, may soon engage the attention of the Director of Public Prosecutions.

## MY SEARCHLIGHT ON A Public School Scheme

SINCE my disclosures regarding the so-called "Garden City by the Sea" at Kinmel Bay, some further information has come to light regarding the activities of the promoters of that project.

One of their latest ventures is the Kinmel School Trust, Ltd., formed in 1929 to establish a public school at Kinmel Hall, adjoining the present Kinmel Bay Estate.

It started off badly with the resignations of the Headmaster and a member of the Governing Council before it actually opened.

Since then most of the members of the teaching staff engaged for the opening have left.

One official declares that his seven months' stay nearly wrecked his health and was the "most miserable experience" of his life.

The Kinmel School flew high in its inception, and one of the directors of the Trust intimated that Lord Morris, Sir Stanley Machin and the Archbishop of Wales would be governors.

In reality none of these gentlemen did go on the Governing Council.

On the merits of the school I have no comment to make, but the finances of the Trust repay examination.

The Kinmel School Trust, Ltd., was formed in May, 1929.

The directors were Lord Teynham, Sir Henry S. Jerningham and the Rev. Dr. W. J. J. Cornelius, of All Saints', North Peckham, London, S.E.

At the outset the secretary was Miss E. Salmon, who was also one of the

subscribers. Later Mr. Robert B. Dand became secretary.

It secured an underlease from the Clwyd Trust, Ltd., of Kinmel Hall, and adjoining land for ten years at an annual rental of £1,000 for the first and second years, £1,250 for the third and fourth years, £1,500 for the fifth, sixth and seventh years, and £2,000 for the remaining three years.

It also secured a five years' option to purchase at £50,000.

These figures should be studied carefully in relation to facts which I am now able to disclose.

The Clwyd Trust, Ltd., was formed two months earlier. The directors were Robert Bernard Dand, Frederick Alfred Locke, and the Rev. Dr. W. J. J. Cornelius.

The nominal capital was £1,000 in 20,000 1s. shares, of which Miss Evelyn Salmon held 15,999, and Dr. Cornelius 3,999.

The Rev. Dr. Cornelius and a Mr. Charles William Neville secured a lease of the Kinmel Hall property at an annual rental of £500 for the first two years, £750 for the third and fourth years, £1,000 for the fifth, sixth and seventh years, and £1,500 for the remaining three years. They also secured an option to purchase at £30,000.

This lease and option they assigned to the Clwyd Trust, Ltd.

It will be seen, therefore, that a very handsome profit is thus assured to the Clwyd Trust, Ltd., by the establishment of the Kinmel School.

But this is not all. The Kinmel School Trust, Ltd., is authorised to

issue £75,000 7 per cent. First Mortgage Debentures at 95.

Some of these have been taken by the First Mortgage Co-operative Investment Trust, Ltd., which offers "absolute security of capital and regularity of income" at the liberal rate of 7 per cent. per annum. Investors would have to be very inexperienced to swallow this bait.

On the directorate of the First Mortgage Co-operative Investment Trust, Ltd., were Sir Henry S. Jerningham, Dr. W. J. J. Cornelius, Mr. George K. Green and Mr. F. A. Locke.

It also had interests in the Kinmel Bay Land Co., Ltd., which is now in liquidation, and of which the directors were Lord Teynham, Mr. C. W. Neville and Mr. G. K. Green.

These three gentlemen were also directors of Peacehaven Estates, Ltd., now in liquidation.

The Peacehaven venture resulted in long litigation.

Although Mr. Neville does not appear officially in connection with the Kinmel School Trust, Ltd., there is little doubt that his was the directing brain behind the project.

He was intimately concerned in all the preliminary work, much of which was done from his London offices in Pall Mall East.

It is a singular thing that in practically all these companies many of those who have been induced to become connected with them have bitterly regretted the experience.

It would be well to leave this group severely alone.

Stop that  
cold with



### The three-way treatment

Stopping a cold with Vapex is a pleasant and scientific treatment of this common and dangerous ailment.

Vapex inhaled from your handkerchief clears the breathing passages and destroys cold germs before they settle in the warm passages of the nose and throat. A drop of Vapex on each end of your pillow gives you comfort and protection while you sleep. A drop on your cigarette brings the healing vapour into direct contact with the posterior nasal passages. Vapex grows stronger upon exposure to the air. You can feel its strong antiseptic vapour penetrating the deep recesses of the nose and throat.

It is so simple to stop a cold the Vapex way.

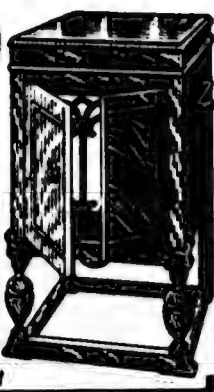
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is all you pay for a charming **PORTABLE GRAMOPHONE**. Many other similar bargains in Horn, Hornless, Upright, Grams and Consoles, with which I give **FREE RECORDS**. Sent on Approval, CARRIAGE PAID. Small Monthly Payments. Write for my Free List NOW.

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14, QUEEN'S ROAD, LONDON, W.1



**ENGINEERS!**  
Do you realise that there are examinations open to you that lead definitely to jobs carrying salaries rising from £4 10s to as much as £20 per week and that no particular experience is required?

Our hand-book explains these things and more. It gives details of **B.Sc. AMICE AMI Mech. E. AMIE. AMIAE G.P.O. MATRIC.** and all Examinations, and outlines Home Study Courses in all branches of **Civil, Mech., Elec., Motor, Wireless, Aero., "Talkie" Eng., etc.**

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# GREAT NATIONAL 'HAIR' WEEK

Every Man and Woman in the Country to Receive Free Supply of Wonderful New "Radio-Active" Hair Tonic

MR. FREDERICK GODFREY'S PUBLIC SPIRITED INVITATION TO ALL WHOSE HAIR IS FAILING OR IMPERFECT TO TRY WHAT THE GREATEST HAIR GROWTH DISCOVERY OF MODERN TIMES WILL DO FOR THEM.

Offer applies equally to the Bald—The Grey—and all who have any Hair Deficiency Imperfection. "Radio-Activity" has succeeded in every kind of Hair Trouble regardless of age or extent.

ONLY a man of wide vision, tireless energy and wonderful powers of organisation would, or could, have planned so gigantic an effort as the Great National "Hair" offer announced to-day.

Our country derived its very name from the splendid heads of "hair" which adorned our ancestors, but how many of us to-day, when we look in the glass, can say that we are keeping up the standard of hirsute beauty?

Mr. Frederick Godfrey, of Matlock Bath, during recent years has done many big things for the benefit of the bald, the grey, the thinly thatched, and all those whose hair is not what it should be.

### GREAT OFFER EVERYONE SHOULD ACCEPT.

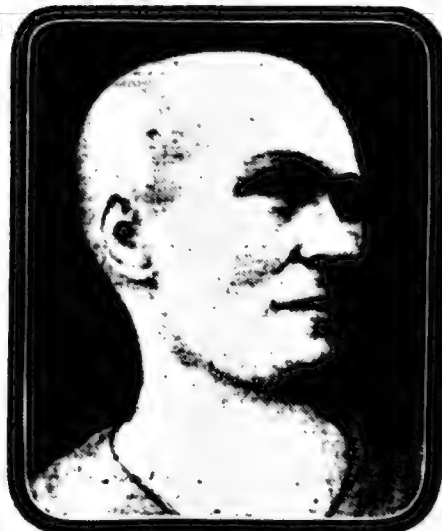
To-day's announcement, however, puts all previous efforts in the shade—just think what it means in thought, work, organisation, and outlay to offer a Free supply for personal test to every man and woman in the country of the now famous Radio Active Hair Tonic which forms an important part of the Hair treatment discovered by Mr. Godfrey which has placed him in the forefront of the world's specialists in Hair growth.

Already hundreds of thousands of men and women have to thank Mr. Godfrey for removing the traces of age as evidenced by falling or greying locks, even quite bald people have secured splendid healthy hair growth once again under Mr. Godfrey's skilled advice.

Mr. Ernest Gregory was Quite Bald in June and this Photograph was taken in October



This photograph shows Mrs. F. WILLIS when she was quite bald and despaired of ever growing hair again.



The Grove, Chelvey, Slough, Bucks.

Dear Sir,—My hair is growing lovely, it is black and curly on top, but it is a little grey at the side; but I am quite satisfied, as I was quite bald six weeks ago. The doctors were surprised to see how it had grown. I enclose photographs, and you may use them, and this letter, as you will. Thanking you for a great hair lotion, I am, Sir, yours truly.

Mrs. F. WILLIS.

### YOUR LIVELIHOOD MAY DEPEND UPON YOUR HAIR.

In many cases a man's or woman's livelihood depends upon the maintenance of a youthful appearance in which the hair plays so prominent a part, while the social handicap of poor hair is too obvious to need emphasis.

Now, Mr. Godfrey tells all who suffer from Baldness—Loss of Hair, Loss of Colour, Lack Lustre, Limp Hair, Scaly Scalp, Dry, Brittle, Impoverished Hair, that they need not despair. Fine, full, healthy heads of hair can be theirs once more.

Mr. Godfrey goes further and offers them First-Hair Aid at his own expense and risk. He wants everyone to benefit by the Great National "Hair" offer he has arranged.

### YOU WILL NOT BE DISAPPOINTED.

The accompanying photographs give a slight idea of the immense organisation which Mr. Godfrey has created to carry through the gigantic Hair Growth Campaign.

Everything is now ready and all you have to do is fill in and forward the form below. Mr. Godfrey and his specially trained staff will do the rest.

You will receive as quickly as possible—probably by return of post, so complete are the preparations made—a letter of valuable advice how to secure and maintain a perfect head of hair which will excite the admiration of all who are less well endowed in the matter of Hair growth and a Free Testing Sample of the Famous Radio Active Hair Tonic.

Declared at Midsomer Norton in the County of Somerset the 23rd day of October, One Thousand Nine Hundred and Thirty, before me, A. F. B. THATCHER, a Commissioner of Oaths.

I, Ernest Gregory, of 13, Chilcompton Rd., Midsomer Norton, Bath, Somerset, do solemnly and sincerely declare that in June of this year I was bald all over my head. I consulted Mr. Frederick Godfrey, Hair Specialist, of Whatstandwell, Matlock, and by virtue of his advice and Treatment my hair has been fully restored. All baldness has now disappeared. Prior to consulting Mr. Godfrey I tried various preparations and well-known remedies for restoring my hair, but without success. Within one week Mr. Godfrey's treatment being used I could see signs of new hair appearing. I therefore persevered with the Treatment, and I am now able to state that my hair is in perfect condition, due entirely to Mr. Godfrey's Treatment and advice.

(Signed) ERNEST GREGORY.  
October 23rd, 1930.

Here is another photograph of Mrs. F. WILLIS only 8 weeks later. Mr. Godfrey's remarkable Renu-Hair Treatment made the difference.



Mr. FREDERICK GODFREY, the leading British Hair Specialist, whose discovery of the value of Radio-Activity in relation to Hair Growth is one of the most important Scientific Achievements of recent times, is the organiser of the Great National "Hair" Week.



A large staff has for weeks past been making preparations for the Great National "Hair" Week so that there may be as little delay as possible, and no disappointment. You should not fail to dispatch the coupon below to-day.



Corner of the room in which over 100,000 reports of New Hair Growth and Hair Improvement under Mr. Godfrey's advice are filed. This section has had to be enlarged every few months since Mr. Godfrey first placed his discovery and advice regarding Hair Growth at the disposal of the Public.



Special Printing Machinery has been installed to prepare the millions of copies of instructional literature which it is anticipated will be called for by this Great National "Hair" Week.

**POST THIS FORM NOW FOR YOUR FREE TRIAL SUPPLY OF RADIO-ACTIVE HAIR TONIC**

To F. GODFREY, (J.B. Special Offer Dept.), WHATSTANDWELL, MATLOCK, DERBYSHIRE. Please send me your special "Hair Offer" Free Trial Supply of Renu-Hair Tonic without charge or obligation.

NAME .....

ADDRESS .....

(Please print in Block Letters—not in ordinary writing.)

MY HAIR AILMENT IS .....

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One word from the murderer would give his wife freedom. But he refuses to speak

# WORST HUSBAND in the WORLD

## THE MURDERER'S LAST LAUGH

to Surrey on charges of leaving his wife and children — two boys — chargeable to the ratepayers.

Unfortunately, the magistrates then and subsequently dealt with him far too leniently. They accepted his promises to reform and bound him over.

In the end Mrs. Manly was given a legal separation, with an order for the maintenance of

herself and her family.

Not a penny did the husband pay. He went ten times to jail, each for a period of a month, for refusing to comply with the order.

In the intervals he was free from prison Manly regularly visited and broke into the house. He committed frightful assaults upon his wife.

At that time she was endeavouring to earn a small livelihood by keeping poultry and cultivating a vegetable garden. One night he came to the place, released and scattered the fowls, and totally destroyed the garden.

Again he returned, and, forcing a way into the house in the night-time, pummelled his wife into unconsciousness. He took away and later sold two insurance policies which Mrs. Manly had taken out for her boys when they were babies, and the premiums for which she had paid by years of weary nights of needlework.

With the money thus acquired, Manly completely disappeared.

### Her home sold

He did so with £250 obtained from a moneylender upon a bill of sale. Mrs. Manly only discovered this when bailiffs arrived to seize her furniture, which her husband had falsely represented as his own property.

Then the final blow fell. Word came to Mrs. Manly that her

husband had been sentenced to death at Wellington, New Zealand, for the murder of a twenty-years-old Scots girl.

His victim was Miss Gladys Cromarty, who had only recently emigrated to New Zealand with her mother from Aberdeen.

He had posed to Miss Cromarty as a single man and became engaged to be married to her. She had, however, got an insight to his real character, and broken the engagement.

### The killing

While she was reading a novel in the sitting-room, Manly crept in by an open French window and plunged a dagger in the young woman's back.

She ran to her mother, but fell dead at her feet without speaking a word.

Following the death sentence, Manly pleaded hereditary insanity to the State authorities. It is now known that the statements he made to this effect were totally false.

But a reprieve was granted and a life sentence was substituted for the death penalty.

The months that followed have been terrible for the wife in Surrey. She had no means and the furniture was sold piece by piece. Her two sons had to be surrendered to a charitable institution.

Mrs. Manly has tried to follow the humblest forms of work. Always, how-

ever, she collapses and several times has had to be carried home.

This is because a few hours before her last baby was born her husband kicked her about the body into senselessness. Since then she has been a physical cripple and now she has been medically forbidden to attempt outside work.

Mrs. Manly would not be destitute if her husband had been executed. By a legal anomaly she would have become entitled to a widow's pension.

As it is she must remain harnessed to him in name for ever.

When the facts of her terrible case were presented recently to the High Court an order was made whereby she would obtain free legal aid under the poor persons' rules with a view to securing a divorce from the murderer to whom she is shackled and who has destroyed her life.

Eminent solicitors were appointed by the court to prosecute an action on her behalf.

They have ample evidence regarding Manly's immorality. It is in the form of letters to his wife in which he gloats about his infidelity.

But the solicitors are baffled.

In none of the letters does Manly give the names of any of the women with whom he has associated. One such name must be known before divorce proceedings can be instituted.

In his cell in the New Zealand criminal lunatic asylum where he is a prisoner Manly has been visited again and again in the last few months by legal commissioners appointed from London.

### One word

They have pleaded with him to utter one name which will give his wife her freedom.

The cur refuses to speak.

To add to the tragedy, a worthy man is willing to marry Mrs. Manly so that she and her children can have the care and protection they have been denied. She is willing to accept him.

But the law of Britain is such that her fetters cannot be broken.

### The brute-husband

Her story must provide a vivid illustration to our judges and legislators of the need for the humanising of the divorce laws.

Even in the days of her engagement in her early womanhood, seventeen years ago, Mrs. Manly was grossly deceived.

Her future husband, who was then on war service in the Royal Navy, seemed to be a man of honour and some substance.

With complete confidence in him she acquired and furnished a home.

Six weeks after the marriage Manly was revealed in his true colours. He was not only morally worthless and steeped in debt, but indescribably brutal and cowardly.

The young wife was mauled day after day, and soon he had robbed her of all her money and small bits of jewellery. Then she learned that among his fellows he had been known as a cad and a rogue since his school-days.

As time went on his desertions of his home became more frequent. Each occasion he came back craving and receiving forgiveness, it was only further to maltreat his wife and deprive her of other property.

### At the madman's mercy

Mrs. Manly was reduced to pauperism and became dependent on poor-law relief. Once, after stealing and realising some securities she held, her husband went on a trip to South America with the proceeds.

When he returned long afterwards he was arrested in Wales and taken

## A Sea Dog WITH A BAD NAME

**A**MONG the recent visitors to a quiet hotel in Bristol was a bronzed man who signed the register as John J. Jones.

He was a second mate, he said, but had been out of a berth for a long while. There were no prospects of securing a ship in his native port of Newcastle, so he had come to Bristol to try his luck there before his savings gave out.

He went out daily to haunt the docks and shipping offices in the hope of finding employment; and he always enquired hopefully for letters on his return.

During the first three days of his stay Jones received several letters, some of which, as the envelopes showed, were from local shipping companies.

Then, one morning, Jones went to the manager of the hotel in great excitement with the news that he had at last secured a berth.

He was going to relieve the first mate on the *Kelsomore* and would be sailing

shortly. In support of this statement he produced an advance note made out in his favour for £10, which the hotel manager obligingly cashed for him.

Jones then departed in triumph to join his ship with a show of high spirits which did not seem unnatural in one who had secured work after a weary spell of unemployment.

But the true reason for his elation was soon to become apparent, for the advance note turned out to be a clever forgery.

Nor is that all. "John J. Jones" is the alias of a rogue named James Brown Hamilton, who has been persistently imposing upon the public for some considerable time.

There are numerous complaints regarding him in other towns throughout the country, including South Shields, Newport, Cardiff and Leicester. He has used many names and told many fanciful stories—all with the object of defrauding people whose sympathy he enlists.

The public should bear this warning in mind.

### "Home Perils"

**A** READER recently placed a newspaper in front of the grate to draw the fire. It flared up, ignited clothing in the hearth, and soon the whole house was threatened.

Equally unexpected was a cloud-burst which flooded a Woodbridge reader's home, ruining many treasured possessions.

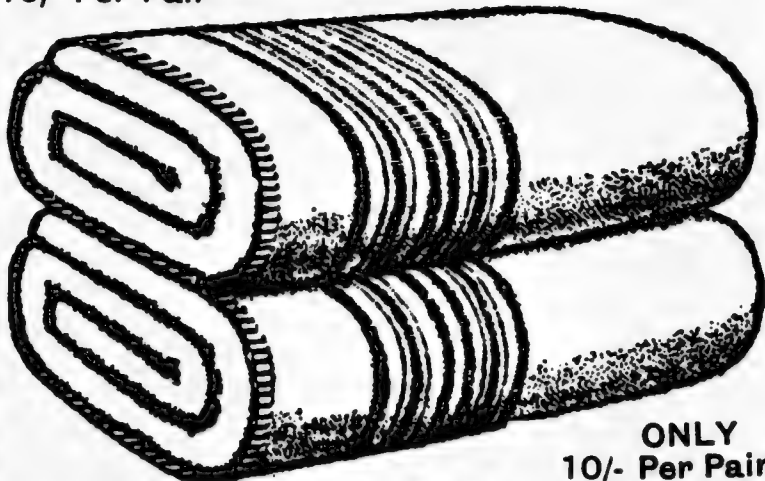
These are typical cases where cheques have been paid under our Free Family Insurance Gift.

JOHN BULL is the ONLY paper to cover the home against fire, storm and flood. Registration forms will be found on page 38.

## ANOTHER EXAMPLE OF THE MARVELLOUS BARGAINS

To be obtained by Members of the  
GREAT UNIVERSAL SUPREME CLUBS

ONLY  
10/- Per Pair



ONLY  
10/- Per Pair

**PURE ALL-WOOL BLANKETS** (English Make)

At only 10/- per pair. Would cost double elsewhere.

### MEN and WOMEN

ORGANISE 1/- Weekly CLUBS

amongst your families and friends.

### EARN MORE—SAVE MORE

by becoming AGENTS of a great organisation, where your members can obtain everything from 6d. to £6. Thousands of articles to choose from.

Agents and members of other clubs are invited to send for our huge bargain Catalogue, and **SEE THE DIFFERENCE** in value and variety.

Join the Great Universal Organisation and avoid unworthy imitation. Write for particulars of Agency to:—

**GREAT UNIVERSAL STORES Ltd. (DEPT. J.B.1)**

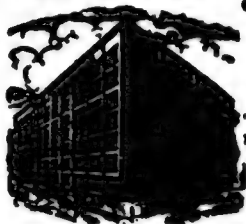
Originators and Pioneers of Bargain Clubs for the Masses.

(Copyright)

DEVONSHIRE STREET,  
ARROWICK,  
MANCHESTER

CATHEDRAL STREET,  
GLASGOW

WHITE POST LANE,  
HACKNEY WICK,  
LONDON



**WORLD'S  
FINEST  
VALUE.**

**GRAVES 2-VALVE WIRELESS-OUTFIT**

The last word in excellence and efficiency. Made under Marconi Licence. It creates a standard of perfection never previously reached in a popular-priced Wireless Set.

**BRIEF SPECIFICATION:** Oak Cabinet with lovely varnish; six-copper finished metal panel with simple controls; New Type Detector and super-power Valves; Nickel-iron Transformer; Air-Spaced Condenser; 3-volt Accumulator; H.T. Battery. Loud Speaker of Oak to match, 4-pole differential type unit. Aerial Outfit. Price £47. **WRITE FOR CATALOGUE** and full particulars of this and other Wireless Installations, including The Graves Battery-driven 2-Valve Screened-Grid Pedestal Model in handsome Oak Cabinet with all accessories, including Valves and Aerial Outfit. Price £22. 10. Terms 25/- with order, 15/- monthly; also The Graves All Mains 2-Valve Screened-Grid Pedestal Model in fine Oak Cabinet, complete in all details, ready for plugging-in. Price £18. Terms: 20/- with order, 10/- monthly. **J. G. GRAVES LTD. SHEFFIELD**

## Pain after Eating

ACIDITY,  
GASTRITIS, & INDIGESTION  
DISAPPEAR LIKE MAGIC.

Thousands of sufferers from Acidity, Heartburn, Sour Stomach, Fermentative Dyspepsia, Gastric Catarrh, Wind or Flatulence, Fullness after Meals, and all forms of acid indigestion have been cured by the **SHADFORTH ACIDITY PRESCRIPTION No. 1077.**

This prescription is non-purgative. You feel easier in five minutes. Note the steady improvement; clean tongue; moist mouth and throat; flatulence vanished; long, sour face replaced by such broad, sweet smiles that your friends marvel at the magic change.

Prices 1/4 (72), 2/6 (144), 7/- (432 tablets).

Privately packed and post free at these prices from

**Shadforth Prescription Service, Ltd.,**  
(Dept. J.B. 108), 49, KING WILLIAM STREET,  
LONDON BRIDGE, E.C.4.

Beds, Telfors, Timothy White's and the best chemists either hold stock or gladly obtain to order at a few days' notice if requested to do so.

# WASHING-UP

## saved from horror OF GREASE!

Letters have been pouring in from women praising Carbosil; they tell us that Carbosil does all — and more than — we claim. Grease, the worst part of dish-washing, has been banished for ever — and with it the dread of hands made sore and red by harsh soda.

Simply stir a heaped teaspoonful of Carbosil into a bowl of hot water. Then plunge in the dirty things and start washing. No matter what grease was on them it is instantly put out of action by Carbosil. You cannot feel it in the water, or on the hands or tea-towel. Carbosil dissolves it quickly and completely. And think, a twopenny packet of Carbosil contains a whole month's supply!



# CARBOSIL

dissolves grease

Use Carbosil also for washing greasy cloths

CAR 65-148

JOSEPH CROSFIELD & SONS LTD., WARRINGTON

# A Shameful Pastor DENOUNCED

**T**HIS summer we had occasion to refer to a disquieting scandal which had arisen in connection with a mission run by a Pastor B. J. Russell at Bridgwater.

We told how the pastor had been openly accused by members of his own flock with being the father of a local girl's unborn child, and how he had revealed himself in a most unfavourable light.

Although we were at that time in possession of a number of facts we refrained from prejudging an issue which, we had reason to believe, would have to be settled in court when the child was born.

Nevertheless, our article instantly brought a letter from Russell's solicitors.

When this was met with firm refusal Russell adopted the course of pouring condemnation upon JOHN BULL from his platform, at the same time declaring his innocence and cruelly de-

nouncing the girl who was the victim of his shameful conduct.

He even went so far at some of his meetings as to swear that his good name was being foully besmirched.

There can never have been a more disgraceful example of hypocrisy. Russell, who is a fascinating and resourceful preacher, is a married man with six children, the youngest being only a month old.

We can now say that although he was denouncing the girl to his questioning congregations he had actually been helping to maintain his victim.

He had, in fact, arranged for her to go to London to get her out of the way of local gossips. There he was meeting her secretly, writing her passionate letters, sending her money and talking of arranging with a Harley Street specialist to help her in her trouble.

## Cowardly desertion

And in spite of all this Pastor Russell went on, month after month, unblushingly protesting his innocence at mission halls in Bridgwater, Bristol, Exmouth, Yeovil, Chard and elsewhere.

Finally his clandestine meetings with his victim stopped, and he dropped her callously. Leaving her to suffer in silence, he continued to malign her, even named another man as the father of her then unborn child.

Unfortunately the law in such sad cases decrees that the wronged woman can take no proceedings until her child is actually born, and Pastor Russell took the fullest and most cowardly advantage of the grace thus allowed him, when the facts were being investigated on the spot.

Our representative called upon Russell and, tackling the matter openly, gave him the opportunity of telling the truth.

He chose to assume an air of injured innocence.

He actually denied having written to the girl, and even suggested that the letters she had received must be forgeries!

"How wicked is the plot against

me," he declared, "how cruel . . . ! But" (shaking his head in pious astonishment), "it just shows the limits to which a girl like that will go."

Yet, in his heart, this hypocrite in clerical attire knew that the girl had documentary evidence in her possession of a very damning character.

Here are extracts from some remarkable letters he wrote to her in London whilst he was denouncing her at his religious meetings:

"So sorry you are so distressed. . . . It would almost kill your mother to know the circumstances, so for her sake I should wait till it's over."

"You have always been brave in much suffering—I will do all I can to help you—I have missed you more than words can say."

"I wept when you left." Another passionate epistle ran: "Don't worry, for worry kills. . . ."

"I am writing the doctor again—he has never failed me yet."

"I will stand by all I have said. . . . My time is up—I hear footsteps on the stairs. . . ."

Then, in another letter, he wrote: "I never was so lonely in my life. I find myself saying 'Poor Elsie, dear Elsie.' I'd give the world to see you. Home seems empty. Life seems death. Love just pains for its lover."

## Found out

Finally, when the girl realised his duplicity and unbosomed herself to her parents, he wrote:

"You promised not to give my name."

"Mrs. R. is up in the air. . . . She suggests you say it happened when I was ill. . . . There will be no need for solicitors or a case. . . . I will help you still."

But he could not avoid his fate. The child was born and the girl at last was able to bring him before the Bridgwater magistrates.

She was fully vindicated in a con-



"Pastor Russell was revealed as a cruel and lying hypocrite"

sidered judgment by the bench, and Pastor Russell was revealed as a cruel and lying hypocrite. His callous slanders on the girl were emphasised in court by his attempts to wriggle out of his responsibility.

He gave repeated denials of his conduct on oath, and called many witnesses to speak of his ardent mission work.

His wife was a witness called in his favour, but even she, under cross-examination, admitted that he had confessed to being the father of the girl's child.

But all that the law can allow is the usual maintenance order of 10s. a week.

For his callous behaviour, for his monstrous denials and perjury, Russell goes unpunished.

He is a disgrace to the cloth he wears and to the religion he professes, and should never be countenanced in the evangelistic missions which he has hitherto exploited for his own gain.

# QUACK PROFESSOR'S BEAUTY BLUFF

**M**ILLIONS of people must have studied during the past month a large advertisement which purports to tell of a romance that led to the discovery of a world-famous hair treatment.

It is illustrated by the photograph of a young woman in bridal dress who was "loved and admired for the beautiful silkiness of her skin."

By a cruel chance of nature, her beauty became disfigured.

She entrusted herself to the care of Professor Sylvester Hill, who, the advertisement states, resolved to use science and the laboratory against women's greatest enemy.

Prolonged experiment, the reader is told, found reward at last. To-day the bride in the picture has recovered her pristine physical charms and is free for all time from shadow or blemish.

In his study of hair-growths, the advertisement relates, Professor Sylvester Hill discovered that every case requires individual treatment.

So he invites anyone afflicted to

answer a number of questions and send a sample of hair for analysis to him at his laboratory in Grafton Street, Fitzroy Square, London, W.

Soon after the first appearance of the advertisements JOHN BULL—which has not published them—became aware that a gross deception was being practised upon the public.

Every person, so far as we could trace, who got in touch with Professor Sylvester Hill received from him letters in identical terms in which he gave an assurance that he had carefully examined "your personal case."

Attached to each letter sent out by the professor was a report of a laboratory analysis of the specimen of hair.

Again in every case that has come before us the analysis and detailed observations and notes were the same. The centrepiece of each was an assortment of meaningless figures and symbols.

It would be stretching belief in coincidence too far to accept that all these people who sent a sample of hair

to Professor Sylvester Hill should be found by the laboratory tests to reveal the same reaction to analysis.

From different addresses people despatched to Professor Hill:—

- Hair cut from a collie dog;
- Hair cut from a pet monkey;
- Hair cut from a bearskin motor rug;
- Barbs of a feather from a white hen.

All flesh and fowl are the same to the professor: None of the analyses differed a whit.

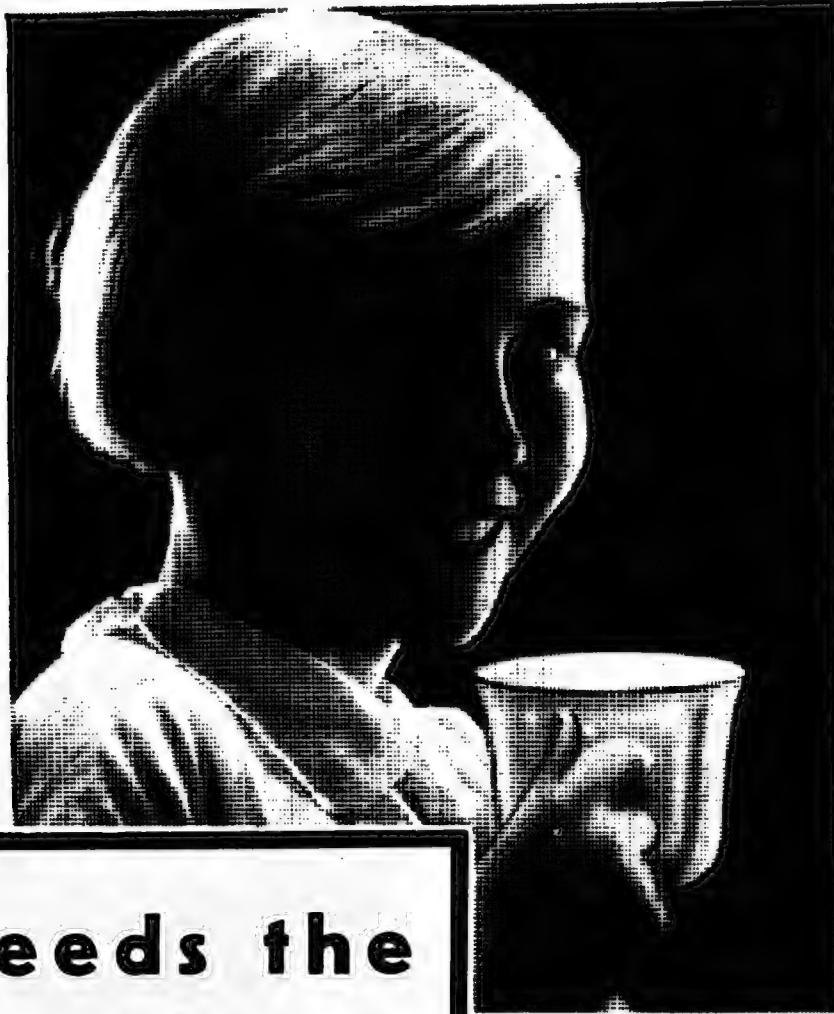
A woman wrote to Hill stating that she was enclosing a cutting of her hair with her letter, but she deliberately sent nothing. Still he was not beaten. By return of post he gave her his stock analysis and comments on the quality of the hair he had not received.

It is long since we have investigated a worse case of fraudulent advertising.

There is no such person as Professor Sylvester Hill. He is, in reality, an individual named Robert Hay Henderson who has no scientific qualifications whatever.



They're quite ordinary fur and feather, but this dud professor swears they've hair like ours



She needs the  
extra nourishment

that

**BOURNVILLE**  
**COCOA gives**

When you see that your children get their Bournville regularly, you are helping to protect them against coughs and colds. Its *extra* nourishment increases their powers of resistance. You can judge how great that *extra* nourishment is from the fact that the energy value of cocoa is more than twice that of prime lean beef: one ounce of Bournville gives 141 calories. Bournville is the cocoa with the chocolaty flavour—and cocoa is the most economical food-drink you can buy.

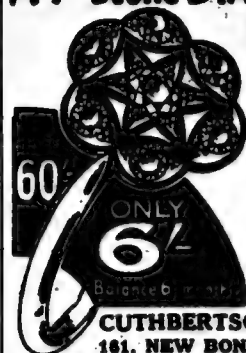
6<sup>p</sup> PER  $\frac{1}{4}$  LB.

11<sup>p</sup> PER  $\frac{1}{2}$  LB.

1'9 PER 1 LB.

Made by Cadbury in the Factory in a Garden. 

## A 7-Stone DIAMOND RING for HER!



Yours To-day  
for 6

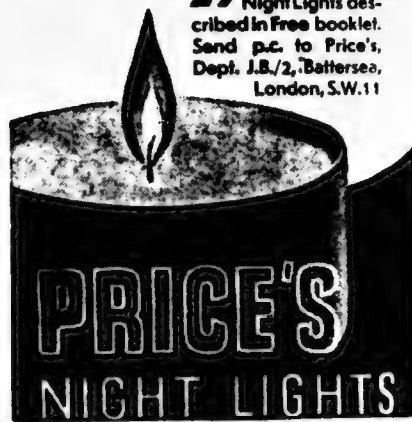
Balance 6/- Monthly  
7 Fine Diamonds (not  
cheap) set in 18ct. Plat-  
inum Ring in 18ct. band,  
a masterpiece of jewel-  
quality workmanship. Once  
worn, GUARANTEED TO  
FIT FINGER PERFECTLY.  
Send 6/- now. Money  
refunded if not satisfied.  
Call or send for details  
of every kind of Jew-  
ellery, Diamond and  
Diamond and Gold  
Jewellery, same day.

CUTHBERTSON, LTD. (Dept. 44),  
161, NEW BOND ST., LONDON, W.1.

## the friendly glimmer

For kiddies  
For invalids  
For the old folk

29 uses for Price's  
Night Lights de-  
scribed in free booklet.  
Send p.c. to Price's,  
Dept. J.B./2, Battersea,  
London, S.W.11



## A 15/- FREE GIFT COUPON



HERE is a chance to save  
money on your next  
purchase of cycles of all kinds  
many styles with Starline  
Amber 3-speed gear and Dunlop  
tyres. Approval will be  
carriage paid. As an extra  
incentive a  
15/- Free Gift Coupon  
will be given to all who  
write for my FREE  
CATALOGUE.

FROM  
3/15  
Chas. Robey  
COVENTRY

## STOMACH TROUBLE AND NERVES!

Mrs. HALL  
49, Fryson Road,  
Airedale, Yorks.  
Writes: "Just a note to  
say how thankful I was to  
hear of your wonderful  
Vitadatio which did me the  
world of good. I had suffered  
with my Stomach and Nerves  
for years. I got so weak that  
I dare not go down the yard  
for fear of falling, then I  
heard of Vitadatio and I am  
thankful to say that before I  
had finished taking the first  
bottle I felt great relief. I  
cannot praise it too much."



**Vitadatio**

SEND FOR  
FREE BOOK  
TESTIMONIALS

Available for Stomach Troubles, Liver, Kidney, and Intestinal  
Ailments. Sold by Boots, Taylor's, Timothy White, and  
most Chemists and Grocers. 3/- and 6/- per bottle, or 1/-  
in Great Britain only. Special 24/- bottle, containing  
weeks' supply, for Export only, post free from  
VITADATIO, No. 69, Armley, Leeds. JB

by E. ROFFE THOMPSON

# COME AND SEE US AT HOME!

"We must meet foreign competition on its own ground."—Let's have a winter sports season at home this year!

There are thousands like it. I have hopes that something will shortly be done.

When the report of the Licensing Commission is issued I have reason to believe it will contain a definite recommendation that hotel licences should be treated on an entirely different footing from licences granted to public-houses.

If this sensible idea is acted on promptly it will do more than anything else to set the feet of the tourist industry solidly on the road to prosperity.

## Let's try courtesy

But it is the hotel-keepers who will have to do some solid thinking and some hard work if they are to receive the reward that is waiting to be grasped. They will have to abandon the idea that a visitor is a victim to be fleeced, and learn to treat him as a guest to be honoured.

They will have to abandon the idea that anything in the way of food and cooking is good enough, and realise that nothing but the best is any use. They will have to stamp out that frigid and repellent atmosphere at the reception desk that seems a peculiarity of British hotels.

It is worth taking some trouble, for the reward of trouble is very solid gold.

Last year 2,000,000 visitors to France left £100,000,000 behind them: 1,000,000 visitors to Italy spent at least £30,000,000 in the country: visitors to Germany spent a similar amount.

If we want to divert a large part of this golden shower to Britain, as we can easily do, we must meet foreign competition on its own ground. We must be up to date, efficient and courteous.

## Where's that knife?

We must be prepared to realise that visitors come to this country not only to spend money but to enjoy themselves.

It is not that in this country we lack either imagination or energy.

Our chief fault is complaisance towards stupid legislation which fetters our efforts by swathing us in red tape. For the sake of a vast industry we must now be prepared to cut a lot of idiotically useless knots.

## The Human Machine

### Be Sceptical!

PEOPLE sometimes say "What does it matter what I think?" To them thought, if it means anything at all, merely means dreams and idle fancies and fantasies; and if that is all thought was, what they thought would not matter.

But real thought leads to belief, and since our action is based on what we believe, what we think becomes a matter of very great importance indeed. It can materially affect not only ourselves but the whole world.

Men used to think the world was flat, just as they used to think that it was stationary. And since we are all bound to act on our beliefs the sciences of navigation and of astronomy went all astray. Wrong thinking prevented also the discovery of the truth.

It was Columbus who had the courage to question this belief. He thought the world was round, and acted on his belief. He not only thought, but reasoned—doubted, inquired, compared facts, and tested theories. All through history progress has depended on men who believed that it did matter what they thought.

The ordered conduct of national affairs, the efficient running of business, the smooth conduct of domestic matters, and even the successful handling of individual lives depends on this capacity for turning thoughts into beliefs that will work because they are founded on provable facts.

We should realise that our beliefs commit us to certain lines of conduct, and certain modes of action, and we should always cultivate that elasticity of thought that will allow us continually to doubt, and test, and if necessary revise our ideas. In other words, we should never put implicit faith in others merely to save ourselves the trouble of thinking and examining for ourselves.

ONE man's trouble is usually another man's opportunity: and whatever the fall in the value of the pound is doing to other people, it is providing the British hotel-keeper in particular and the British tourist industry in general with an opportunity unparalleled in its history.

It is not only that thousands of English people who have been living abroad are being driven home. It is not only that a combination of patriotism and rising costs is keeping at home people who have hitherto made a habit of wintering abroad. It is a much bigger question than that, a question of there being every prospect next year of a tremendous influx of foreign visitors, attracted to this country by the sudden turning of the exchanges in their favour.

## It's so sinful

And what this means is that our tourist industry can, if we have the wit to seize our chance, become one of the most prosperous industries we have. But it will depend not only on attracting the foreign visitor, but on pleasing him when we have got him here.

Already our tourist industry is a respectable one. In one way and another it employs 350,000 people. But after making some enquiries I have come to the conclusion that some of the ways in which we seek to use it are rather strange.

There is one seaside resort with an hotel that during the season attracts a considerable number of foreign visitors. In an effort to make them happy this hotel has, for five years in succession, endeavoured to get a simple week-end dancing licence.

Five times the local council has refused it, and I am told that on the last occasion the councillors were so

relieved at having defeated this wicked attempt to infuse a little brightness into a British seaside resort that they stood up in a body and sang the Doxology!

Yet this same council does not hesitate to accept money for railway advertisements which invite people to take the boat over to France for the day, where they can dance, gamble, drink and generally kick up their heels to their hearts' content. Presumably, what is sin in one environment is not sin in another—but it seems to me a very queer state of mind.

There is another seaside resort which shudders at the bare idea of spending a few hundred pounds on publicity. Through the Travel Association of Great Britain it offered to spend the noble sum of £10 10s. on overseas publicity. Yet this resort lost last season £19,000 on its pavilion entertainments alone.

There is another which refused to spend a penny on overseas publicity—and lost £4,000 on its pavilion entertainments, money which had, of course, to be found by the ratepayers. I don't know what the ratepayers think, but I don't think it's business.

The business of attracting foreigners to this country is important, not only to hotel-keepers and municipalities, but to everyone.

## No winter sleep

From the moment a visitor sets out for our shores he is contributing towards the maintenance and employment of a long list of our business, trades and individual workers. Immediately he arrives he becomes a customer of our hotels, railways, motor services, theatres, etc., and a purchaser of our goods. Attracted in sufficient numbers he can bring millions of pounds into the country.

We must wake up this winter and begin to think of the tourist industry along big lines: for while the Travel Association of Great Britain gets an annual Government grant of £5,000, France takes her tourist industry so seriously that she allots £25,000 in her Budget every year for publicity purposes.

Italy spends £300,000 abroad every year on advertising her attractions, and Germany, including what is spent by hotels and pleasure resorts, lays

## CASH FOR YOU!

Turn the coupons into cash and take advantage of the Bargain Offer of a JOHN BULL Pen, with 14-carat solid gold nib. See JOHN BULL's Great New Pen Offer on page 38.

# WE HAVE SEARCHED THE WIDE WORLD

and proved that there is no better set than the

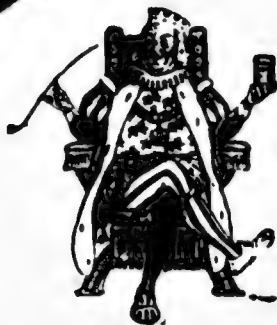


#### SPECIFICATION:

The Kolster-Brandes "Masterpiece" set—a revelation in 2-valve radio! The most compact 2-valve set in existence! Overall dimensions 7½" x 7½" x 7½". The set that still sets the standard. Highly sensitive regenerative receiver. Pure-toned loud-speaker of unique design built into the lid. Polished dark figured mahogany finished case in Bakelite. Set can be closed up when not in use. Complete with two Fotos valves and fullest instructions.

The writer of this advertisement has himself received 23 stations in London on the K.B. "Masterpiece" set, using only a 15 ft. indoor aerial.

Old King Cole was a merry old soul,  
A merry old soul was he,  
He called for his pipe,  
He called for a light  
And he called for his B.D.V.



## KOLSTER-BRANDES "MASTERPIECE"

We tested dozens of new 2-valve sets. Our experts examined every set that claimed to compete with the K-B "Masterpiece" and not one surpassed the standard set by Kolster-Brandes. The K-B "Masterpiece" is the finest value offered! A revelation in 2-valve radio. Get your K-B quickly and enjoy the pick of the winter programmes . . . free . . . by changing now to B.D.V.

# 500 COUPONS... B.D.V.

CIGARETTES

each Coupon worth 3  
TIMES other coupon values



GET  
THE  
GOLDEN  
GIFT BOOK

To  
Godfrey Phillips Ltd.,  
39, Commercial Street,  
London, E.1.

Please send me a copy of the amazing B.D.V. Golden Gift Book in colour, showing 275 treble-value gifts, and including 5 free coupons.

Name .....

Address .....



EVEN LESS COUPONS REQUIRED FROM B.D.V. TOBACCO—EACH COUPON BEING WORTH 1½ CIGARETTE COUPONS.

al K.11

# WITHOUT FEAR OR FAVOUR



He made a dreadful mistake in kicking this armour-plated old relic

## THE MEN You Can't Kick!

**B** RITISH justice is rightly extolled as the finest and keenest instrument in the world, but there is one tyranny, unaltered through the ages, which rankles.

A servant of the State may be guilty of a careless blunder or some stark neglect which means ruin and the victim has no remedy.

Not a day passes without lawyers being consulted about damage and wrong done by officials. The answer to the victim invariably is: "Yes, you have suffered, but you will almost surely throw your money away. Forget it!"

Under our Constitution there has grown up a legal custom of employing the name and title of the King in its Latin form of "Rex," or in English as the "Crown," to represent not the actual person of the Sovereign, but the whole apparatus of government, comprising the great Departments of State, with their thousands of officials scattered through the land.

**I** f a man is knocked down and injured through the carelessness of a Post Office van-driver it is, in theory, the King whom he must sue for damages; if he is aggrieved by some arbitrary decision of the Ministry of Health, it is again the King who nominally will defend the action, the Government officials who are in fact responsible being armour-plated against actions-at-law.

What does it matter? some may ask; the precise legal form is nothing, the law will take its course, and justice be done. Unfortunately, this argument is based upon lamentable ignor-

ance of the vast difference in the rules governing law-suits between private individuals and legal claims against the "Crown."

When two ordinary citizens fall out, and decide to take their dispute to law, their course is fairly straightforward, if rather costly.

If the subject has a grievance against a Government department, if he has been cheated or injured, maimed or maltreated, by State officials, he will find almost always that to apply for an ordinary writ against them in the High Court, or a summons in the County Court, is about as useful as crying for grapes in the desert.

Generally he will be told that his proper course is to present to the Crown, through the Home Office, a "humble Petition of Right" in which he must "pray that justice shall be done." Never mind though his injury is unquestionable, his claim unanswerable.

For instance, he may inadvertently have paid too much income tax, the officials at Somerset House not having a rag of excuse for their refusal to hand him back the money.

Nevertheless, the defrauded man cannot demand justice as he could if he had overpaid his baker or grocer, but must "pray" and "petition" for it, as if he were a wretched slave craving the favour of some lofty potentate whose will was law.

Indeed, we have reached such a pass in Great Britain to-day that in a thousand directions the will of the State departments, meaning a set of unknown clerks and officials, is law.

There is a stale old maxim, still part of our legal code, that "the King can do no wrong," which in these modern days has come to mean that no official in the employ of the Crown, no

Civil Servant, no tax-collector, none of the numberless inspectors appointed under recent Acts of Parliament can be exposed as a wrong-doer until he voluntarily chooses to place himself in the pillory.

Unless he deliberately consents to stand up and be shot at, he is as safe from legal bullets as a soaring albatross from the shots of a child's pop-gun. Obviously so, for the Petition of Right, which in most cases is the only means of hauling any branch of the Government over the coals, means simply that, through the Home Secretary, the Government must solemnly consent to be hauled over them, when perhaps they are red hot, before it can be made to budge.

There was a striking illustration of this injustice in the Court of Appeal a year ago.

An ex-Civil servant claimed that he had been improperly discharged from a well-paid situation, carrying the prospect of a substantial pension. Apparently he had trodden on the toes of some high mandarin in Whitehall, who at the first opportunity, upon some hollow pretext, had seized his revenge.

When the matter came into court the superior officials scarcely attempted to set up a defence on the merits. It was as clear a case of wrongful dismissal as was ever heard.

Nevertheless the Appeal Court judges, in the teeth of the evidence, gave judgment against the plaintiff, and in favour of the omnipotent "Crown."

**I** T is useless and unfair to blame them for doing so. There they sat to administer a stupid law which has come down to us from the days of the Conqueror, and if they had obeyed their consciences by doing the fair thing, they would have violated their oaths of office, binding them to enforce without private scruple the settled laws of the realm.

It was plain, as the Master of the Rolls declared, that unless the department of State concerned, or the Home Office on its behalf, chose to make restitution to the plaintiff, he had no remedy for his wrongs.

"It is a fundamental maxim of our law," said Lord Hanworth, "that the King can do no wrong. The plaintiff has misconceived his position in thinking that he has a remedy in respect of a wrong committed by the Crown, or in thinking that any Act of Parliament gives him any such right whatsoever."

It is easy to imagine with what personal regret and secret shame a high-minded English judge must have been forced to give utterance to such a monstrous travesty of justice!

Even where a subject does obtain permission to present to a law-court his humble "Petition of Right," he finds too often that the whole proceedings are a pageant of wrong. In all sorts of technical ways the Crown is privileged and the plaintiff penalised.

The date of the trial is fixed to suit the departmental officials, even though the aggrieved subject may not have had time properly to prepare his case. Documents in the custody of the authorities may be held back and concealed, while every scrap of writing must be produced by the plaintiff.

As a result, experienced solicitors detest the whole business, feeling that they have no chance to do themselves, or their clients justice. They know from the outset that the dice are loaded.

**W** ORST of all, even the Petition of Right, with all its abuses and shortcomings, is in process of extinction. The maxim that "the King can do no wrong," instead of being curtailed, is being confirmed, since many recent Acts of Parliament contain a provision that in no circumstances whatever shall State officials be answerable to the courts for illegal acts.

This is naked tyranny, foreign to every British tradition.

Surely the time for reform is ripe when the Lord Chief Justice of England declares, as Lord Hewart did not long ago, that "the administration of the law in this country is rapidly being transferred from His Majesty's judges, sitting in open court, to obscure clerks tucked away in back rooms in Whitehall."

This evil system, the negation of our boasted liberties, must be ended. Open justice, openly administered, with complete equality between the Crown and the subject, is the essence of democracy, and of freedom too.



# Grandfather Wild

£780,000,000

£60

**I**N the rather mean and undistinguished building in Whitehall which houses the Treasury sit the nation's auditors grappling with the task of balancing the nation's budget.

On Budget day in March or April, 1932, the new National Government will present the result of their toil to the country which has swept them into power, for that purpose, on the most overwhelming popular vote within living memory.

By far the most formidable item on the debit side of the nation's balance-sheet is the National Debt. But in all the cries and counter-cries of the hustings it has been almost ignored.

## A million each day

The last election will go down in history as the Cash-Box Election. It has been fought on the proven ground that the country's expenditure has exceeded its income and that it was time to call a halt.

But while the expense on social services, unemployment insurance, the Army and Navy and the Civil Service have all been placed in the full glare of the political limelight, the National Debt, which outweighs them all, has received but scant attention on the platforms or in the Press.

Yet its paramount importance can be gauged from the fact that Mr. Snowden, the Iron Chancellor, himself, regarded the scheme for the reduction of only a portion of it (the 5 per cent. War Loan stock) by conversion at a lower rate of interest, as the crown and pinnacle of his long political career.

Six months ago the National Debt stood at the colossal total of £7,500 millions. That figure means that every year the country has to find about £360 millions to pay the interest on the Debt, or nearly one million pounds a day!

All the other annual charges of the country are completely dwarfed in comparison. The combined cost of the Army, Navy and Air Force with their total of £109 millions each year and our highly-de-

veloped social services with £237 millions do not reach the total of the National Debt interest!

How has this enormous burden been created? An examination of its history reveals the astounding and terrible fact that almost every penny of it goes to pay the cost of past wars.

Every turn of the wheels of industry has to bear its quota of the burdens of battles long ago, whose names live only on tattered regimental banners or in the pages of history books. Nearly 10s. out of every £1 the Chancellors handle is spent on paying the country's past bills for powder and shot.

Up to the middle of the seventeenth century the country's wars were paid for in cash as they proceeded. No cash, no war, was the principle, and on the whole it worked very well.

But after that began this sad business of borrowing and the beginning of what we now know as the National Debt.

There is an ironical twist in the fact that a stone's throw from the present Treasury building where the Budget experts are working, the whole business, according to some historians, began.

## A king's legacy

In 1671 Charles II. seized the goldsmith's loan of £1,328,000 to the Exchequer to pay, in part no doubt, for his "whoopie" parties at his palace in Whitehall.

To save his conscience he promised to pay interest on the amount he seized.

By 1691 State borrowing was so well advanced that there was a Debt of £3,130,000 bearing an interest charge of nearly a quarter of a million annually.

Then towards the close of that century the drums of war began to beat. They were not to stop their clamour for the next hundred years, and the country paid dearly for the tune.

First the war with France increased the Debt to £21,000,000. Next the war of the Spanish Suc-



cession raised it by the year 1713 to £53,680,000. After that a few Continental scimmages and the Seven Years' War brought the total to £130,000,000.

As if that were not enough, the statesmanship of George III. and Lord North landed us with the American War which lost us the American Continent and increased the Debt to £238,000,000. By that time the annual interest charge was £9,500,000.

William Pitt started a sinking fund in 1786, a measure which would have wiped out the National Debt altogether within the time our grandfathers were born. This was the first of several heroic efforts to bring down the ever-growing total.

But each attempt which succeeded in lowering the Debt was always followed by another war which sent us slithering into the abyss of debt again. Pitt's scheme was scarcely under way before in 1793 we embarked on the Napoleonic wars which were to end at Waterloo in 1815. This time we were on the slide—well greased.

In those twenty-two years our battle grounds straggled from the Peninsula to the Nile and cost us a further £600,000,000 in borrowed money alone, besides the crippling taxation of the time.

Some of that money was raised

at rates of usury for which the people of to-day are still paying. In one year, for example, the State issued stock for £67,000,000 in return for £44,000,000 in cash. The time is memorable also for the fact that in the year 1797 the Bank of England had to suspend cash payments.

Another attempt to cope with the Debt followed in the golden period of the late Victorian age, and it was brought down to £21,000,000. Then the South African War

LET these pictures and figures show you how the mountain has been made. Charles II planted the seed, and provided by George III. the American War—see the Napoleonic Wars, in spite of Pitt; South African War—see the celebrating Peace Day; and the World War increased the enormous growth of the fold.

# What the National Debt Means to You

hoisted it again to £780 millions. Finally came the World War. Seventy per cent. of the total cost of this war we met by borrowing. It raised the National Debt and the Floating Debt to nearly £9,000 millions. Payments outright and portions written off have reduced that figure to the present £7,500 millions, but in the process we have nearly crippled ourselves.

What the Debt means individually is that the Great War ran every man, woman and child in the country into debt to the extent of £165 each—or £660 for every family with two children; £825 for every family with three children!

Our National Debt is now very much greater than that carried by any other country. This unenviable record was previously held by France—a country which has suffered far more by wars than we have done. After the war of 1914-1918 France found herself with a Debt of some £18,650,000,000.

But by reducing the franc to one-fifth of its pre-war value France has now scaled down her Debt in terms of gold to £3,730,000,000. This devaluation of the franc—and of the National Debt—very largely explains the fact that in the past few years France has come to be the most financially powerful nation in Europe, with a gold reserve second only to that of the United States.

The Debt of the United States is £3,265,000,000. Our Debt then is greater than that of France and the United States combined. Other

nations engaged in the war have practically wiped out their internal debts by currency depreciation.

Britain is the only European nation engaged in the war which has attempted to carry the full burden of her Debt while restoring her currency to its pre-war gold parity. That burden was too much to carry and we have now been driven off the gold standard.

By far the largest item of the National Debt is the 5 per cent. War Loan which amounts to £2,000 million. It costs in interest about £100 millions a year and for a long time now the Exchequer has been waiting for a favourable opportunity to convert it to a lower rate of interest.

## Attacking the mountain

If this were reduced by only 1 per cent. it would mean a gross saving of £20 millions a year to be applied by the Treasury to constructive ends or towards liquidating some of our external payment.

Only about £100 millions of the War Loan is held by foreigners who have sent their savings here for security. The rest is held by members of the public and the banks and large industrial companies.

Therefore, there should be no insuperable objections to the conversion of this loan even though as a financial process it will be the biggest scheme ever attempted in the history of any country.

The probability is that it will be carried through by the voluntary agreement of the holders, and some method will be found to placate the foreign holders.

We can obtain some rueful consolation when we contemplate this mountain of debt, from the fact that only about one-sixth of it is owed externally. The greater part of this is money borrowed from America which we in turn lent to our Allies.

This external debt is covered by the payments which we receive annually from them.

But the £6,300 millions which remain and which is called the internal debt presents no consolations whatsoever.

A large part of it represents money lent to our Allies which was funded to them on quixotically generous terms. There are millions more which have gone for ever.

Russia, for instance, after the Bol-

shevik revolution, repudiated her debt to us. That debt stands at the present moment in the Treasury ledgers at over £1,000 millions!

## Paying for Russia

The State borrowed that money and lent it to Russia in good faith, and every year British tax-payers have to find £50 millions in interest for that repudiated debt—one of the most cruel legacies of the World War.

Our internal debt of £6,300 millions is held in the main by our own Nationals in the form of Government securities, the so-called "gilt-edged" stock, and in War Loan.

Most of the £300 millions interest raised from the tax-payer finds its way back again into British pockets, though not necessarily the pockets from which it was first extracted.

About £2,500 millions—just over a third of this stock—is held by the general public, the rest is held in big blocks by banks, insurance companies, business firms and even trade unions.

But wherever and however the Debt is held, there it stands, a colossal crushing weight on all National endeavour to better the lot of the community.

Half the National income is fed into its maw and the other half must serve as well as it may for the protection of the country and the all-complicated business of living as a civilised nation.

And this monster has grown from war! Its seeds were in war, and it has been fed from war and war alone.

## Save our grandsons!

The long-awaited World Disarmament Conference will soon be upon us. Let us all look upon this Colossus of the Debt, its visage wreathed with the smoke of ancient wars, and approach this Conference in the proper spirit.

We have wronged ourselves bitterly in the past. Let us see to it that nothing we shall do now adds further to the burden of our past imbecilities, which must rest for centuries more on the backs of those who are yet unborn.

£238,000,000

£130,000,000 . . . . . £1,328,000

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# The Story of an Armistice Day Reunion



Your easy chair by the fireside and a Manikin going good—the fragrant Mild Havana Flavour rolling round your palate, smooth as a fine old port—Man! It's a gift from the gods.

And though the taste and fragrance of Manikins are so exceptionally good, the price is exceptionally low—the reason lies in a nutshell—Manikins are made from the delicate tip leaves—too small for large and expensive cigars, yet actually the sweetest smoke of all.

**MANIKIN**  
CIGARS  
MILD HAVANA FLAVOUR  
**5 FOR 10<sup>p</sup>**  
All Tobacconists  
Sell Manikins

Fill in the Coupon in the John Shaw Advt. on p. 25 for a Free Copy of an Art Folder describing fully the "ALL-IN" Tool Outfit which is offered on 7 days' Free Trial.

**T**HE coffee-stall faced the river. Half a mile away Big Ben's softly illumined face glowed solemnly against the wintry sky.

On the Surrey side of the river the Embankment lights formed a graceful crescent of graduated silver beads curving finally into pin-points before they disappeared.

Over the van hung a powerful lamp which served not only as a beacon for night wanderers, but gave to the interior that cheerful aspect which had made Ranter's coffee-stalls so popular in half a dozen similar pitches.

Business for the past hour had been slack.

Between the well-laden counter and the shelves a man in a white apron arranged and rearranged the satisfying fare, gave the gleaming aluminium urns an extra polish and sprinkled tired-looking parsley over the great dish of cold sausages which formed the *pièce de résistance*.

In the midst of these activities Big Ben boomed his message on to the still air. Leaning his elbows on the shelf behind him, the man in charge of the coffee-stall stared out into the night and gave himself over to bitter reflection.

**A**NOTHER Armistice night! He found himself counting the strokes with a mind attuned to memories of an Armistice night thirteen years ago. Within a few weeks of that fateful November 11 he had by great good luck been able to return to civil life and to take up his old work in the Newcastle shipping office. But much had happened since that day when the future looked so hopeful.

Industrial depression had shut down the firm and cost him his job. After months of unemployment in the North he had come to London, only to find there was no permanent niche for him in the metropolis.

So for the last month or two he had knocked about filling temporary posts as canvasser for a brushmaking firm, traveller in rubber heels, envelope-addressing for an advertising agency.

Then he had run into a man who wanted coffee-stall assistants, and even that lowly occupation seemed better than starvation. He took it on.

This November 11 was his third day on the job, and he had not yet met his employer. The man who had shown him the ropes on his first day had given him some doubtful tips about "the Guvnor"—

"Regular old soldier, he is, and I'm

tellin' yer. Don't do no work hisself, but snoops about nights dropping on the chaps good and proper. If he's tight, and he generally is, don't give him no back-chat. Keep yer trap closed, no matter what he says, 'cos if yer don't, yer for the high jump!

by  
**Cyril  
Landon**

Savvy? Believe me, mate, old Joe Ranter's a nasty piece of work!"

The Guvnor himself might appear at any moment. The man behind the counter was wondering what kind of boss Ranter would turn out to be, when he was startled from his reverie by the swift impact of two cars immediately in front of the stall. The first had swerved on the greasy asphalt and skidded wildly, to be charged from behind by the following car.

Almost before he had realised what had happened, an excited man in evening dress had jerked out of each car. A few angry words ensued, followed by apologies, and presently one of the men approached the coffee-stall with an enquiry.

"Is there a call-box anywhere near?"

**F**OR a moment the man behind the counter stared at him intently. "Yes, sir. About fifty yards along on the right. Anything I can do?"

"No, thanks," came the answer. "Just want to 'phone for a breakdown van. You might keep an eye on the 'buses, will you?"

"Certainly, sir."

The driver of the other car now approached, and followed the first down the street.

The man behind the counter dropped back into reverie. The road was deserted of pedestrians to-night. Almost as if all the world was taking part in the waiting queue in Whitehall to file past the Cenotaph with their symbols of remembrance.

Some five minutes later the owners of the two damaged cars came back to the stall.

"What about a cup of coffee while we're waiting for the garage people?" suggested the first visitor.

"Right-ho," replied the other, and

peered into his face in sheer amazement.

"Good God, if it isn't old Banister!" "Riley! After all these years." They shook hands warmly, their eyes lighting.

"Last time I saw you," said Banister, "was down by Dickebusch Lake on September 4, just before the beginning of the last big push. Do you remember?"

**"D**ON'T I," said Riley. "That's where I got my packet. Bad go of gas and a shell splinter in the leg. What happened to you? All I remember before I passed out was that Jerry seemed to be chucking No. 4 platoon everything he had in the shop, including the weights and scales."

"Somewhere about that time," said Banister reflectively, "I was lying in a shell-hole with a busted right arm and three ribs caved in—dirty work on the part of that machine gun nest we were after. The way Jerry and our boys shied Mills and other bombs that day was a real caution."

"I remember pulling my tin hat over my face so that when I was eventually picked up somebody would be able to identify me."

"While the fun was at its height a lance-corporal out of another company commandeered four Jerry prisoners, and, at the risk of his life, and of theirs, no doubt, came out and found me lying half-conscious in my little shell-hole."

"Two of the bearers were killed, so he grabbed two more out of a trench and finally got me down to the nearest C.S.S."

"Stout fella," said Riley. "What became of him? Hope he survived."

"God knows," Banister replied. "I was ill a long time in hospital, and by the time I was able to make enquiries there didn't seem to be anyone left who could tell me a thing."

"Hold on, though, some years after I ran across the M.O. of B Company; he had a hazy idea that the chap's name began with a Q, and that he got the D.C.M. for gallantry on my behalf. That was all he could remember."

"Well, he certainly saved my life, and I'd give a good deal to know that he's somewhere about the earth. If ever a man owed another a good turn, yours truly certainly owes one to Lance-Corporal Q."

"Let's hope he came back to something better than some of 'em did," said Riley with real feeling.

While the two men talked, the man behind the counter regarded his cus-

(Continued on page 24.)

## A MAN, a WOMAN and £1,000

**L**AST week we announced the success of two readers in our £1,000 Crossword Competition No. 136. They are Mrs. B. Woolcock, 44, Havelock Road, Hastings, and Mr. R. Agar, 21, Ford Street, Burnley; listen to the story of how they won.

Week-end after week-end Mr. Agar has been plodding away, attempting to solve JOHN BULL crossword competitions.

Although he has only met with one small previous success, his tremendous enthusiasm outweighed his

he has found in the black-and-white squares a fascinating hobby.

He spent the whole of one Sunday afternoon and evening poring over the coupon which was to win him a little fortune. The tattered old dictionary which he has delved into for many years has at last earned a new rich binding.

Mr. Agar is seventy-four years old—and still in harness.

"I have spent most of my life working," he said, "and although I have led a very quiet sort of existence, I have been unable to save sufficient money to retire. I am in need of a complete rest and now JOHN BULL has made that possible. I am going to bank that £500 and then retire on the spot."

"It was only at the very last moment that I decided to enter for that week's competition," says Mrs. Woolcock. "It was getting very late when I had completed the coupons and I had to hurry to catch the post."

"I am delighted with the result and wish JOHN BULL, its readers and my fellow competitors every possible success."



# Teeth that sparkle ...with **WRIGLEY'S**

**WRIGLEY'S** used during the day is an ideal way of cleansing and preserving your teeth. At all times you are getting the benefit of a smooth, polishing agent.

Wrigley's freshens up your mouth—banishes all traces of eating and smoking and removes the particles of food (so apt to cause decay) that penetrate into the tiny crevices around and between the teeth.

Use Wrigley's regularly—its tempting flavour will delight you. No other sweet does so much yet costs so little.

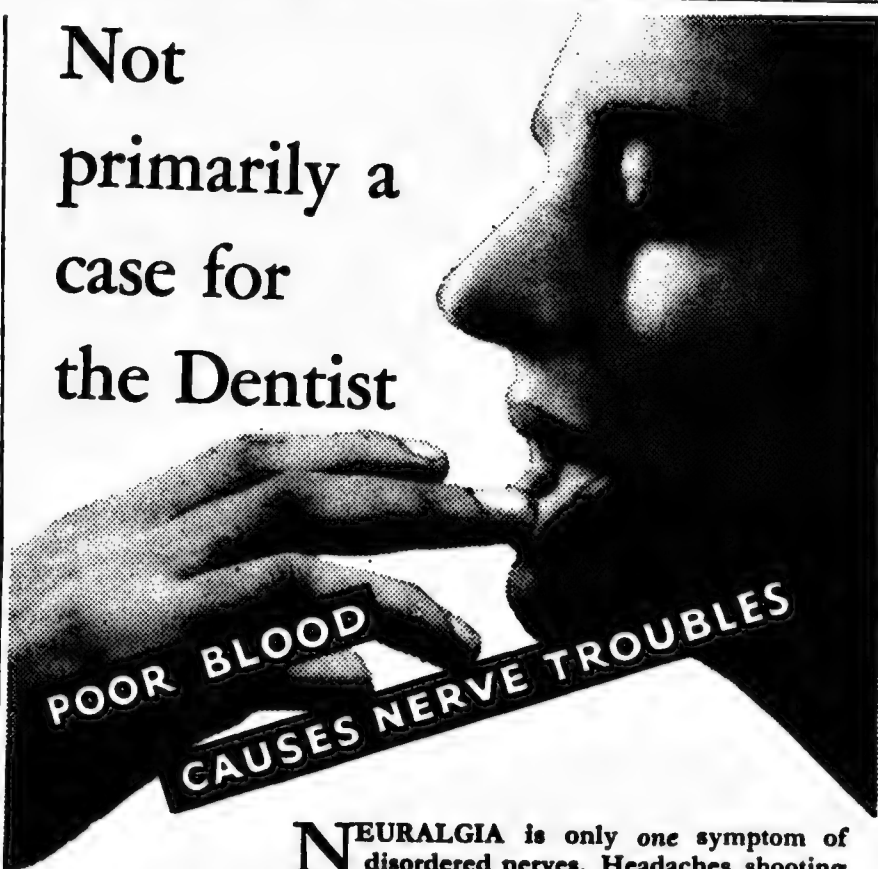
In two flavours—P.K., a pure peppermint flavour—and Spearmint, a pure mint leaf flavour. Only 1d. a packet but the finest quality money can buy.

*British Made by British Workmen with Empire Materials*

# WRIGLEY'S



## Not primarily a case for the Dentist



Neuralgia, so often caused by Anæmia, has been described as "THE CRY OF NERVES FOR BETTER BLOOD."

The commonest kind of Neuralgia is called "tic douloureux" and affects the sensory nerve of the face. This nerve has three divisions, any one or all of which may be affected.

1. A specially painful point near the inner end of the eyebrow, the eyeball is usually tender and tears flow freely.
2. A tender point about an inch below the eye. The upper teeth usually ache.
3. Pain in the lower teeth and sometimes earache.

**N**EURALGIA is only one symptom of disordered nerves. Headaches, shooting pains, 'jumpiness,' depression, equally signify a completely run-down condition of your nerves. And monotony, worry, lack of fresh air and blood-making food are largely responsible for the prevalence of this harrowing complaint.

Hall's Wine is recommended by doctors to 'nervy' people because of its well-known restorative qualities. Hall's Wine contains the natural iron and vitamins of the grape, besides valuable medicaments; their effect upon tired nerves is extremely soothing and restorative.

If you are run-down—with fretted nerves and nerve-pains—you will obtain rapid and lasting relief from this beneficial tonic wine. You will have the additional satisfaction of knowing that when Colds and Influenza are rife, you are strengthening your system against infection—the most sensible way.

## HALL'S WINE ENRICHES THE BLOOD

From all Wine Merchants, Licensed Grocers and Chemists.  
Large bottle 5/6 Smaller size 3/3

Send a postcard to-day for particulars of a very SPECIAL OFFER for a short period only, to purchasers of Hall's Wine

STEPHEN SMITH & COMPANY LIMITED, BOW, LONDON, E.3.

# Sprains!

**Put Sloan's on Pain for Swift Relief.**

The tingling penetrating warmth of Sloan's Liniment brings comfort, disperses congestion and inflammation, cuts short the agony which bad sprains or bruises inflict. Amazing relief! Millions have used Sloan's successfully to drive out pain of

**RHEUMATISM, LUMBAGO, SCIATICA, NEURITIS, SPRAINS, BRUISES.**

**KILLS PAIN**  
Sold by Chemists and Stores everywhere  
Price 2/- Per Bottle

# "Reunion"—Continued from page 22



## RUBICON economy for Navy Cut Smokers

Rubicon Navy Cut has been produced to do for Navy Cut men what Rubicon Mixture does for Mixture Smokers—save them pence on every ounce.

Rubicon Navy Cut costs only 9d. oz., but it has the real "navy" flavour, and like the more expensive varieties, consists entirely of pure leaf. Blended from several different "plugs"—each made up in the old-fashioned way—it has that "balanced-smoothness" which up to now has been hard to find in Navy Cuts costing under 1/-.

You will find Rubicon Navy Cut just as cool-smoking and satisfying as it is economical in price and, being ready-rubbed, it saves time and trouble too!

**PURE, NATURAL  
GUARANTEED FREE  
from ALL ARTIFICIAL  
FLAVOURING  
& SCENT**

(N.21)



Made by John Sinclair Limited  
Newcastle-on-Tyne.



A heavy jolt to the jaw brought him to a sitting position on the slippery pavement

tomers with unseeing eyes, deaf to their conversation. He was looking back. . . .

A FIERCE red face thrust itself into his consciousness at that moment, a face with cruel, bloodshot, gimlet eyes, and a moustache waxed to needle points: the newcomer, who was obviously in a quarrelsome mood, seemed to be the worse for liquor. It was indeed "a nasty piece of work."

"You the new man?" barked the guv'nor. "I'm the boss. That all you got to do? What do you suppose is 'appenin' ter my business with chaps like you dozin' on yer feet instead of looking after customers!"

"You surely don't want me to leave the stall?" asked the man behind the counter mildly. "There's nobody about to-night. All London's at the Cenotaph."

"None of yer lip, me lad," snapped the proprietor, his corpulent figure appearing in full view in the doorway. "You'll be lookin' for another job in double quick time if yer don't get a move on. See?"

The face of the younger man paled a little, but there was a look about his steady eyes and suddenly grim, taut mouth that would have warned a wiser man than Joe Ranter not to go too far. So this was his new boss!

The two men in evening dress had stopped talking to watch the encounter with curiosity mingled with disgust. Then Banister spoke:

"Excuse me," he said, addressing Ranter. "Your face is familiar. Aren't you late Quartermaster Ser-

geant of B Company, 20th Cumberland Light Infantry?"

"Wot if I am?" retorted Ranter drunkenly. "Wot's it to you—hang-ling about here wasting my man's time."

The other smiled reminiscently. "I seem to connect your name with rum—or was it blankets?" he asked quietly.

He turned to his companion.

"Which was it, Riley?"

"Both," said the man behind the counter.

The ex-officers looked round startled. The man who had served them with coffee had spoken.

Ranter thrust himself still further into the stall.

"What the hell d'yer mean opening yer mouth when yer not spoken to?" he demanded ferociously.

The assistant ignored him and addressed the two customers.

"He stole our rum and sold our blankets."

## E. Temple Thurston

Novelist and playwright,  
author of "The Wandering  
Jew," writes a real life story  
for JOHN BULL. Read it  
next week:—

### "Anthony and Cleopatra"

"Of course, I remember now," said Banister. "That's right; he was 'stripped' just before the September push after a district court martial and reverted to the ranks. Am I right?"

His query was addressed to an em-purpled Joe Ranter.

"Absolutely correct, sir," interposed the man behind the counter.

THE guv'nor showed signs of apoplexy.

"Come out here, you —," he said. "I'm going ter knock yer block off before I sack yer."

"Happy to oblige, Quarter," returned his employee cheerfully, slipping off his apron. "I've always wanted to meet you again."

A moment later he stood in front of the coffee-stall waiting for the onslaught. It came without further preliminaries.

Unfortunately for the ex-Q.M.S. the first savage blow went wide, and a heavy jolt to the jaw brought him to a sitting position on the slippery pavement.

"That," said the late assistant ominously, "is for the rum!"

With a roar like an angry bull Ranter scrambled to his feet and rushed in again, only to be floored by another jolt in the same place.

"And that," observed his aggressor, "is for the blankets!"

For a minute or two he surveyed the ruin of his late employer, then turned away into the van. He came out buttoning up his coat, on the breast of which gleamed the Mons. D.C.M. and M.M. ribbons.

SOMETHING in his mental and physical make-up had undergone a change. The encounter with his old enemy had done him good. Out of his apron he appeared smarter, soldierly and rather good-looking. He found the men in evening dress regarding him with some amusement. With a hint of approval, too.

"Two of the heftiest wallops I've seen and heard since I left the Army," observed Riley.

"And very richly deserved," added Banister. "I'd like to shake hands with you."

"Me, too," said Riley. The three men shook hands genially.

From his place on the pavement the ex-Q.M.S., caressing an aching jaw, spoke threateningly:

"I'll have you in clink for this, me lad, sure as your name's Quinn!"

Banister's eyes widened.

"Quinn?" he echoed. "Is that your name?"

"It is, sir," was the reply. "Late Lance-Corporal, B Company, 20th Cumberland Light Infantry!"

A GREAT light dawned on late Second Lieutenant Banister's understanding.

"Well I'm damned," he exclaimed heartily. "I'd like to shake hands with you again, Quinn."

"Me, too," added late Second Lieutenant Riley.

'The Best Investment I ever made — You save as you pay'

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Please send me, postage paid, Free Copy of your Art Folder telling me how the Everyman "All-In" Tool Outfit will save me pounds a year. Write plainly in block letters. J.B. 7-11-31

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"Terrible Cough... practically gone... after two applications"



"I have never previously written a letter of this description, but I am sending you this because your Musterole Brand Ointment has so often helped me and I feel you deserve some expression of appreciation.

"A chemist recommended it two years ago when my husband had a bad chest cold with a terrible cough. After two or three applications the cough was practically gone. He said he could feel the Musterole loosening the congestion. Within a few days he was perfectly fit again.

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The worst of summers has come to an end. Winter is here, threatening our sun-starved bodies and lowered vitality with its fog and frost, its chills and ills. Only an immediate course of SCOTT'S Emulsion can replace the full effects of the lost sunshine.

From the seas of the mid-night sun its vitamin-rich cod liver oil brings health and strength, warmth and vitality to you. Its tonic hypophosphites nourish the nerves and enrich the blood.

Decide to-day that you and yours will not fall victims to the coughs, colds and more serious illnesses which will be prevalent this winter. Start a course of SCOTT'S Emulsion — NOW. You cannot afford to be ill this winter.

## SCOTT'S EMULSION

*For health this winter*

Scott's Emulsion has been used and proved by doctors the world over in cases of:



**COLDS  
COUGHS  
ANEMIA  
RICKETS  
MEASLES  
INFLUENZA  
BRONCHITIS  
PNEUMONIA  
CONVALESCENCE  
AND TEETHING**



A first-rate show for the British lover of pageantry—the King goes to read his Speech. Left: A sergeant of the Yeoman of the Guard helps a brother Beefeater to add those final touches before the great procession

**I**T is intensely interesting to watch the formal opening of a new Parliament, a ceremony still adorned with a wealth of splendour and dignity.

There are root-and-branch reformers who regard the old-time pageantry of the scene as so much worthless flummery entailing a wicked waste of public money. Upon the whole, however, the average Briton, an easy-going fellow, is well content to leave things as they are.

More important from a practical standpoint than the cost in money is the expenditure of time involved; for, when Members of Parliament get together for the first time after a General Election, there is a vast amount of preliminary palaver before they settle down to business.

The procedure is antique, cumbrous, sluggish. Let us see what happens.

When the freshly-elected M.P.s arrive in the House of Commons, flushed with victory at the polls, they are not as yet an orderly assembly, but a higgledy-piggledy mob.

**A**T first, members of all parties sit about anywhere on the green benches or loiter in groups near the Speaker's chair, which is for the moment vacant. Very likely one or two of the most ardent members of the Opposition may be finding out what it feels like to loll at ease upon the Front Government Bench, while before now frivolous legislators have been known to assume the eminence shortly to be occupied by Mr. Speaker.

The sort of spirit prevailing is rather like that which animates public-school boys on the first day of a new term, when for a few hours ordinary discipline is relaxed.

There is the same greeting and handshaking, the incessant buzz of chatter, interspersed with a good deal of laughter as members retail electioneering jokes, or dispense other humorous fare.

At this period, which lasts for an hour or so after the time appointed for the assembly of the House of Commons, there is present only one official, the Serjeant-at-Arms, in his plain black uniform, with knee breeches and buckle shoes. It is the duty of this gentleman at all times to compel obedience to the settled procedure of the House.

On the opening day of a new Parliament he has an important part to play. At the appropriate moment he

walks with stately tread to the doors through which members obtain access to the Chamber, and bolts them against all comers.

Suddenly a hush of expectancy falls upon the waiting assembly. Within a few moments three peremptory knocks upon one of the doors are heard, when the Serjeant-at-Arms opens it to discover the presence of a highly-decorated official, curiously known as the Gentleman Usher of the Black Rod, who carries in his hand a silver-topped ebony staff.

He announces to all within hearing that he has been requested by the Lord Chancellor, in the King's name, to summon the faithful Commons to the bar of the House of Lords.

**T**HE upper and lower Houses of Parliament are separated by a short corridor along which the bulk of the new M.P.s troop in irregular formation.

Arrived in the House of Lords, they are briefly informed by the Lord Chancellor of the reasons why His Majesty desires their advice and counsel, and bidden to go back again at once to the House of Commons, there to elect "a fit and proper person" to be their Speaker.

Usually this business takes but a short time, the whole thing having been fixed up between the parties beforehand. The routine again is peculiar.

By the time the Commons return from the Lords every officer of the House, except the Speaker, is in his place, and the bewigged Clerk of the House, sitting just beneath the Chair, points to the members who have been instructed to propose and second the election of the Speaker.

**A**NCIENT custom demands that these gentlemen, who are usually junior M.P.s, shall appear in Court suits for the occasion, unless they happen to hold rank in the Army or Navy, when they may wear Service uniform.

The Speaker, duly elected and installed in his Chair, gracefully returns thanks for the compliment paid him, at the same time inviting members to undertake a second pilgrimage to the House of Lords.

This time the procession assumes a more regular formation, the members, preceded by the Speaker, walking in pairs, headed by the Leaders of the Government and Opposition parties.

Arrived in the Gilded Chamber, it is the business of Mr. Speaker to inform the Lord Chancellor, and his colleagues, of his election, and in a formula which has been settled for centuries to lay claim to "all the undoubted rights and privileges of the House of Commons."

These rights and privileges the Lord Chancellor, again in His Majesty's name, graciously concedes whereupon the Commons hasten back to their own chamber, there to hear from the lips of the Speaker all that has happened in the Upper House, if they had neither seen nor listened to it for themselves.

Next comes the "swearing in" of Members of Parliament, each of whom is required to take an oath of, and solemnly affirm, allegiance to the Sovereign.

This formality, carried through in a rather desultory fashion, occupies three or four days, but not till it is completed is the new House of Commons formally constituted. Practical-minded persons may object that this again is a time-wasting absurdity.

**T**HEIR Speaker elected, and members duly sworn, the Commons have not yet finished with the Lords. Within a few days—on this occasion on November 10—they will be summoned again to the Upper House to hear the "King's Speech" read either by His Majesty in person or, if he is unable to attend, by the Lord Chancellor.

The nation thoroughly understands that this speech is not actually composed by the King, but that it represents the considered programme of His Majesty's Ministers for the ensuing session of Parliament.

It is the formal reading of the King's Speech, in the presence of peers in robes and coronets, with the people's representatives jostling each other for room wherever they can get a foothold behind the red benches of the Lords, which constitutes the State opening of Parliament. This event is eagerly looked forward to by sightseers, who, upon the appointed day, throng the route from Buckingham Palace to Westminster to watch the Royal procession, which in the flight of years has lost nothing of its pageantry and pomp.

The ceremonial ended, the House of Commons gets to business, not too soon.



Enjoy real home-made  
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# Hugon's 'ATORA' The Good BEEF SUET

## Mincement.

1lb Shredded 'Atora.' 1lb. Currants. 1lb. chopped Apples. 1lb. Brown Sugar. 1lb. chopped Raisins. 1lb. Citron Peel. 1lb. Candied Orange Peel. 1lb. Candied Lemon Peel. 2oz. Sweet Almonds, blanched and chopped. 1 Lemon. 1 Nutmeg, grated. 1 teaspoonful Salt. 1lb. chopped Sultanas. 1 pint of Brandy or Whisky.

Dry the sultanas and currants after washing, mix all dry ingredients together after chopping. Lastly, add the grated rind and strained juice of lemon and the brandy or whisky. Mix all thoroughly. (Ingredients can be put through small mincing machine instead of being chopped.)

## Christmas Pudding.

1lb. Shredded 'Atora.' 2lb. Raisins. 1lb. Currants. 1lb. Sultanas. 1lb. Candied Peel. 1lb. Sugar. 2 teaspoonful Baking Powder. 1lb. Flour. 2oz. Sweet Almonds. Rind and juice of 1 Lemon. 6 Eggs. 1lb. Breadcrumbs. 1 Nutmeg. 1 eggspoonful Salt. Milk - sufficient to make right consistency. 1 pint Rum.

Clean currants, stone raisins, put all the dry ingredients into a basin, wash and chop almonds, add eggs, well beaten, grated rind of lemon, and the juice strained. Mix all thoroughly, put into greased pudding basins, cover with greased paper and steam 6 hours. Sufficient for 4 puddings.

These recipes are taken from the 'Atora' Book of 100 tested recipes. Send a postcard for a copy post free from HUGON & CO., Ltd., Manchester.



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THE quality of a dog's coat depends entirely on the purity of his blood, and as his non-porous skin prevents him purifying his blood by perspiring he must be conditioned with a blood corrective before he can grow a winter coat dense enough to keep him free from chills this winter.

The blood corrective which experienced breeders give their dogs is Bob Martin's Tasteless Condition Powders, which remove every impurity from the blood. Give your dog Bob Martin's Condition Powders now. In less than ten days he will begin to grow a winter coat which rain and biting winds cannot pierce, and he will have no coughs and wheezes to trouble you this winter.

Bob Martin's Condition Powders cure and prevent all blood ailments such as Loose Coat, Loss of Appetite, Listlessness, Excessive Scratching, Eczema and Swellings between the toes.

There are 9 (nine) powders in the sixpenny packets and 18 (eighteen) shilling boxes—from dog biscuit shops, chemists and big stores. Made (since 1892) by Bob Martin Ltd., Southampton, England.



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TASTELESS  
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## NO COLDS, 'FLU OR SORE THROATS FOR YOU

With the change of seasons, outbreaks of disease often occur and infection is unconsciously spread from one person to another. Before the danger is realised one may find oneself in for a heastly cold, a dose of 'flu, or a sore throat.



There is, however, no reason why YOU should not defy these risks. The procedure is simple but very effective. All you have to do is to gargle and rinse your mouth each morning and night with a little SANITAS FLUID in water. There is no finer antiseptic mouth wash than SANITAS FLUID. It contains Peroxide of Hydrogen and Thymol, has a pleasant flavour, kills germs instantly and keeps the mouth, throat and teeth antiseptically clean and healthy.

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J.B.6

A FEW days ago a woman visitor to South-end fell into the sea. When rescued and laid upon the beach it was found that her heart had stopped beating. Her case seemed hopeless—indeed, it was possible that she was already dead.

A policeman began artificial respiration, and after a quarter of an hour her pulse started to throb again. He continued his efforts while she was being taken to hospital in an ambulance.

For nearly an hour she still lay on the brink of death. Then the hospital surgeon administered oxygen and her life was saved, though usually the heart does not revive when breathing has ceased for more than five minutes.

This little miracle of life-saving was only an incident in the unending drama which the general public rarely glimpses. For the most part it is played in the gleaming white operating theatres of hospitals, and its heroes are the masked and white-smocked surgeons and nurses who refuse to consider even the most desperate cases as beyond their aid.

Sometimes they fail; very often they succeed. Sometimes even death itself does not defeat them, and the dead are literally raised and made able to walk.

### Brought back

Last month a seven-year-old boy was stretched on the operating table in Portsmouth Hospital. The operation was a minor one, but suddenly the heart faltered and stopped. The surgeon immediately administered a heart restorative, but as the minutes slipped past it was seen that it was too late. The child was dead.

The medical superintendent, Dr. MacPherson, was undaunted. Opening the stomach, he massaged the heart with his hand. At last it began to pulsate rapidly and strongly. Breathing became regular. The operation was finished; the child taken back to the ward.

Soon he recovered sufficiently to recognise his mother. Yet he had been dead for forty minutes!

Unfortunately, he died twelve hours later, and the story was revealed to the world at the inquest.

But what the world does not know is that, although this splendid fight for a life was eventually lost, there are men and women alive to-day who once were dead, and whose hearts were "tickled" back to work.

Grudging sceptics might object that those hearts must have been organically sound to respond to such treatment. Is there any hope, they might ask, for people whose hearts have actually been shot or stabbed?

Last month two Stockholm lads of fifteen were fighting a mock duel with carpenters' knives. One of them accidentally ran his knife into the chest of his chum, and the weapon penetrated right into the heart.

The boy was rushed to hospital—dying. It appeared certain that nothing could prolong life more than a few minutes. But a young surgeon, Dr. Ernst Bergfeldo, at once decided to attempt an amazing operation.

With supreme speed and skill he slashed open the boy's chest, removed

# TICKLED to— LIFE!



Raising the Dead  
Modern  
Style

two ribs, and stitched the deep wound in the heart before the patient bled to death. The boy is now sitting up in bed, well on the road to recovery.

Nor is this an isolated case. A Continental authority has listed 535 instances of heart injuries in which surgical operations have been made. No fewer than 238 have been successful. The great Russian expert, Dr. Hesse, tells of forty-eight similar cases with fifteen successes.

The famous American operator who says that "these figures disclose one of the most brilliant epochs in the advance of surgery" is not exaggerating, for without operations nine out of every ten heart injuries prove fatal. With operations the proportion falls to six out of ten.

Once it was almost impossible to operate upon the chest, since the lungs invariably collapsed. Now air containing ether is pumped into the lungs and operations are carried out in safety.

### Forced to live!

A similar pump was invented years ago for artificial respiration in cases of drowning, gas-poisoning and other forms of asphyxia. But it proved dangerous and fell into disrepute. Now Bart's, the great London hospital, has installed a huge tank-like apparatus into which the patient is placed and which compels breathing.

Head injuries are increasing rapidly owing to street accidents, but operations on the brain no longer baffle the surgeon.

In other branches of surgery the injection needle has made the knife unnecessary.

Formerly, when a diphtheria patient

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You will find the explanation amusingly unfolded in verse by Captain Harry Graham in the JOHN BULL Christmas Annual.

It is only one of many sparkling contributions by foremost writers and artists to the Brightest Christmas Number on the bookstalls.

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The new life machine. It compels a person to breathe automatically

was choking to death, the windpipe was pierced so that he might breathe without the mouth. Now the need for this difficult operation has largely disappeared through the use of anti-diphtheria toxin.

Tetanus or lockjaw, once the surgeon's terror, is now almost unknown. Tens of thousands of lives were saved during the war because our surgeons treated every wound as infected.

### Vital minutes

Two million injections of anti-toxin were given. The result was that instead of thirty-two out of every 100 wounds developing lockjaw—the usual rate in war-time—only two per 100 became infected.

Calmette's anti-venene serum for snake bites has saved the lives of hundreds of people in snake-infested countries. Hydrophobia anti-toxin is a certain cure for the bites of mad dogs.

In America a rabid dog attacked fifteen Indians. Eight were treated with serum injections and recovered. Within three months five of the other seven developed rabies and died raving.

To return to England, a magnificent advance has been made in the safe use of anaesthetics. An anaesthetist at the London Jewish Hospital states recently that he has administered over 21,000 anaesthetics with only four fatalities. His case is typical.

And so the great battle against suffering goes on, and the grim spectre of death is rapidly losing ground.

But in all the cases we have mentioned the skill of the doctors was not hampered by waste of time. Every minute is of vital importance in serious accidents.

When shall we reach the stage of having perfectly-equipped ambulances for street accidents, explosions, fire and similar mishaps, with doctors and nurses ready at call?

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Once in its grip, anæmia exacts its toll with an unrelenting hand. Languor, headaches, backaches, breathlessness and palpitation are but a few of the miseries that follow. Anæmia is solely due to lack of blood, and the way to overcome it is to increase the blood supply by taking Dr. Williams' pink pills. These pills actually create new rich blood, and that is why they are so effective in the treatment of anæmia.

A typical example is the case of Miss E. Harrison, of 16, Warrington Street, Leicester, who states:—"For a long time I suffered badly from anæmia. My face became pale, I lost my appetite, always felt languid, and often had fainting bouts. Life was a misery. I read about Dr. Williams' pink pills and decided to try them. I derived benefit from the very first box, and soon I was completely cured."

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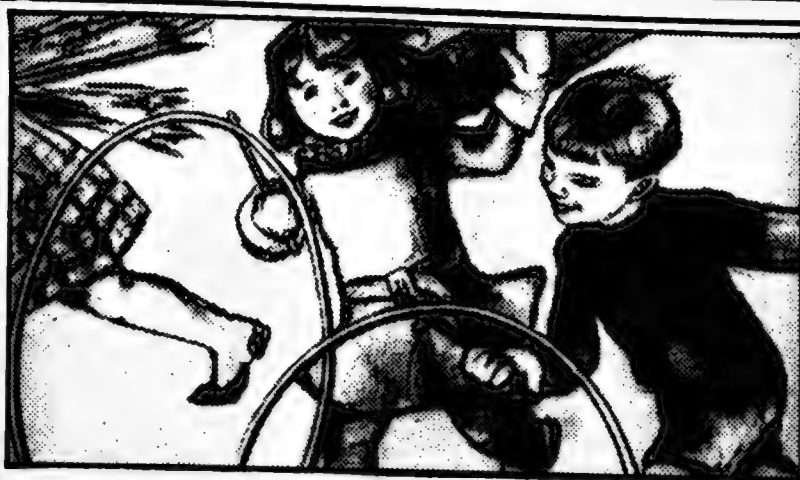


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**THE CHILDREN SAY**  
**"OH, IT'S GOOD" ...and the**  
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*because they like the flavour*

Doctors and dietitians now endorse this fact — that there is more nourishment from a pleasant flavour.

The palatable flavour of Rowntree's Cocoa has made it very popular with children. They say they like it because it tastes so nice and "chocolaty." So let them have their Rowntree's Cocoa with every meal. It is a pure, wholesome food-drink full of the nourishment which growing children need. When the children ask for "something nice" — give them Rowntree's Cocoa, and have some yourself — you'll like it too.

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**THE DOCTORS SAY IT IS GOOD FOR CHILDREN**—Because it is easily digested and so nourishing, the doctors recommend Rowntree's Cocoa for the children's breakfast, lunch, and supper. It is an excellent substitute or addition to a meal, and is rich in food elements.

**YOU WILL LIKE IT FOR THESE REASONS**—It is easy to make. Just pour boiling water on Rowntree's Cocoa and sugar, and stir. There is no need to mix a paste. It is very economical too. From a 1-lb. tin you can get thirty cups of delicious cocoa at less than a farthing a cup.

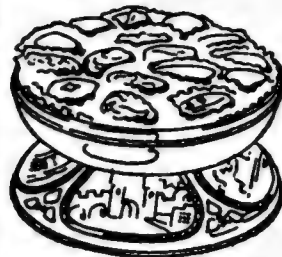
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**ROWNTREE'S JELLIES**

# BIRD'S Custard

## is best—and it's best with Apples.

**£850 Awarded in "John Bull's" Cross-word Competition No. 137.**  
In the above Competition correct solutions were received from the following two competitors, who share the £750 offered. To each of them, subject to the conditions of the Competition, a cheque for £375 will be despatched.  
**W. Lewis, 40, Council Bungalows, Thorpe St. Andrew, Norwich.**  
**Miss Ivy Campbell, Glynstown Cottage, 24, Sunningfields Road, N.W.4.**  
Any other entrant who claims to have sent a solution eligible for a share of this prize must demand a Scrutiny by First Post, Tuesday, November 17th, sending £1 Scrutiny Fee, copy of solutions and Postal Order number. Envelope to be registered, marked "Scrutiny" and addressed to the Competition Editor of "John Bull." No scrutiny can be undertaken in connection with the Award of £100 to Runners-up. This prize has been divided between 19 competitors, from whom we received solutions containing one error and who will each receive £5 5s. 4d. A list of these winners can be seen at the "John Bull" offices, as all have been notified. Another Splendid X-Word with a First prize of £1 a week for life or £1,000 cash, and £50 to be divided between the runners-up, appears on page 24. In addition to these amazing prizes, every winner in this contest will also receive an extra award of a Big Xmas Hamper. Try Your Skill Now.

## A picture of health...

What about your boy?



At this critical age children need a health-promoting and energy-building food.

Quaker Oats, the richest cereal grown, contains all those vital health elements that give energy, vitality and stamina to young growing bodies.

Children love its rich, creamy flavour and housewives everywhere appreciate its economy.

Quaker Oats is the most economical and nourishing of all breakfast foods — the whole family's best health assurance.

Quick Quaker is ready in 3 or 4 minutes . . . less time than it takes to make the morning cup of tea.

# Quaker Oats

Two kinds—Quaker Oats and Quick Quaker.

**TWO SIZES 4<sup>d</sup> & 8<sup>d</sup>**  
per packet—at all Grocers

## THE EMPIRE'S BREAKFAST

MADE IN CANADA

BRITAIN, they say, is in the maw of a mighty depression; her trade balance is a gloomy thing, her heavy industries have suffered pitifully; markets have been lost and prestige wanes.

Maybe. Yet since the war, almost unheard under the steel clashes and the coal rumblings, almost unseen through pessimism's haze, a missionary army of new industries has been created.

Individual firms have struck pioneer trails, have battled for a foreigner's trade prerogative. Industries have been born to capture markets for Britain and have lived—and live—to prise open many a closed door of international trade.

### Big little things

The commodities themselves are little things, for there's nothing pretentious or stiff-necked about these new industrialists. Yet the spirit of doggedness they have employed to win through is one of the most heartening signs of the trade times.

See, first, how we have beaten the Americans to it.

America originally manufactured the razor-blade, and for a quarter of a century no other country could make it. To-day our Sheffield firms manufacture blades which have made us independent of America, and these blades are so fine that millions of them are sent across the Atlantic every year to conquer American stubble!

The same applies to the fountain-pens, in the manufacture of which America held a monopoly for years. Now we write with British-made fountain-pens, and export them, too.

A few weeks ago one British firm sent to America 100,000 fountain-pens

### Race with "Silver Ring"

## AINTREE'S Mixed Grill

I MENTIONED a week or so ago that I hoped the Code selections—which show a fine profit on a level stake—would wind up the season with a flourish of trumpets. They are doing so. Following Polish Count (8 to 1) and Salome (evens). The Divot (8 to 1) dead-heated for us and Perfect Night won at 2 to 1; making in all a profit of 8½ points on the week.

The first two selections sent out for Newmarket were Soranette (won, 11 to 4) and Lord Bill each-way (third, 100 to 9). Lady Maderty (6 to 1) continued the good work.

Liverpool, with its "mixed grill," is the next big meeting to be decided. If Lord Derby, who has a penchant for Liverpool Cups, is to adorn his overloaded sideboard with another trophy, it will be by the aid of Zane Grey, owned by his wife; but I have a preference for Argonaut II.

The Grand Sefton Steeplechase is often termed the Grand National rehearsal, although a horse seldom wins both races. I expect the big prize this year to be won for Ireland by Heart-break Hill. This is a younger chaser that possesses a fine cross-country record.

The best bets at Lingfield this weekend may be Nitakrit in the Finale Handicap and Hosanna in the November Nursery.

### JOHN BULL'S CODE

The Code for this week is as follows. It covers the racing from Thursday, November 5, to Wednesday, November 11. P V B X E S Z O M Y A T N G K Q

C R D H I F J U L W 9 8 9 7 9 6 9 5 9 4 9 3  
In place of the letters or figures advertised in the *Sporting Life* and *Daily Herald* read those above or below, as the case may be. Example:

CUV97M98Y would read PORTLAW.  
Where a double letter occurs in the name of a horse the figure 2 is substituted. Example:

D98YDI2 would read BAWBEE.

"SILVER RING"

# A USEFUL Bit of Business

in one lot—and there's a tariff of 100 per cent. in that country on all such imports.

It is amusing to learn that many of America's crooks and gangsters, hard-won to justice, are secured temporarily by handcuffs made in Birmingham. We make handcuffs of such fine workmanship and cunning design that they are popular in countries so far apart as Mongolia and Ecuador.

Up to the beginning of the war we used to rely exclusively on Germany for our dye-stuffs. Now we manufacture our own dyes.

A great many countries used to take their medicines and other medical requirements from Germany. Now our laboratories supply all our demands, and among other curious drugs we make that extraordinary Vitamin D, which is the most effective cure for rickets.

### A key industry!

Twenty years ago we could not make typewriters in this country. They all came from America, to whom we used to pay nearly £1,000,000 a year for these machines.

Incidentally, great impetus was given to this industry in Britain by the King, who, on seeing one of the first British machines at an exhibition in London, suggested that the British makes should be given preference.

In consequence, British typewriters were installed in all Government departments, and many City offices tapped with home-made machines. To-day we have a number of firms manufacturing them, and we have bought over from America the whole plants of several firms. We supply our own needs and export machines to countries which formerly took them from America and Germany.

Among others, New Zealand and Zanzibar are very good customers of our typewriters. Sweden uses our machines exclusively; over 2,000 have already been sent to that country.

Germany, and more recently Japan, held a virtual monopoly in Christmas crackers. Now we not only manufacture crackers for ourselves, but export them to almost every Christian country. Iceland has already taken a large quantity from us for next Christmas.

Cork shoe-soles, sock suspenders and woven name-labels were formerly in foreign hands; but now we also manufacture them. Lately one of our biggest chain-stores has placed an order for £5,000,000 in these lines in Britain, which previously used to go abroad.

We have started exporting ribbons, the manufacture of which was previously in German and Swiss hands. Gramophone records, and lace we make and export in large quantities. Radio sets to the value of about £90,000 a month are sent abroad.

### Labelling the world

Our printing and our paper are the best in the world, and in consequence we print banknotes for many countries. Recently a British firm printed currency notes of the value of £320,000 for the new Government of Spain.

We export blotting papers, wrapping papers and labels to almost every corner of the world.

The new British manufacturer makes a point of studying foreign markets. One concern makes biscuits specially for tropical countries, and in its solicitude has gone so far as to de-



A healthy sign of the trade times—  
we're growing independent of  
the foreigner for these mighty little  
products

sign tins for these biscuits which preserve their contents against the dampest and the hottest climates.

Our bootmakers of Nottingham take equal pains in satisfying the foreign buyer. They make special short-footed boots for India, Gar-khas, mosquito-boots for tropical America and the West Indies, one kind of sandals for the West African countries and another, entirely differently made, for Madagascar.

In Madagascar there is a heavy tariff against our boots, but the people of that island find them so particularly suited to their purpose that they do not hesitate to pay more for them.

And when an Oriental potentate sent an order for six pairs of "squeaky" boots to a Norwich firm, the order was executed without a murmur!



## How do you wake up?

ARE you glad or sorry when it is time to get up? Do you feel refreshed and invigorated or are you dull and weary after a restless, sleepless night?

To ensure sound, refreshing sleep make "Ovaltine" your "good night" beverage every night. This perfect tonic food beverage supplies that light, easily-digested nourishment that soothes the nerves into quiet, natural sleep.

Delicious "Ovaltine" presents, in a correctly balanced form, the restorative nourishment of Nature's richest foods—malt, milk and eggs. Eggs are particularly important because they provide organic phosphorus—an essential requirement for building up the nerves.

The world-wide popularity which "Ovaltine" enjoys is convincing evidence of its outstanding merits. Probably no other food has received such a vast number of unsolicited testimonials.

When "Ovaltine" is your night-cap you will enjoy dreamless, restful sleep and awake gloriously refreshed. You will get through the most exacting day feeling splendidly fit—overwhelming proof that "Ovaltine" is "tired Nature's sweet restorer."

## 'OVALTINE'

TONIC FOOD BEVERAGE

### The World's Best Night-cap

Reduced Prices in Great Britain and N. Ireland 1/1, 1/10 and 3/3.

P-747

## "John Bull" Guarantee.

EVERY article advertised in "John Bull" carries with it a "money-back" guarantee:—

All foods, food products, toilet preparations, medicines and drugs, and other articles capable of a laboratory test which have been approved by our experts are marked—  
In the case of medicines and drugs we guarantee that if they are taken or applied according to the directions they will have no injurious effects.

Naturally this guarantee applies only to manufactured articles, but every care is taken to satisfy ourselves as to the bona-fides of all advertisements in "John Bull." Any complaint must reach us within one month from the appearance of the advertisement in "John Bull," and in the case of dispute the decision of our Managing Director shall be final.

ODHAMS PRESS LIMITED, Proprietors of "John Bull."

## NINE MONTHS TO PAY

### 7' DOWN

### FREE

#### 200 PATTERNS POST THIS COUPON

To WILLERBY'S, Dept. 6 P.K., 110-113 Tottenham Court Rd., W.1 (Unsealed envelope ok.)

Please send me

- 1 200 individual New Season's sixth patterns.
- 2 Style Book fully illustrated: over 20 different styles.
- 3 The Willerby Simplified Self-Measurement Form and Tape Measure.
- 4 The Willerby Guarantee of perfect fit by post. Money returned without question if not absolutely satisfied.

Please mark whether for

Overcoat ..... Lounge Suit .....  
Plus Yours ..... Dance Suit .....

Name .....

Address .....

and 7/- a month is all you need pay for first class London Tailored clothes, perfect in fit, cut, style and finish, if you buy them the Willerby Way—Wear While You Pay. Don't wait until Winter is over before you buy your new Overcoat. Have it NOW, Nine Months to Pay. Post the Coupon to-day.

OVERCOATS, LOUNGE AND PLUS FOUR SUITS MADE TO MEASURE

63' MONTHLY

Better Qualities From £4.0 at 10/- monthly to £2.8 at 20/- monthly



## WILLERBY'S

Chief Establishment: 110-113 TOTTENHAM COURT ROAD, W.1.  
(Open all day Saturday. Closed Thursday 1 o'clock)

47 STRAND, W.C.2 (11st 7d) 141 VICTORIA ST. (11st 7d) 71 MOORGATE, E.C.3  
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144 Rye Lane, Peckham 77 High Street, Lewisham 274 Lavender Hill,  
3 The Parade, High Street, 1 Aberdeen Buildings, Clapham Junction  
Watford Bromley 75 North End, Croydon  
302, HIGH HOLBORN 33 Seven Sisters Rd., N.7 404-406 EDGWARE RD.  
BIRMINGHAM: 58 Corporation Street CHATHAM: 75 High Street

## GRAVES GRAMOPHONES

HERE you have the choice of two magnificent machines—1. The Graves Portable Gramophone, and 2. the Graves Victory Table Model.

GRAVES PORTABLE MODEL covered with waterproof leather cloth. Nickel-plated corners, smooth running Motor, 10 inch Turntable, Speed Regulator, Magnificent Sound Box. Receptacle in lid for Records. Complete with 12 Double-sided Half-Crown Records £3.10

The GRAVES TABLE MODEL is of handsome figured and polished Oak. Fitted with powerful Motor with reliable Worm Gear Drive. Newest improved type of reproducer. With 12 Double-sided Half-Crown Records £3.10

CATALOGUE POST FREE. Complete range of Models—Table, Pedestal and Portable. Bargain Prices. Easy Terms.

J. G. GRAVES LTD. SHEFFIELD

Better value than ever. The latest productions of the Graves Sheffield Gramophone manufactory embody all the newest improvements, and consistently maintain that high standard of constructional and mechanical excellence for which they are so deservedly famous.

TERMS: Send 5/- now, stating clearly whether you desire the Graves Portable Model, or the Graves Table Model, and complete purchase in monthly payments of 5/-

Fullst Approval in your own home

12 Double-sided Half-Crown Records with each Machine.

5/- NOW

Send your Order Now

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## RECORD "XL" BARGAIN BALE

The Most Marvellous Value ever offered to the Public. Thousands of our Sales have already been despatched to all parts of the world, and letters received from delighted customers. Send to-day, absolutely no risk in any way, because we guarantee to return your money in full if you are not satisfied. Every article of the highest quality and perfect.

Each Bale contains:

- 2 Heavy Yorkshire White Raised Blankets, full size, 60 inches x 50 inches.
- 1 Heavy Coloured Striped Blanket, size 66 ins. x 75 ins.
- 2 Homespun Heather Coloured Blankets, soft warm, and durable, 54 inches x 75 inches.
- 1 Splendid Alhambra or Honeycomb Quilt, full size, 90 inches x 70 inches (White or Coloured).
- 1 Beautiful Coloured Bedspread, new designs, Blue, Crimson, Olive, etc., on deep's grounds, size 60 inches x 80 inches.
- 2 Coloured Striped Turkish Towels, absorbent loop pile, size 20 inches x 44 inches.
- 1 Pretty Irish Embroidered Tray Cloth, hemstitched border
- 1 Fancy Coloured Table Cover, size 36 x 36 ins., new designs, Blue, Crimson, Gold, etc.

BALE complete 20/- Carriage Paid Money returned if not approved.

## RUGS GIVEN AWAY

This PHENOMENAL OFFER is made to the readers of "John Bull." On receipt of P.O. for 9s. 6d., Carriage is extra, we will forward, direct from our looms to your address, one of our "PRUDENTIAL"

## BRUSSELETTE CARPETS

WOVEN WITHOUT SEAM. Suitable for Drawing-room, Dining-room, Bedroom, etc., handsomely bordered in new Turkey and artistic patterns (as illustration) and fashionable shades of (Crimsons, Greens, Blues, Brown, Rose, and mingled Colourings to suit all requirements and large enough to cover any ordinary sized room. They are made of material equal to wool, and being a speciality of our own, can only be obtained direct from our looms, thus saving the purchaser all middle profits. Money willingly refunded if not approved. Thousands of Repeat Orders and Unsolicited Testimonials received.

9/6

With every carpet we shall absolutely give away a very hand-some rug to match

Illustrated Bargain Catalogue of Carpets, Hearthrugs, Blankets, Table Linens, Curtains, etc., POST FREE.

F. HODGSON & SONS (Dept. J.B.), Manufacturers and Merchants, Woodley Road, LEEDS.

12 Double-sided Half-Crown Records with each Machine.

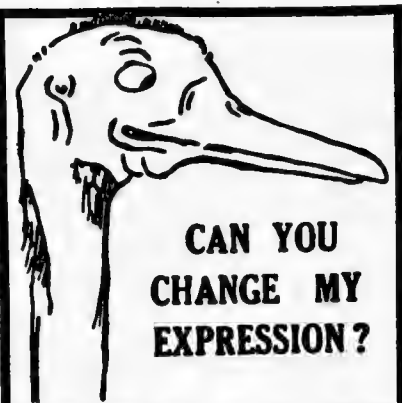
5/- NOW

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12 Double-sided Half-Crown Records with each Machine.

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CHANGE MY  
EXPRESSION?

IF SO, YOU MAY BE THE ARTIST THAT COMMERCE IS WAITING FOR. There are hundreds of openings in connection with *Humorous Papers, Advertisement Drawing, Posters, Calendars, Catalogues, Textile Designs, Book Illustrations, &c.*

60 per cent. of Commercial Art work is done by "Free Lance Artists" who do their work at home and sell it to the highest bidder. Many Commercial Artists draw "retaining fees" from various sources, others prefer to work full time employment or partnership arrangement. We teach you not only how to draw what is wanted, but how to make buyers want what you draw. This is purely a money making course.

Let us send you particulars for a FREE TRIAL and details of our Course for your inspection. You will be under no obligation whatever.

We also teach by post for all other careers including Police, Air Force, Civil Service.

We specialise in all examinations, Technical, and Commercial, etc.

In many trades and professions there are more vacancies than trained men to fill them. We do not profess to act as an employment agency, but our gigantic organization certainly does tell us where the demand exists, thus enabling us to give FATHERLY ADVICE ON ALL CAREERS AND PROSPECTS OF EMPLOYMENT FREE.

YOU CAN HAVE A COLLEGE TRAINING IN ALMOST ANY CAREER FOR A FEW SHILLINGS MONTHLY IN YOUR SPARE TIME

STUDY AT HOME



Note Address carefully—  
**THE BENNETT COLLEGE, LTD.,**  
ART DEPT. 207, SHEFFIELD.



Approved  
Treatment  
for

## CROUP

Those croupy coughs which so often frighten parents in the dead of night can be checked in 15 minutes without internal medicine.

Rub the child's throat and chest vigorously with Vick brand Vapour-Rub, spread on thickly, and cover with warm flannel.

If a child is subject to these night-attacks of coughing, try this simple treatment at bedtime and make sure of a good night's sleep. Being external, it is safe even for the youngest child.

**VICK**  
VAPOR-RUB

Checks colds  
without "dosing"

# A Family Mystery of THE PLODDER THE DREAMER AND YOUNG ANARCHY!

I AM seeking advice about bringing up my three youngsters, all boys. My husband is a painter and decorator, a small master man.

In summer we can often employ as many as five or six men. In winter, of course, painting and decorating drops off; but we have a front shop, and I attend to this, taking orders and selling ready-to-use goods. My husband frames pictures and does all sorts of odd jobs in the workshop.

Our three boys are still at school. We are chapel people and maybe a trifle old-fashioned, but we take our parental duties very seriously and wish to do our best by the children.

For one thing we have always been determined that there should be no favouritism. What one child had the other should have. The trouble is that all three children are so different in temperament that it is hard to believe they all have the same parents and ancestry.

The eldest boy is exactly like his father, just the same plodding, steady disposition. He is very reasonable, and once we have explained to him why we wish him to do a certain thing, or refrain from doing it, he sees the point and is generally obedient. The eldest is no puzzle to us. He has all the little treats that are promised to him because he earns them.

The second boy is very different. I have hard work sometimes to believe that he is ours. He is dreamy and forgetful. He takes no interest in any of the happenings in our shop or home. He sits about with books, and moons.

His behaviour suggests selfishness and disregard of other people's feelings more than anything else. He seems to rather despise his parents for

being folks who work hard with their hands as we do. He is very fastidious. The youngest child is different again. He is a veritable little Puck of mischief and wilful and disobedient. He will stare me in the face whilst doing something deliberately naughty, such as tearing a valuable roll of paper which I am edging for a customer or upsetting a can of paint ready to go out. "Sorry! Couldn't help it!" he'll sing out, whilst all the time he is secretly enjoying the trouble he is causing.

Again, I feel the second boy may be of a bookish turn, but if we encourage him to go in for one of the professions, won't this mean spending far more on him than we need to do on our eldest?

Also, whilst we shouldn't at all mind the sacrifice and economies involved

for ourselves, it would mean breaking our vow of treating all three children exactly alike and giving to one what we certainly couldn't afford to give to all.

"HUMANIST" says: You have fallen into the error of many excellent parents, in planning too closely beforehand without allowing for the human equation. Your eldest boy will obviously be in his right place in his father's business, and as he may inherit this in time you will be justified in spending more upon the education of your second son.

If, in the opinion of his teachers, he shows ability for one of the professions, do not hesitate to do what you can to further his ambitions.

The "puckishness" of your youngest boy needs checking. Talk to him seriously and try to arouse his sense of responsibility. If you make him feel that he is no longer a baby, but has a definite share in helping to keep home and the business running smoothly, he may respond and presently show his own bent as to life's work more strongly.

## MISTER SMILER

laughs at Fate

A YEAR and two months ago I was admitted to our local hospital for an operation. My condition was very critical, and those left at home did not know whether I should live or die.

Hardly had I recovered consciousness when my twenty-four-year-old son was carried into the same hospital from a pit accident. He had an eye removed.

While we both lay in pain and misery, my youngest daughter was brought in. She had been knocked

## THE PRINCE'S PLEA



"Leave this cut till the very last"

"The Greatest of These—" Fund

"ALL good causes that depend on the contributions of a generous public," said the Prince of Wales recently, "are looking to the immediate future with considerable anxiety. In these difficult days everyone has to make drastic economies, but I hope that unless it is absolutely essential, no one will discontinue a subscription to a hospital or charity. Leave this cut till the very last."

Our Fund, which depends on our readers' generosity to enable it to carry on, says a fervent "Amen" to the Prince's words.

We are very close to November 11 with its appeal for the ex-Service men, and we lift up our cry for help for those

ex-Service men and their families who find themselves defeated in a hopeless battle against poverty, and who turn to this Fund in overwhelming numbers beseeching a little help.

Yet our confidence in the kind-heartedness of our subscribers is strengthened when we read such messages as this from a Naval pensioner: "The money I used to spend on travelling and the pictures, I am saving and trying to help someone who is in need."

And this from a private soldier: "Non-drinker, non-smoker, the pleasure of knowing I have helped to try to save a family from despair is greater than any public-house could hold for me."

And a widow whose only son is out of work, cheerfully sent her donation with the words: "We never miss what we give to those worse off than ourselves."

Remember, what you keep to yourself you lose, what you give away you keep for ever, and send, without stint or "cut," all that you can spare, addressed to: The Hon. Secretary, JOHN BULL War Sufferers' Fund, 93, Long Acre, London, W.C.2. Acknowledgments will be sent where names and addresses are given.

## HUMAN DOCUMENTS

HERE you read some tough problems of real life, and the solutions that "HUMANIST" proposes for them. One day you, too, will be up against a difficulty which you cannot face alone. "HUMANIST" will deal with it through the post. Send a stamped, addressed envelope. For the three most poignant documents published the Editor will pay £2 2s., £1 1s., and 10s. 6d.

down by a motor vehicle whilst crossing the street. Happily, her case was not so serious.

We are all three at home now, my son still blind with bandages while the doctors are trying to save the sight of the one eye.

Is it any wonder that my wife faces every day with dread, wondering what new calamity Fate has in store?

As for me, when things were at their blackest, a chum sent a note to me in hospital with just two words, "KEEP SMILING"—and I smiled.

"HUMANIST" says: Surely Fate, having done so much, will now turn a kinder face. Your courage is wonderful, so that you hardly need advice on the subject from me.

All the same, I gladly print your story, if only to show to the world what stuff our readers are made of and what an example they set of patience and endurance when struck by the cold winds of illness and sudden calamity.

## HIS YEA IS YEA

—the man who won't turn back

I MET my husband when he first came to play the organ at a large chapel where I sang in the choir. It was not long afterwards that he made me a proposal of marriage.

We have now lived together for nearly twenty years, and have two sons just starting out in business and two other children still in their teens.

We live near the chapel, where my husband is organist and choirmaster. Its affairs have always loomed large in our lives. We not only go on Sundays but our week-nights are occupied mostly with meetings of one sort and another. It is not too much to say that the place and its activities are in my husband's thoughts last when he goes to bed at night and first thing on awakening.

He is a man who believes in his creed, and is determined to live it. Unfortunately his creed is narrow.

While he can show sympathy and pity in plenty to those who have never had much chance, and have fallen, he refuses to show mercy to any who have been taught the right way and then depart from it. He prides himself on being "a man of his word"; his "yea is yea, and his nay, nay"; when he has once said a thing he will not depart from it.

It is this inflexibility which, in spite of my husband's sterling qualities, is slowly undermining my happiness and filling the future with dread.

While the children were little they never questioned the matter of attendance at Sunday-school. Now both are refusing to become teachers. Their father thinks this due to a feeling of youthful "unworthiness." I know it is because they are too honest. They will not teach what they do not believe, nor what they are not sure about. There will be a terrible scene when their father finds this out.

If my daughter is ever caught coming home late from a dance, or the boy does anything rash, there will only be one result. Their father will "wash his hands" of them and never speak to either again.

I can foresee a time when their father's sternness will drive them from home.

"HUMANIST" says: I do not advise you to range yourself either on his side or on theirs. Treat the whole situation with tolerance and humour. Widen your family circle and you will be bound to widen your husband's horizon.

## STRAIGHT TALK TO LEG SUFFERERS. By "VERAX."

If you are a Bad Leg Sufferer, then read my remarks below. Every word is true, and gives sound advice to you. I write of a famous TREATMENT for leg troubles, which is a thoroughly genuine treatment and carried out by genuine people.

Under this Treatment unsuitable or incurable cases are not accepted. WITHIN THE LAST FEW YEARS £20,000 (TWENTY THOUSAND POUNDS) HAS BEEN REFUSED BY THE MEDICAL STAFF RATHER THAN SUPPLY THE TREATMENT TO CASES WHICH IN THEIR OPINION WERE NOT SUITABLE. Documentary proof of this fact can be seen by anyone interested. This statement being absolutely true furnishes the best evidence of the sterling character of the Treatment. My advice is—Do not let your own leg trouble become incurable. Read on, and for the book mentioned below, which tells you all about the Tremol Treatment and how your leg can be made well now—before it is too late. The Book is price 3/6, but is sent free to sufferers.

CONSIDER THAT OPEN WOUND ON YOUR LEG. What of it? Don't tinker with it. Don't waste time and money and suffer needlessly. You cannot possibly heal that wound by the usual methods. You cannot heal it with ointment, and you cannot heal it with lotion. You cannot heal it with bathing. You cannot heal it with Medicine. It will only get larger and more painful until you are crippled. You probably know this from experience. There is a reason. All the stuff in the chemist shops will not avail. There is not a drug in the British Pharmacopoeia which will of itself cure a Varicose Ulcer. Doctors know this to be true. Your leg requires more than drugs. It requires experience, skill, and knowledge. There is, however, one way in which you surely can heal that wound. Write for the Book and find out for yourself. It is free to you.

A WORD ABOUT THOSE SWOLLEN LEGS OF YOURS, which you think look so frightful. They are almost too painful and heavy to drag along. What do they indicate? A swollen leg indicates the development of a Varicose Leg, the coming of painful ulcers, the day and night torture of white leg, the swelling means overcharged blood vessels and lymphatics, which will soon be at bursting point. In short, a very BAD LEG. What will cure your swollen leg? What will take away those unsightly, swollen ankles? Not resting in bed, you know that. When you get up from bed and go about, the swelling comes back again, does it not? The vessels of your leg are clogged, overcharged, stretched at high tension. You should get those swollen legs cured before it is too late. But how? That is the question. Not by rubbing them, not by resting in bed, not by applying Lotion. No. You must get at the root cause. You must remove the cause. The Book tells you how you can cure your swollen leg at home in comfort and with ease. Write for it to-day and read it.

THOSE PSORIASIS AND ECZEMA PATCHES: What of them? The state of the blood and defective circulation is the cause of those skin patches. Those scaly eruptions on the knees and the shins, that irritable weeping raw Varicose Eczema below the knee and round the ankle. The itching, irritation, burning and smarting and the intolerable daily annoyance, get rid of all this. Have done for ever with this irritation and annoyance. Get a new clean skin that functions naturally and healthily same as you used to have. To do this is both plain and easy. The Book tells you how, and costs you nothing to get it. See below and sign the coupon and get the Book.

THOSE VARICOSE VEINS.—There comes a time when Varicose Veins become incurable. Then the greatest specialist in the World could not cure them. They cannot be cured by an operation, for if they are cut out, the other veins, having more work to do, will become varicose, too. Delay and neglect with increasing tensions in the vessels will so stretch the vein walls that the veins lose all elasticity. They will become like an overstretched and slack piece of ruined elastic. Sufferers from Varicose Veins should take the trouble in time. Treat the Veins while they retain their elasticity and contractile power. Get the Book and learn how. It is free to you if you suffer from Varicose Veins.

A limited number of copies of this interesting book with all particulars of the Treatment will be sent free to sufferers. If you suffer from BAD LEGS, SWOLLEN LEGS, ECZEMA, or PSORIASIS LEGS, or VARICOSE VEINS write to-day before the books are exhausted. Fill in the Coupon and post to-day and your letter will have my immediate attention. Address your letter to Superintendent, National College of Health, Ward B.L., 208, Great Clowes Street, Broughton, Manchester.

FREE COUPON. Ward B.L. ADDRESS. National College, 208, Great Clowes Street, Broughton, Manchester.

Please send valuable book and all particulars of Treatment free of charge.

Name \_\_\_\_\_  
Mr., Mrs., or Miss \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_

State Complaint \_\_\_\_\_

# MUSCLES

## in 30 DAYS

### WE GUARANTEE THEM



## Mighty Muscular Power

You are going to know the meaning of real strength long before we are through with you. We are going to put one inch of hard steel-like muscle on each of your arms, and we will increase your chest measurement by 10 inches. And what is more, we GUARANTEE to do that in 30 days. Don't make any mistake about that—WE GUARANTEE IT.

### New Life for Your Internal Organs Too

We don't just give you a big, powerful, muscular body. That is only one-half of the work we do. While we are working on the big, outer muscles—while we are broadening your shoulders and squaring them up—while we are deepening your chest and putting power into your back—we are all the time WORKING ON THE MUSCLES THAT CONTROL YOUR INTERNAL ORGANS. That is where you will feel the earliest effects of the Dynam System. We tone up those little inner muscles and exercise them in such a way that floods of energy and vitality will actually surge through you. We'll give you a new and wonderful THRILL—the thrill of being wholly ALIVE. Now, for the first time in your life you will realise the true meaning of radiant HEALTH, VIGOUR and ENERGY. And remember, we don't merely promise these things—WE GUARANTEE THEM.

## GET THIS FREE BOOK

"HOW TO BUILD MUSCLES" is the name of a book that will put you on the road to mighty muscular power, and the health and vitality of a trained athlete. This book will open your eyes to the marvellous changes that can be swiftly worked in your own body by the Dynam System in the privacy of your own home with only 15 or 20 minutes' work each day. This book is FREE. Thousands of men are sending for it. We can scarcely print it fast enough. Make sure of your copy by sending for it to-day. Cut out the coupon and post it NOW.

THE DYNAM INSTITUTE  
35 GREYCOAT HOUSE, GREYCOAT PLACE,  
LONDON, S.W.1.

Yes, you will be positively astonished at the strength the Dynam System of Muscle Building will give you in 30 days. Astonished! You'll be absolutely astounded when you look in your mirror 30 days from to-day and see for yourself the muscles we will give you. The Dynam System will give you muscles—big, powerful muscles, all over your body—with only a few weeks' work of just 15 to 20 minutes a day in the privacy of your own home. We don't merely say we'll give you muscles or just promise them to you—we actually GUARANTEE them.

### In 30 Days We'll Increase Your Muscles By Inches

Yes! That is all we ask—ONLY 30 DAYS to prove to you that we can put layers of muscle all over your body. And the muscles we will give you will be LIVE muscles with POWER and SPEED in them. You won't know yourself at the end of 30 days. Your chest will be deeper, your shoulders will be square and broader, your back flat and upright, and the newly-developed muscles will appear like knotted cords on your arms, shoulders, back and legs.

### Give Us Just 60 Days More

What we will do for you in 30 days is nothing to the changes we will work in your body in the next 60 days. At the end of 90 days from the time we begin work on you, you will be a NEW MAN. Your friends will marvel at your altered appearance. You'll have muscles that will make you laugh at men twice your size. You'll have big, square, broad shoulders and a deep, massive arching chest. The muscles will simply ripple all over your back; your neck will be sturdy and erect, your arm and shoulder muscles will stand out like cricket balls. All this, mind you, will take no more than 90 days. These are not just vague promises—the results are GUARANTEED; or we don't take a single penny of your money.

### Now Watch Your Muscles Grow

You are going to SEE your muscles grow. They'll get bigger and harder day by day as you progress with the Dynam System. We don't care how weak and puny you are now. We'll soon alter all that—and alter it quickly, too. There is no tricky apparatus with the Dynam System. It is something totally different from anything you have ever heard of before. It is the natural, tested method of developing and building up men inside and out. The Dynam System WILL quickly put real, powerful muscles on that weak body of yours. It is a carefully worked out method that gets results with certainty and speed.

### A New Body in 90 Days

You will not only acquire muscles and an appearance you'll be proud of in 90 days, but you will get the magnificent Health, Power and Energy that go with it. You'll get real through-and-through health and vitality that will put an end to constipation, indigestion, muddy skin, pimples, bad breath, colds and the other hundred and one accompaniments of an under-developed physique.

You'll be proud of the new man who will face you in your mirror in three months' time. NOW is the time to build up that half-developed body of yours. If you have never had a real, hard, solid muscle on your weak frame—NOW is your opportunity to get some—and not only muscles, but buoyant HEALTH, boundless ENERGY and VITALITY.

You won't need a mirror to tell you of the amazing change in your whole being. You will know it by the way men will accept you as one of themselves. You will read it in women's eyes. They will look at you with an interest they never threw in your direction before.

## COUPON

The Dynam Institute, 35 Greycoat House, Greycoat Place, LONDON, S.W.1

Please send me a copy of your FREE BOOK "How to Build Muscles". It is understood that this request places me under no obligation to you. I enclose 3d. in stamps for postage etc.

Name \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_



### Try this wonderful new discovery

How can you ever hope to get rid of Catarrh if you don't remove the cause? Some folks have had Catarrh so long, they think it's a misery they must endure for ever. What a mistake!

Why don't they do as thousands of others are doing? Why don't they walk into the nearest Chemist's and buy a bottle of KARSOTE (new scientific discovery, which banishes Catarrh, persistent colds, coughs, etc., like magic.

Karsote is a pleasant new germicide which kills Catarrh germs in half the time other inhalants take. You just sprinkle 10 to 15 drops of Karsote on to a handkerchief and inhale the pleasant vapours. The effect is remarkable. In a few minutes Karsote opens up stuffed nostrils, clears away mucus at back of throat, and clears and soothes the wheezy, inflamed breathing passages. In next to no time your Catarrh is gone.

KARSOTE contains 22 valuable ingredients, including the essential oils of Absinthie, Cinnamon, Citronella, Eucalyptus, Cassia, Lemon-grass, Cedar, Red Thyme, Camphor, Menthol, Phellandrene and Methyl Salicylate, etc., etc.

## KARSOTE

### BRAND INHALANT

is obtainable from all Chemists, including Boots, Taylor's Drug Stores, Timothy White's, etc. Trial size, price 1/-; Double the quantity 1/6; Four times the quantity 2/6.

TRIAL SIZE NOW REDUCED TO  
**1/-**



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Letter Commissions accepted from 1/- up to any amount on any race. If your commission bears a time-stamp not later than set time of the race, you are on at Full Starting Price—win or place.

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Thousands of those who use our famous

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NOTHING BARRED—NOTHING STARRED  
**FOOTBALL LISTS**

are now wearing the colours of their favourite Club. Full particulars how to obtain a beautiful Macclesfield Tie FREE in the colours of any Club in the six Divisions of the English and Scottish Leagues will be sent by return if you mention this paper.

Write now, lest you forget.

10 agents **THE BIG TWO** Send direct

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227 BATH STREET GLASGOW C2

I WANT him to remember that the army now occupying the Benches has the fate of its country just as much in its hands as did the Army holding the trenches in 1914-1918.

We do not want brilliant "speeches to the gallery" but quiet, purposeful work; give us the grand eloquence of deeds; we have had a surfeit of the easier sort.

I want my M.P. to try and emulate the patriots who scorned to do spectacular things for medals or promotion, who forgot self entirely.

They stuck together and—won.  
—W. Jennings, Croydon.

### World Wide

I want him to help to form an International Parliament for the unification of the world on a sound basis.

Natural and manufacturing resources should be pooled and worked for the benefit of the world on a definite plan so that workers the world over enjoy steady employment all the year round, instead of the uncertainty of employment caused by the present trade confusion.

Medical resources should be united in the common war against disease. There could be no cause for other types of war under such a Parliament.  
—Engineer, Leeds.

### A Welcome Visitor

Let him take his cue from that other State servant—the county court judge—who visits us at regular intervals to settle disputes, and advise harassed citizens.

It would enhance his worth to the constituency if we could be sure to see him in a local "M.P.'s parlour" once in a while.

In a word, I want him to understand that the parting salute en route for the House should be: "See you soon," and not "Good-bye until the next election."  
—R. W., Woodthorpe.

### For the Children

At the age of twenty-six, I have recently married and now own a house. Formerly I lived in a slum neighbourhood.

The greatest thing my M.P. could do would be to help those unfortunate from the slums to achieve what I have—the realisation of comfort and happiness in a house of your own and the ownership of a garden in which my children will appreciate the green grass and a blue sky.—John Webb, Birmingham.

### A Worker Wanted

To think straight, to act straight, and to vote straight.  
To remember he has been sent to

### Selections for November 7—by

## Our Soccer Prophet

#### FIRST DIVISION.

- (1) LEICESTER v. Sheffield U.
- (2) HUDDERSFIELD v. Everton.
- (3) VILLA v. Blackpool.
- (4) BOLTON v. Sunderland.
- (5) Chelsea v. Derby.
- (6) GRIMSBY v. Portsmouth.
- (7) LIVERPOOL v. Blackburn.
- (8) MIDDLESBROUGH v. Manchester C.
- (9) NEWCASTLE v. Arsenal.
- (10) WEDNESDAY v. Birmingham.
- (11) West Ham v. W.B. Albion.

#### SECOND DIVISION.

- (1) Chesterfield v. Notts C.
- (2) SOUTHAMPTON v. Oldham.
- (3) BRADFORD v. Bradford C.
- (4) Burnley v. Plymouth.
- (5) CHARLTON v. Port Vale.
- (6) Manchester U. v. LEEDS.
- (7) FOREST v. Barnsley.
- (8) PRESTON v. Bristol C.
- (9) Stoke v. Bury.
- (10) HOTSPUR v. Swansea.
- (11) WOLVES v. Millwall.

#### THIRD DIVISION (Southern).

- (1) NORWICH v. Thames.
- (2) BRISTOL R. v. Gillingham.
- (3) BOSCOMBE v. Cardiff.
- (4) BRIGHTON v. Fulham.
- (5) Orient v. Exeter.
- (6) PALACE v. Northampton.
- (7) Mansfield v. SOUTHEND.
- (8) Q.P. RANGERS v. Luton.
- (9) Swindon v. BRENTFORD.
- (10) TORQUAY v. Coventry.
- (11) WATFORD v. Reading.

#### THIRD DIVISION (Northern).

- (1) Doncaster v. Barrow.
- (2) TRANMERE v. Chester.
- (3) ACCRINGTON v. Darlington.

Parliament to work, not to play. To consider all the business on its merits, and to ask himself, "Is it good for my constituency and my country?"

If it is, then let him strive with might and main to see it carried through. If not, let him do his utmost to have it thrown out.

I want my M.P. to be a "worker," not a "drone."—Mona, Muir of Ord.

### Medicine

I want my M.P. to give his wife 25s. 3d. only, to provide for their family needs for a week.

Then I know he will move heaven and earth to get the 10 per cent. cut in unemployment benefit wiped out. His wife will see to this.—"Try It," Kettering.

### Wash Them Out

Press for an immediate revision of war debts with a view to general cancellation.

War debts are primarily responsible for the present world-wide depression, and until this stranglehold is removed there can be no real progress for the nations.

There is evidence that America, the principal creditor nation, would be willing to consider proposals. And those proposals cannot be made too soon.—C. H. S., Tottenham, N.

### After Dora's Blood

Get busy and sweep away the restrictions and anomalies which still treat us as mischievous children—the irritating "Thou shalt nots" of D.O.R.A.

By-laws may be necessary, but they should not be ridiculous.

The blighting old harridan should have been strangled years ago. What the old country wants is the smile of a Springtime Queen, not the malignant cackling of a wintry hag.—J. J. A., Birmingham.

### A Sailor's Plea

My M.P. has probably received a circular letter calling his attention to the deplorable state of our Mercantile Marine.

He will know that over seven hundred British ships are laid up for freight, and that foreign seamen are being signed on in increasing numbers at starvation rates.

It is a fact that certificated British

## OUR LETTER PARLIAMENT

## What I Want

# MY M.P. to do!

ORIGINAL letters upon the subject below, not exceeding 100 words, are invited. 10s. will be paid for each letter published. Envelopes, marked "Letter Parliament," must reach us by first post on Tuesday, November 10.

### My Favourite Film Star—and Why

officers are serving as deckhands in preference to tramping the streets

I want him to do his utmost for the men who kept the Red Ensign flying in the nation's hour of greatest need.—Liverpoolian, N. Wales.

### The Seventh Day

My M.P. must guard our Sundays. The real secret of Britain's greatness does not only depend on our splendid Army and Navy, and able business men, but on the laws of our Maker.

This lust for gold is robbing fellow-beings of the right to Sunday rest, and paving the way to Sunday labour in other callings.

I ask my M.P.—Can we, as a nation, prosper if we throw away the blessings enshrined in His Sabbath Gift? Super-Life, Bristol.

### Imperial Preference

To remember the resources of our Colonies and fight to give them preferential treatment.

An Imperial Conference would thus become a business meeting and not a fiasco. Those Colonies of ours should be worth emigrating to, thus lessening the number of our unemployed.

If my M.P. fights for every good Act and puts the Colonies first, I shall be satisfied.—R. Millichamp, S.E.5.

### Keep it!

The Party system makes an M.P.'s life a peculiarly difficult one. But there is one little thing that is within the power of all members.

I want my M.P. to behave himself like a gentleman in the House. Unseemly brawls lower the prestige of Parliament, and good government is incompatible with lost tempers and abuse.

Mr. M.P., keep your temper! J. S. Newbury.

The fabulous sums squandered on weapons of war could, if directed to social services, make this earth a happier place for its inhabitants. My M.P. must press for peace and progress.—Old Reader, S.W.6.

I want his intense support nationally for matters affecting the well-being of the masses and his intense support parochially for matters affecting his constituency.—Miss H. M. Webber, Kingston.

I wish him to act in the House as a truly "national" member; in other words, as a patriot and not a partisan.—J. S. (Manc.).

Above all, to remember he is the chosen representative of the people, their voice in the struggle for a freer, happier and more prosperous England.—Miss S. Cooper, Eccles.

He must follow his conscience, not Party. If he's still puzzled, I remind him the Bible is yet greater than Hansard or Party constitutions. Mrs. B. Colville, Farnborough.

If he does one-half he promised I shall be content.—E. Brown, W.14.

To put himself out to put the unemployed in, else those who put him in will put him out.—A. D., Frome.

Just "Balance his Budget" promises by "Acts in Parliament." Sufficit, Wembley.

# RHEUMATISM

**A Message to  
the Man of 40  
—and Women, too**

**A REALLY  
WONDERFUL LETTER**



A host of men, and women, too, find that, when they have reached forty years, bodily functions become weak and "life's door swings on creaking hinges." Mental activity seems dulled, the blood is sluggish, pains arise in all parts of the body, work is a misery, usual pleasures just pain. This all too frequent condition is caused by the kidneys not keeping the blood filtered and purified. Poisons creep in which cause the constant pain and suffering. Backache, Rheumatism, Bad Nights, Urinary Troubles, Irritability—these are all signs of Kidney Disorder. Surely you want to get back splendid health, vigour and vitality?

De Witt's Kidney and Bladder Pills cost so little, yet work such wonders. Thousands of people say they are marvellous in cases of rheumatism and kidney trouble. Be sure you ask for, and see you obtain, the genuine remedy, sold only in the white, blue and gold box, price 3/-, or larger, more economical size, 5/-. Get the genuine De Witt's Pills and be pain free and strong.



Read how De Witt's Pills ended Mr. Lucas's trouble, and learn how they will bring you, as they have brought thousands of others, health and strength.

Mr. H. Lucas, 33 Main Ridge, Boston, Linco., says:—"I was tortured by Rheumatism and pains in different parts of my body—especially in my feet, which were badly swollen. I tried various remedies, but none got rid of my pains. At last I heard of De Witt's Pills and gave them a trial. One day's treatment was sufficient to show good results, so I bought three more bottles, and these ended my pains."

## DE WITT'S

**KIDNEY AND BLADDER PILLS**

# A £5,000 Complexion

**An Amazing New  
Idea In  
Face Powder**

Scientific research has now revealed a simple easy way to make face powder stay on all day. This marvellous discovery will enable any woman to keep her complexion fresh and lovely—with not the slightest trace of shine—all through a whole evening when dancing in the hottest ballroom. The ingredient which makes this amazing difference is called mousse of cream, and the patent rights to its use have been acquired at enormous expense by Tokalon. Thus, Poudre Tokalon is the only genuine Mousse of Cream Face Powder. It gives a perfect complexion that is not affected by the worst windy or rainy weather. Every beauty prize winner for several years has used this particular kind of powder. Senorita Yolanda Pereira, Miss Universe 1930, declares: "This simple complexion secret enabled me to win £5,000 and helped make me Beauty Queen of the World."

**FREE**—By special arrangement with the manufacturers, any woman reader of this paper may now obtain a De-luxe Beauty Outfit containing popular shades of Tokalon "Mousse of Cream" Powder so that she may test them on her own face. The outfit also contains Crème Tokalon Skinfoods for both day and night use. Send 3d. in stamps to cover cost of postage and package, etc., to Tokalon Ltd. (Dept. 22N) Chase Road, London, N.W. 10.



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Make "OAMBERO," a genuine full-flavoured Beer, Ale or Stout, at Home, from **"VIGGORMALT"**—a highly concentrated pure extract of **MALT & HOPS ONLY** YEAST SUPPLIED FREE.

1/- Trial Size makes 5/6 Tin makes 8 Gallons.  
1/- 1 Gallon.  
2/6 Tin makes 3 Gallons. 8/- Tin makes 15 Gallons.

Prices for U.K. only. Colonial & Foreign postage extra.  
If any difficulty in obtaining, send P.O. direct to: **VIGGORMALT LTD.** (Dept 4c) Davydon Rd., HOVE, SUSSEX.

**NO MILLING MASHING SOILING or FILTERING**

# Great Campaign Against ASTHMA Bronchitis and other Lung Troubles

The amount of suffering, enormous number of deaths annually and time lost from work owing to these troubles is appalling and amounts to a national danger, so great, that an Asthma Research Council has been appointed and is investigating the whole subject. Many sufferers get depressed, lose heart, despair, fail to adopt the very treatment that would give them immediate relief, their power of resistance is weakened and their trouble becomes chronic. There's no need to despair. Potter's Asthma Cure gives immediate relief even in the worst cases. Prove this to-day by accepting the offer of a Free Trial of Potter's Asthma Cure, Smoking Mixture and Cigarettes.

### A STRIKING TESTIMONY

Mr. W. K., Loughborough, writes: "I tried Potter's Asthma Cure and it acted like magic. I had the best night for months—in fact I feel a new man. I am nearly 74 and have suffered from Asthma for quite 56 years."



is supplied by all chemists in full-sized tins at 1/6, or direct, post free 1/9, from Potter & Clarke, Ltd., 60, Artillery Lane, London, E.1.



"Potter's Asthma Cure is the only thing that keeps me alive."

### TO OUTDOOR WORKERS

If you are subject to Asthma, Bronchitis, Lung or Chest Troubles and your occupation compels you to be out of doors, you are strongly recommended to smoke Potter's Asthma Smoking Mixture or Cigarettes which will give you instant relief.

### POST THIS COUPON FOR FREE SAMPLE & BOOKLET

To Potter & Clarke, Ltd., 60 Artillery Lane, London, E.1.

I enclose two penny stamps to cover postage for a Free Trial of Potter's Asthma Cure, Smoking Mixture, and Cigarettes, also a copy of booklet, "ARE YOU ASTHMATIC?"

Name .....

Address .....

"John Bull."

PLEASE WRITE IN BLOCK LETTERS

**4/6 for**

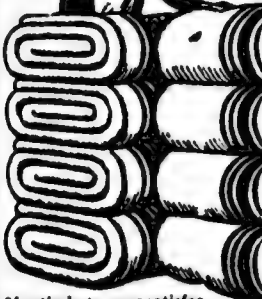
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**2! DOWN**

**ONLY 35/- for EIGHT BLANKETS**—an absolutely unheard-of price. Guaranteed perfect in quality. Heavy-weight Imperial Blankets, bordered and whipped edges. Will wear a lifetime.



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Send for this Blanket Bale on approval. See the rich quality. There is no doubt that this is one of the world's Biggest Bargains.



The Whole Bale of 8 Blankets sent on receipt of the first deposit of 2/- An Unequalled Offer.

If entirely to your satisfaction, balance is payable 2/8 fortnightly until 37/8 is paid. Full cash within 7 days, 35/- only.  
**J. A. DAVIS & CO. (Dept. J.B. 616), 94-104, Denmark Hill, Camberwell, S.E.5.**

# What Made His HAIRGROW?

Read His Letter for the Answer.



"Two years ago I was bald all over the top of my head."

"I felt ashamed for people to see my head. I tried different preparations, but they did no good. I remained bald, until I used Kotalko."

"New hair came almost immediately and kept on growing. In a short time I had a splendid head of hair, which has been perfect ever since—and no return of the baldness."

This verified statement is by Mr. H. A. Wild. He is but one of the big legion of users of Kotalko who voluntarily attest it has stopped falling hair, eliminated dandruff or aided new, luxuriant hair growth.

### Test-Box Coupon.

To **JOHN HART BRITTAJN, LTD.**, 2, Percy Street (33-T.J.), London, W.1.  
Please send me, post paid, Testing Box of KOTALKO with directions, for which I enclose threepence in stamps.

NAME .....

ADDRESS .....



# Write to "John Bull" About It!

## THE EDITOR REPLIES

**PETLIS (Leeds).—**"I love cooking." So do we, when it's good.

**A. K. (Hounslow).—**"A mother used to be her daughter's guide." Now she's her pace-maker.

**F. P. (Stevenage).—**"I object to my small son mimicking me." Then tell him not to act like a fool.

**E. G. (Hastings).—**"A doctor says that people should live to be 150 years old." But not some people.

**T. K. (Chester).—**"Apples are a cure for obesity." Adam certainly had a thin time after eating one.

**L. K. (Bromsbury).—**"My new novel is rather deep." We don't mind; we shan't have to wade through it.

THE Editor may be a sippant on this page, but his humour is never malicious. He likes to end up the week's work on a bright note. Serious questions are dealt with by the expert staff of our Free Advice Service, who will deal with any matter causing anxiety to our readers. Simply send a stamped, addressed envelope.



Mrs. D. S. (Hull).—"A £3,000 a week actress did the judging at a recent baby show." She earned the £3,000 that week.

**W. S. (Gravesend).—**"We've cut our expenditure to the bone." Now stew the bone and save a bit more.

**P. M. (Rochester).—**"I refused to vote at the last election." But they held the thing just the same.

**J. E. (Mayfair).—**"A number of interesting young men come of age next month." So, we understand, do a number of uninteresting ones.

**S. R. B. (East Ham).—**"I have been asked to a party merely to sing, and I want to have my revenge on them." Then sing.

**G. N. (Oundle).—**"There are far fewer railway accidents than road accidents." That is probably because the driver seldom hugs the fireman.

**D. N. (Newcastle-on-Tyne).—**"Prosperity is just round the corner." Judging by the volume of business done by filling stations it is right at the corner.

**G. P. (Clapham).—**"What is the true worth of a man?" About half-way between what his wife thinks of him and what his mother thought of him.

**S. J. (Hull).—**"Russians give all they make over a bare living and call it Communism." We do the same in this country and call it taxation.

**F. K. (Chelmsford).—**"In spite of all our difficulties we still have plenty of gold left." Whom do you mean by "we"?

**S. B. (Retford).—**"The people of this country are sheep." The Inland Revenue authorities will do the shearing next January.

**C. J. (Bristol).—**"Many women who go to the theatre go for the dresses." Many critics go for the play—tooth and nail.

**C. L. (Enfield).—**"A new car is shaped like a cigar." We suppose that, as in the case of some cigars, the resemblance ends there.

**L. T. (Ipswich).—**"In Paris there is a boy who sees everything upside down." The world must seem quite a normal sort of place to him.

**P. N. (Barnum).—**"I know I'll feel better when I've finished this letter." When you write again, please from verse refrain.

**V. R. (Chepstow).—**"A machine for testing the strength of packing cases has been invented in America." Over here, of course, we rely on the railway companies.

**L. M. C. (East Ham).—**"The man next door kisses his wife good-bye each morning, and I wish my husband would do that." Perhaps he does when you are not about.

**N. D. (Aldershot).—**"An American talkie actor fell down in a dead faint just as the first reel of a new picture was being shot." What a pity a few more of them don't do that sort of thing.

**W. P. (Bungay).—**"What are your rates?" A nuisance.

**T. O. M. (Wigan).—**"When I proposed she blushed prettily." Are you sure it was not put on?

**G. P. (Hitchin).—**"I have had the same gramophone for fifteen years." But not the same neighbours, we'll wager.

**E. W. (Blackpool).—**"Do you think that I ought to dance or walk off the stage after a song?" You may have to run.

**R. W. (Frome).—**"A Mexican claims to be 140 years old." Perhaps he has been reckoning in revolutions instead of years.

**F. K. (London, W.).—**"I wear a monocle." A singular spectacle.

**T. M. (Hull).—**"I asked my wife to be fair." And is she a blonde now?

**A. P. (Colindale).—**"Our new maid is very small." The crockery won't have so far to fall.

**C. B. (Hounslow).—**"Very few M.P.s do any good in the House." But they all make a promising start.

**CLERK (Harringay).—**"I write a terrible lot of letters." If this one is a fair specimen, you certainly do.

**H. P. (Plymouth).—**"Some people buy pianos just to help fill a room." They often help to empty one as well.

**ARTHUR (Torquay).—**"We have recently had some days here that were equal to July." We can well believe it.

**F. M. (Baldock).—**"I had to sing one of my songs five times before the audience was satisfied." And did you get it right in the end?

**B. B. R. (Grantham).—**"I was married in mid-Atlantic." The Pacific, we understand, is just as dangerous in parts.

**T. S. M. (London, N.).—**"An American boy who sat on top of a telegraph pole for seventeen hours sustained himself with toffee." The adhesive qualities of this sweetmeat are well known.

**B. C. (Liverpool).—**"A list has recently been issued of inventions that are most needed in modern life." First on the list should be a tin can and newspaper which will dissolve readily when finished with and left in a natural beauty spot.

**"ART" (Chelsea).—**"A Dutch artist has come to this country to paint the interior of a telephone exchange." Another of those studies of still life.

**P. M. (Littlehampton).—**"Many lady novelists are said to be excellent cooks." We have always been ready to believe that they had talents of some kind.

**A. D. (Gillingham).—**"After staying for a month at a hotel, a man robbed the proprietor of a large sum of money." The old order changeth.

**MISS POLLY (Brighton).—**"The fellow who gets up at dawn to serenade a girl is a fool." He ought to know that she will just have gone to bed.

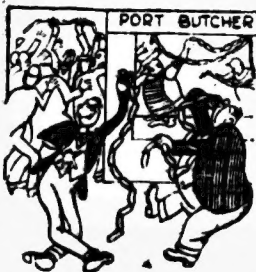
**A. V. (Highgate).—**"As a child I was never put in a corner for being naughty." Perhaps you lived in a lighthouse.

**R. M. (Ely).—**"The modern shingled young woman of to-day can't cook." She knows nothing about hairpins or rolling-pins.

**G. G. S. (Salford).—**"Somehow I never feel happy in a crowd." You will if you're one of the crowd of 750 who enjoy those Christmas Turkeys and Fowls offered on page 39.

**M. O. (Ripon).—**"I understand that everything has been done to safeguard our food supply." We ourselves have heard of one shopkeeper who has sufficient fresh eggs to last him for several months.

(Many replies unavoidably held over)



THE EVENING NEWS:—"She fell forward on her ACE."

**STAFFORDSHIRE EVENING SENTINEL:—**"This welcome point and the greatly improved form which earned it should enable the team to regain its MORALS."

**KENT AND SUSSEX COURIER:—**"Accidents occasionally happen to road repairers owing to THOUGHTFULNESS on the part of motorists."

**THE EVENING NEWS:—**"It took his partner, several other players and caddies to rescue him. Then he conceded the HORSE to his opponent."

## SIDE-Slips

Examples of unconscious humour from the current Press are welcomed. Actual cuttings must be sent. 2/6 is paid to the sender of each item published. In the event of the same "Slip" being sent by more than one reader, the award is paid to sender of the first letter opened. Mark envelopes "Slips."

**CAMBRIDGE DAILY NEWS:—**"Sausages made with the choicest dairy-fed PORT."

**EDINBURGH EVENING NEWS:—**"This kind of thing caused a great deal of extra work for the police and they must be supported in their efforts to keep the streets clear of the BETTER fraternity."

**KENTISH INDEPENDENT AND KENTISH MAIL:—**"The charge was taken out under an old statute which gave wide powers to the magistrate to deal with cases of this kind."

**WOMAN'S PICTORIAL:—**"R. C. headed the POLE easily in a recent big American competition."

**THE BUCKS FREE PRESS:—**"Their accommodation, machinery, workrooms, etc., will be EQUAL TO NONE in the county."

**WOMAN'S WORLD LIBRARY:—**"Ted was already on his feet, and retrieving his HATE from a peg."

## "The first year MY COUGH has ever been CURED!"



Famel Syrup will instantly relieve you. It presents Nature's one great curative agent for coughs, bronchitis and all lung troubles in a form that can be—not merely inhaled—but assimilated by the blood stream, and so attack your cough, bronchitis, catarrh, etc., at the root. Buy a bottle (3/-) at your Chemist's. Millions testify to almost miraculous cures. Read how it quickly cures coughs, etc.

"I can never thank you enough for introducing me to Famel Syrup. The things I have tried beggar description... this is the first year my cough has ever been cured." B. W. (London).

Strongly recommending it.

"A little while ago you sent me a sample bottle of Famel Syrup which I took when I had a rather bad cough. I am happy to say I got rid of the cough in a very short time. In view of this, I am strongly recommending it to all my patients." S. G. (Stonebridge).

The only thing to relieve her cough.

"I was with a lady this week and she told me Famel Syrup has been the only thing to relieve her daughter's cough. I myself take it for catarrh and find great benefit from it." A. T. (Nurse) (Hants).

"I must write this testimonial"

"I write to say that I found Famel Syrup so good that I must write this unsolicited testimonial. I had a terrible cough in the Spring, but the Syrup cured it." H. W. (Rev.) (Ashford).

"I thought I would give Famel Syrup a trial, and was delighted to find that my cough had disappeared before I had quite finished the bottle." G. M. F. (Nurse) (Liverpool).

**For FREE Sample worth 1/3.** Post coupon below (with 4d. in stamps for postage) for very generous FREE sample. We KNOW it will do you good. Only one bottle to each family.

# FAMEL SYRUP

Post this Coupon TO-DAY!  
To Wilcox, Jozan & Co. Ltd.  
(Dept. E.1.) 15, Great St. Andrew Street, London, W.C.2.

Enclose 4d. in stamps (Irish Free State 6d.). Please send me large sample bottle of FAMEL SYRUP.

Name.....  
Mr., Mrs., Miss.....  
Address.....

# DO YOUR "BULLETS" WIN?

Perhaps your wit is too caustic or too facetious. Perhaps it is simply a matter of a neater turn of phrase. It is so easy to go wrong—yet so easy to go right when once you know. Take advantage this week of an exceptional offer. Submit your next "Bullets" to the Editor of

## The WINNER

The Champion  
Competition Journal.

If you do this you will receive

### A FREE EXPERT OPINION

and will at once learn what are your chances of success. "The Winner" is the ONLY competition newspaper which conducts A FREE ADVISORY SERVICE, which has been used by many, many FIRST PRIZE WINNERS in "BULLETS" and other contests. "The Winner" is easily the most reliable guide for Literary Competitors. Every issue contains:

### GOLDEN HINTS AND ADVICE FOR "BULLET" MAKERS— IDEAS TO WORK UPON— AND THOSE TO AVOID, ETC., ETC.

"The Winner" also provides SPECIAL COUPONS for you to enter "BULLETS." Every issue of this world-famous journal also contains:

### COMPLETE AND EXCLUSIVE SOLUTIONS FOR EVERY CURRENT CROSSWORD AND PICTURE PUZZLE.

Hundreds of thousands of pounds have been won by readers of "The Winner" which is now

### CONSIDERABLY ENLARGED AND IMPROVED AND PRINTED ON WHITE PAPER.

You will quickly become a BIG PRIZEWINNER if you follow

## The WINNER

Don't confuse the title, but tell your Newsagent it MUST be "The Winner"

ON SALE MONDAY  
EVERYWHERE 2<sup>d</sup>.

# Take COVER!



JOHN  
BULL  
offers you  
ample  
protection

**R**AIN—hall—sleet—fog. We have had a taste of the winter that lies before us. Already sickness is rife. Our treacherous climate makes it difficult for us to ward off illnesses of a serious nature.

Amongst the many benefits offered under JOHN BULL's Great Free Insurance Gift is the one under the heading of "Sickness."

This covers measles, diphtheria and other ills.

In addition JOHN BULL is the ONLY paper to cover your home against Fire, Storm and Flood. It also covers you and your children against accident.

Register for JOHN BULL's Free Insurance. It is like having money in the bank for a rainy day.

Take cover by signing the forms below.

FIRE, STORM, FLOOD, SICKNESS, ACCIDENT—"John Bull" Covers You FREE

### JOHN BULL

Hand this Coupon to your  
Newsagent.

To (Name of Newsagent) .....

Address .....

Please deliver or reserve JOHN BULL for me weekly until further notice.

Signature .....

Address .....

Date .....

PLEASE WRITE CLEARLY.  
J.B., 7/11/31.

### Post this Coupon to

"John Bull" Registration Department,  
124, Long Acre, London, W.C.2.

I have sent an Order Form to my Newsagent for the regular weekly delivery of JOHN BULL. Please register me as a regular reader.

Reader's Signature, Age .....

Address .....

Name and Address of Newsagent .....

Date .....

Use 4d. stamp. Don't seal envelope. A certificate setting out the full benefits and conditions and certifying registration will be sent if 4d. stamped addressed envelope is enclosed for return. PLEASE WRITE CLEARLY. J.B., 7/11/31.



JOHN BULL'S  
GREAT NEW  
PEN OFFER

### JOHN BULL PEN COUPON.

This coupon with P.O. for 2/9 plus 3d. postage and insurance entitles holder to receive a "John Bull" all British self-filling Pen with 14 carat solid gold nib, iridium tipped, guaranteed 2 years. Additional coupons up to four (any dates) may be saved and are acceptable in part payment, each counting as 3d. off the price. You may send five coupons and P.O. for 1/9 plus 3d. postage and insurance. State if fine, medium or broad nib. Pocket clip 3d. extra. Address: "John Bull" Pen Department, 27, Floral Street, London, W.C.2.

VALUE  
3<sup>d</sup>

Cash  
the  
coupons



## Especially to Men and Women over Forty:

The Golden Rule for everyone over forty is—Keep your Vitality UP, your Blood YOUNG, your Blood Pressure DOWN.

That is why a course of 'PHYLLOSAN' brand of chlorophyll tablets is a good for men and women over forty. It increases all the vital forces of the body, rejuvenates the arteries by restoring their elasticity, revitalizes the blood, corrects the blood pressure, and fortifies the heart. It stimulates metabolism, thereby increasing the benefit derived from food, accelerates the rebuilding of wasted tissue cells, assists the accumulation of fresh reserves of vital energy.

'PHYLLOSAN' brand tablets are not 'patent medicine.' They are the result of years of scientific research and are prepared under the direction of E. BUERGLI, M.D., Professor of Medicine at the University of Berne. Their revitalizing, rejuvenating effect has been established by clinical tests. They contain no deleterious drugs, no alcohol, no animal extracts, are non-constipating, have no unpleasant after-effects.

Just two tiny tablets three times a day before meals. Take them regularly and the results will astonish you. The 5/ size contains double quantity.

## Start taking 'PHYLLOSAN' TABLETS TO-DAY

To revitalize your Blood  
rejuvenate your Arteries  
correct your Blood Pressure  
fortify your Heart, strengthen  
your Nerves, and increase  
your Physical and Vital Force  
—irrespective of age!

All Chemists, 3/- & 5/- (double quantity)

'PHYLLOSAN' is the brand of chlorophyll tablets prepared under the direction of E. BUERGLI, M.D., Professor of Medicine at Berne University. No proprietary right is claimed in the method of manufacture.

### Send Coupon

or a postcard, to

FARNETT & JOHNSON, LTD., Distributors,  
(Dept. 47) 86 Clerkenwell Rd., London, E.C.1.

Please send me a free copy of the book entitled "The Most Wonderful Substance in our World," describing Dr. Buergli's researches and the remarkable results obtained with 'Phyllosan' brand tablets.

Name .....

Address .....

Use unsealed envelope, with 4d. stamp.

Issued by Natural Chemicals, Ltd., London

# XMAS DINNERS AGAIN INCREASED-750 THIS WEEK

**4,000**  
**'BULLETS'**  
**XMAS FEASTS**  
WILL BE RECEIVED BY  
DECEMBER 25, 1931

Third big batch of  
winners to be decided  
in this contest—closing  
SAT, NOV 14



**£300**  
**'BULLETS' FIRST PRIZE!**

**£50**  
**£25**

10 of £5 - 10 of £2-10  
**250 XMAS TURKEYS**  
**500 SURREY FOWLS**  
10,000 TARGET PRIZES

## PRIZE TURKEYS AND FOWLS FOR 750!



**S**OON the first batch of invitations to JOHN BULL'S Christmas Feast will be in the hands of the winners. The merry gathering on December 25 is to consist of the record number of 4,000 "Bulleeteers," and this week's contest brings the best opportunity to join the party which has yet been yours.

One of the coupons on this page may well prove the label for one of the 250 Fine Christmas Turkeys and 500 plump Surrey Fowls which are offered this week. And remember—there are cheques for £300, £50, £25 and other substantial amounts which also must be won for a few simple words.

You have only to add **TWO, THREE or FOUR WORDS** of apt and original comment to any of the *Examples* given on this page to complete a *Bullet*. For instance, suppose you choose the *Example* DOCTOR RAMSAY, the added words MAKING RAMSAY'S DOCTOR ANXIOUS would complete a *Bullet*.

To help you get the knack of good phrasing, study these recent winners:

AT BRITANNIA'S BEDSIDE—"DOCTORS" HAVING "PILLOW FIGHT."

IN THE DAY'S BATTLE—"ADVANCE" WITH FIXED PURPOSE!

WE MUST ECONOMISE, BUT—WIFE'S STUDYING DRAPERS' "SACRIFICES."

There is plenty of room for you in the lengthy list of 10,773 winners, but only if your entry is received by Saturday, November 14.

### Choose from these "Examples"

DOCTOR RAMSAY  
OUT OF THE FOG  
EXPECTING SOMETHING  
"COME OUTSIDE!"  
LITTLE BUT GOOD  
YOUTH MAY LAUGH, BUT  
WHEN CONSCIENCE PRICKS  
DESPITE THE ROW  
IN FIGHTING MOOD  
I CONSIDER  
HEART-RENDING STORY  
NOT SO FAST  
LIKE A WILL-O'-THE-WISP  
PERJURIOUS  
BOGGED BY FAILURE  
PALACE OF LUXURY  
AT THE RISK OF HIS LIFE  
WITH LUCK  
FREE HAND  
ANSWERING THE CALL  
WELL-EARNED REST  
BORING THE WHOLE HOG  
LONGER THAN EVER  
SWALLOWED  
WHEN MONEY'S TIGHT  
ENCHANTED  
PULLED TO PIECES  
THEY FELL IN LOVE AND  
AUNTIE'S MISTAKE  
IN TIME FOR CHRISTMAS  
WHEN FATHER SINGS  
PICTURE THE SCENE WHEN

The result of Competition No. 824 ("Bullets" Big Birthday Offer) will appear in our next issue, on sale on Thursday, November 12.

### CIVIL SERVANT'S £500

**"I** HAVE never previously received a single penny in a *Bullets* Competition"—that is the encouraging news to *Bullets* beginners which comes in a letter from Mr. L. Ash, 21, Inverleith Place, Edinburgh.

The wording of his ingenious £500 effort which headed our prize-list last week—POPULAR DELUSION—"JAM," WITHOUT "SPREADING OURSELVES"—is a complete lesson in the art of making *Bullets*.

Mr. Ash had just taken up *Bullets* again after a lengthy interval, and in six weeks he earned promotion to the front rank of "Bulleeteers."

Even if you have never won any kind of *Bullets* prize before, your few words may well bring a big cheque or a Christmas Dinner this week.

#### How He Was He'ped.

Mr. Ash, the £500 winner above, did not win unaided—he tells us that *Bullets Bulletin* had a big hand in his success. The same weekly help is yours for the asking.

Every Thursday our free weekly for "Bulleeteers" will put a cheery dish of competition news on your breakfast table.

If you have never seen *Bullets Bulletin*, your name and address on a penny postcard to the address given on coupon to the right will bring a specimen copy. Your better plan, however, is to complete this coupon and thus make sure of your *Bullets Bulletin* for the next twelve weeks for the mere cost of postage.

#### SPECIAL NEWSAGENTS' PRIZES.

Cheques for 25, 22 and 21 respectively will be paid to the newsagents from whom the winners of the three chief prizes in "Bullets" No. 827 usually purchase "John Bull."

The original cheque for £500 awarded to the first Prize-winner in Competition No. 823 will be displayed in the window of Mr. D. Budge, 8, Tansfield, Inverleith Row, Edinburgh.

Example  
Bullet \_\_\_\_\_

Example  
Bullet \_\_\_\_\_

(827) P.O. No. \_\_\_\_\_ Signed \_\_\_\_\_  
Closing SAT. Nov. 14 I agree to enter in accordance with the rules announced on this page. With 1 Coupon sent P.O. for 6d. Address \_\_\_\_\_

Cut out each coupon separately.

Example  
Bullet \_\_\_\_\_

Example  
Bullet \_\_\_\_\_

(827) P.O. No. \_\_\_\_\_ Signed \_\_\_\_\_  
Closing SAT. Nov. 14 I agree to enter in accordance with the rules announced on this page. With 2 Coupons, send P.O. for 1s. Address \_\_\_\_\_

"Bullets" must consist of Two, Three or Four Words.

Example  
Bullet \_\_\_\_\_

Example  
Bullet \_\_\_\_\_

(827) P.O. No. \_\_\_\_\_ Signed \_\_\_\_\_  
Closing SAT. Nov. 14 I agree to enter in accordance with the rules announced on this page. With 3 Coupons, send P.O. for 1s. 6d. Address \_\_\_\_\_

Enter your full name and address on each coupon.

Example  
Bullet \_\_\_\_\_

Example  
Bullet \_\_\_\_\_

(827) P.O. No. \_\_\_\_\_ Signed \_\_\_\_\_  
Closing SAT. Nov. 14 I agree to enter in accordance with the rules announced on this page. With 4 Coupons, send P.O. for 2s. Address \_\_\_\_\_

If you wish to send in further "Bullets" you can write them on plain paper.

**Address Coupons** "Bullets" No. 827, "John Bull," Long Acre, London, W.C.2 (Comp.)

### USE THIS COUPON TO SECURE FREE "BULLETINS"

I enclose P.O. value sixpence (crossed "and Co."), payable to "John Bull" to cover postage on 12 consecutive issues of "Bullets Bulletin," commencing with the next available issue.

NAME \_\_\_\_\_

Do not send this coupon with your *Bullets* entry.

ADDRESS \_\_\_\_\_

Post to:—"BULLETIN" DEPT., ODHAMS PRESS LTD., 19, SHORT'S GARDENS, LONDON, W.C.2

**800 XMAS HAMPERS AND CAKES NEXT WEEK**

# Live Yeast

*is Life itself*

## Barmsule

LIVE YEAST CAPSULES

BRAND

Pat. App. No. 18426/31.

### CHRONIC CONSTIPATION



LIFE A BURDEN

NOW A JOY

Instead of taking purgatives and salts, which make the constipation worse—three Barmule capsules regularly will rid you of your constipation for good.

### BAD RHEUMATISM



CRIPPLING PAIN

GONE FOR GOOD

Barmule Capsules, taken regularly, clear the blood of toxins (rheumatic poisons) and free joints and limbs in a very short time.

### SLEEPLESSNESS



DREADED THE NIGHT

SLEEPS LIKE A CHILD

Insomnia quickly leads to serious illness. Take four Barmule Capsules at bedtime. You will sleep like a top.

### STOMACHIC INDIGESTION



CAN'T EAT

EAT ANYTHING

Relief is instantaneous. If you can't eat a thing—take three Barmule Capsules, and you will eat and enjoy it and digest in comfort.

Complete DOSAGE CHART is printed inside the lid of every tin.

No proprietary rights are claimed in this preparation beyond the trade mark "Barmule."



*is Live Yeast*

EVERYONE knows that live fresh yeast creates new life and is Nature's quickest remedy for most disorders. But yeast dies in a few hours and dead yeast is of no more medicinal value than chalk. But now the secret of keeping yeast alive and fresh has been found. *Barmsule is simply live yeast in easy-to-swallow capsules.*

### NOT A PATENT MEDICINE

For the first time in the history of medicine Live Yeast is available to all classes of the public in easy-to-swallow capsules. Not ordinary yeast, but a selected strain of brewers' yeast of powerful medicinal value, *guaranteed to be fully alive even after six months*. To do good, yeast must be alive. Dead yeast in pills or tablets has negligible medicinal value.

*In brief, Barmule is pure Live Yeast sealed from contamination in small capsules.*

### HOW CAN THIS LIVE YEAST (BARMSULE) BENEFIT YOU?

There are powerful medicinal agents in Live Yeast (Barmsule)—nuclein vitamins and enzymes. Their corrective influence extends to the whole body and that is the secret of the wonderful influence of yeast in so many complaints. Their action begins immediately and directly in the stomach itself soon after Barmule (Live Yeast) is swallowed. They regulate the whole process of digestion. INDIGESTION, pain and flatulence disappear: inflamed conditions of the stomach and intestines are soon relieved. CONSTIPATION, with all its evil results of STOMACH COUGH, SICK HEADACHE, POISONING OF THE BLOOD, and PILES, is quickly corrected.

Perfect assimilation follows perfect digestion. All the nourishing elements of food pass into the system, rich red blood is made and ANÆMIA and CHLOROSIS are suppressed. The vitamins promote formation of new and healthy tissues—the building up of a vigorous muscular structure. For DEBILITY, WEAKNESS, DEPRESSION and OVERSTRAIN, there is no more certain restorative than Live Yeast (Barmsule).

It exhilarates and reconstitutes the whole system. STUNTED, UNDERGROWN CHILDREN DEVELOP RAPIDLY under its influence. The yeast vitamins reconstruct not only the muscular tissues, but the NERVES. Diseased nerve cells and fibres are replaced by new and healthy formations. The agonising pain of SCIATICA, NEURITIS in all its forms, and the slow torture of NEURALGIA are all subdued. Nerve balance is restored. INSOMNIA is rapidly corrected; NEURASTHENIA and DEPRESSION are eliminated.

In the bloodstream, travelling round to every part of the body, the Live Yeast (Barmsule) principles stimulate the white blood corpuscles to destroy disease germs, clear uric acid from the system, and cleanse the blood of impurities. That is why Barmule (Live Yeast) gives instant relief in RHEUMATISM, ARTHRITIS, GOUT and LUMBAGO. That is why it heals SKIN COMPLAINTS, leaving the skin surface clear and fresh looking, and why again it SUPPRESSES INFLAMMATION and GNAWING PAIN in the deeper tissues of the body.

Whichever ailment you suffer from GOOD RESULTS CANNOT FAIL TO FOLLOW THE TAKING OF LIVE YEAST (BARMSULE). Every household should have a box of Barmule (Live Yeast) handy. It is nature's own health assurance. Safe and certain. Dosage chart inside every lid.

Get yours to-day. Fifteen minutes will prove the difference.

**SOLD AND RECOMMENDED BY ALL GOOD CHEMISTS 1/3 AND 3/4**

Descriptive Booklet on "Live Yeast" post free from the Manufacturers:—Roberts, Cole & Co., Ltd., 37-38, Margaret St., W.

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